Week 4 - Day 17 (17 July 2025)

Website on WordPress

About Our Trifolio Website

The **Trifolio website** is a dynamic and professional platform developed using **WordPress**, designed to showcase practical skills in **web development** and **digital marketing**.

Key features of the website:

- **User-Friendly & Responsive:** Accessible across desktops, tablets, and mobile devices.

- **Structured Sections:** Home, About, Services, Portfolio, Blog, and Contact for easy navigation.

- **Themes & Plugins:** Carefully chosen to enhance functionality, including SEO optimization, social media integration, and performance improvements.

- **Interactive & Engaging:** High-quality images, interactive elements, and clear content presentation.

- **Digital Marketing Integration:** Incorporates content management, lead generation forms, and calls-to-action.

Learning Outcomes

The Trifolio project emphasizes:

- **Website Planning:** Selecting domain and hosting, designing layouts, and managing content.

- **WordPress Development:** Hands-on experience in building and customizing websites.

- **Marketing Principles:** Applying digital marketing strategies for practical business or personal branding.

Overall, the Trifolio website demonstrates the combination of **design, functionality, and marketing principles**, serving as a comprehensive example of **modern website creation and digital promotion**.

Date: 17 July 2025
Topic: Website on WordPress – Trifolio Project
Week: 4 | **Day:** 17