



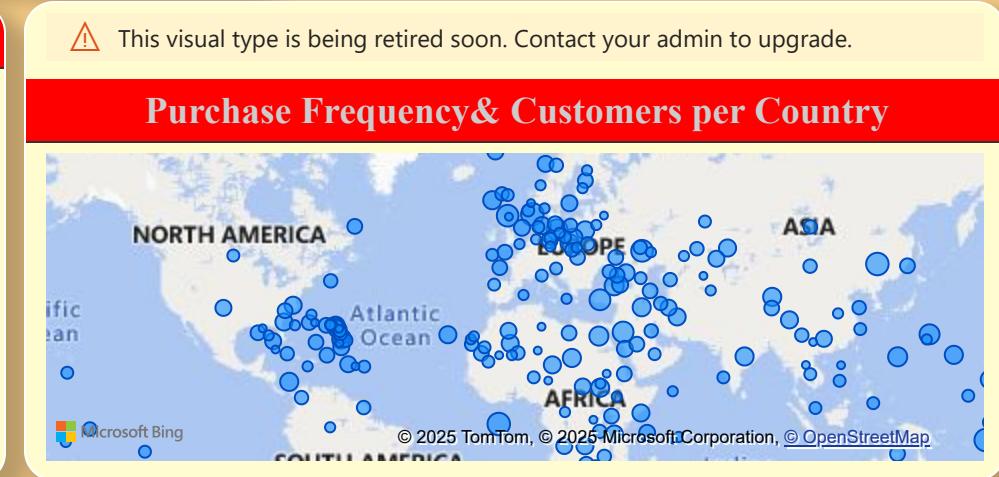
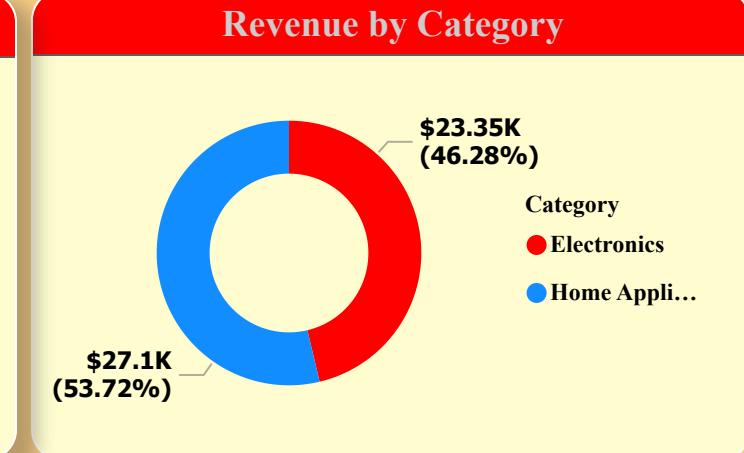
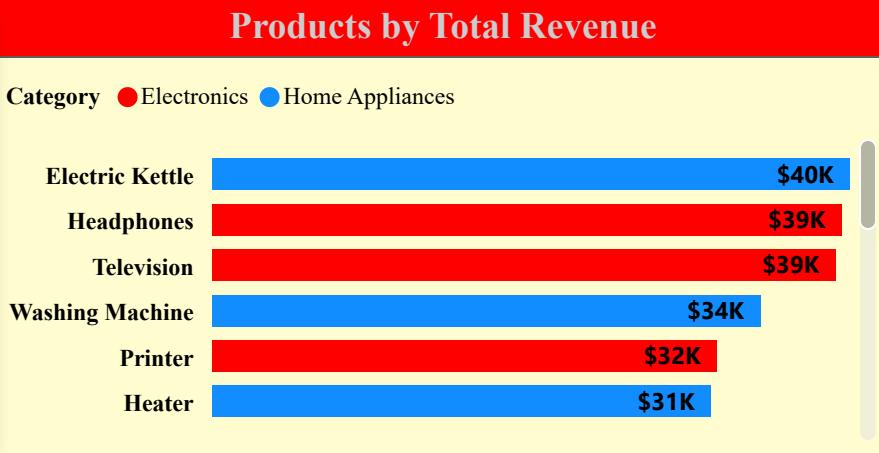
Ecommerce Dashboard

Year

- 2023
- 2024

Year

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December





Ecommerce Dashboard

Year

 2023 2024

Year

 January February March April May June July August September October November December

Avg Purchase

\$803.41



Reviews

1000



Avg Sentiment

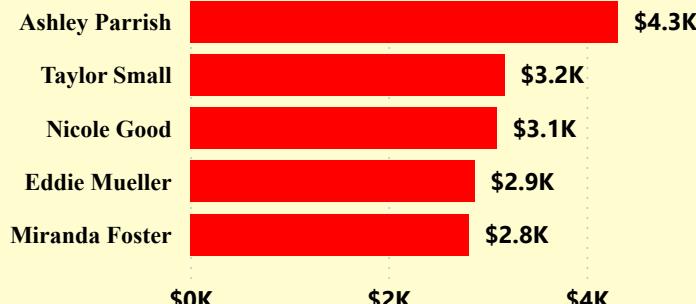
0.31



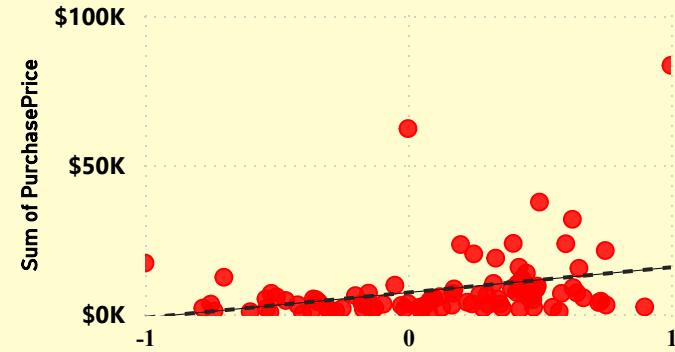
Avg Quantity

5.01

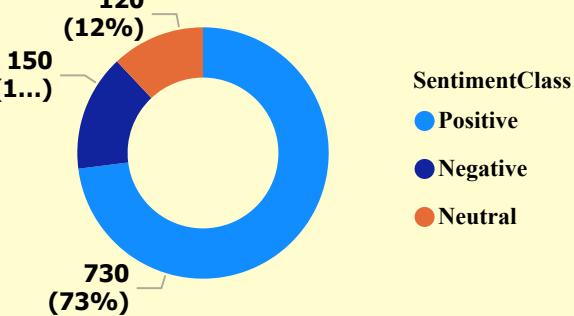
Top 5 Customers by Purchased Amount



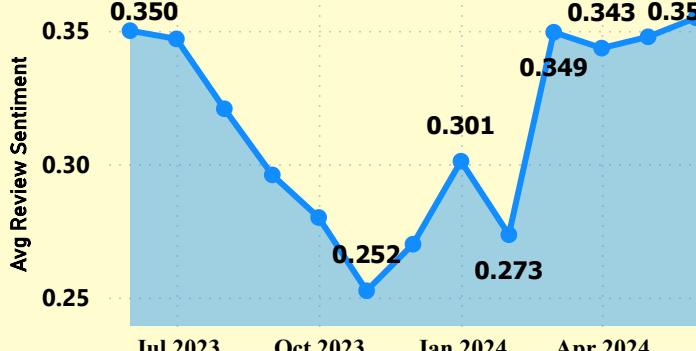
Purchase Price vs Sentiment



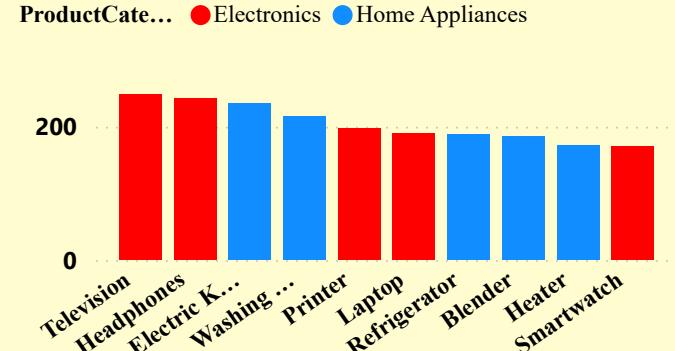
Reviews by Sentiment Class



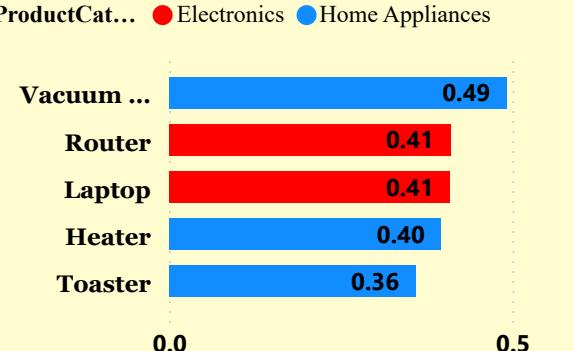
Sales Trend Over Time



Top 10 Products by Sold Quantity



Review Sentiment by Product





Ecommerce Dashboard

Year

2023

2024

Year

January

February

March

April

May

June

July

August

September

October

November

December



Product Category

All

Sentiment Class

All

ProductCategory

Electronics

Home Appliances

CustomerName

Total Revenue

Total Product Quantity Sold

Total Revenue

Total Product

Ashley Parrish

\$1,719.73

9

\$2,595.73

Eddie Mueller

\$1,399.34

10

\$1,472.13

James Miller

\$765.24

5

\$1,839.75

Joseph Horton

\$1,542.42

7

\$966.65

Joshua Ritter

\$2,253.15

11

\$541.21

Justin Arnold

\$1,555.83

7

\$1,197.84

Miranda Foster

\$1,137.03

3

\$1,677.01

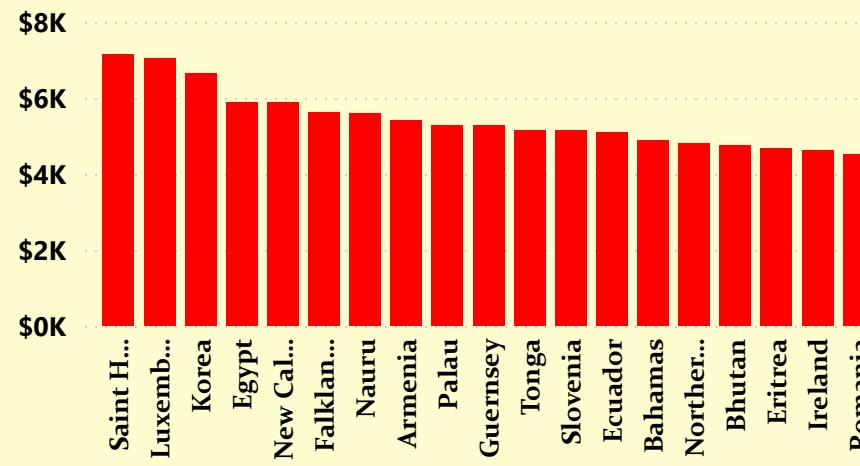
Total

\$15,043.77

72

\$14,518.15

Total Revenue by Country



TransactionID

Sum of PurchaseQuantity

Sum of PurchasePrice

PurchaseDate

1

5

\$689.99 01 March 2024

4

5

\$316.19 21 September 2023

7

5

\$573.41 04 November 2023

9

5

\$610.59 07 July 2023

15

5

\$851.24 06 May 2024

19

5

\$469.9 03 April 2024

21

5

\$599.5 12 October 2023

22

5

\$432.47 17 November 2023

24

5

\$489.75 13 January 2024

33

5

\$801.87 03 April 2024

Total

3053 \$4,89,274.7200000005

Customer by Order Count

Ashley Parrish

21

Eddie Mueller

19

Nicole Good

19

Bonnie Gross

18

James Miller

17

Sean Clay

16

Jesse Barker

15

Joseph Horton

15

0

10

20