

Week 4 - Day 18 (18 July 2025)

Trifolio Website in Process

During the **4-week Digital Marketing and Website Development Training**, I developed practical skills in creating websites using **WordPress**.

About Me Page

On the **Trifolio website**, the "About Me" page introduces me as a learner and digital enthusiast, highlighting my:

- Interest in **web development, content creation, and digital marketing**.
 - Journey of understanding **website planning, layout designing, and content management**.
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Skills Section

This section showcases the competencies gained during the training:

- **WordPress Development:** Designing and customizing websites using themes and plugins.
- **Digital Marketing:** SEO, social media marketing, and boosting engagement.
- **Website Planning:** Structuring pages, navigation, and content strategy.
- **HTML & CSS Basics:** Formatting and styling web pages.
- **Analytics & Optimization:** Monitoring performance and improving user experience.

This page demonstrates the **practical application** of my learning and how I applied the training to build a **professional, functional, and responsive website**.

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