



Turning Students Into Industry-Grade Professionals.

The Problem

Students graduate with degrees—but not with real skills. The gap exists because:

- Soft skills are weak
- No exposure to modern tools
- Theory-heavy learning
- No real-world projects
- No mentors
- No clarity on career direction



The Gap

Education → (Big Gap) → Career

Companies struggle to hire job-ready, confident, skilled talent.

Students struggle to understand where to begin, what to learn, and how to grow.



Aestr Alpha is a mentorship and learning community that turns students into industry-ready professionals.

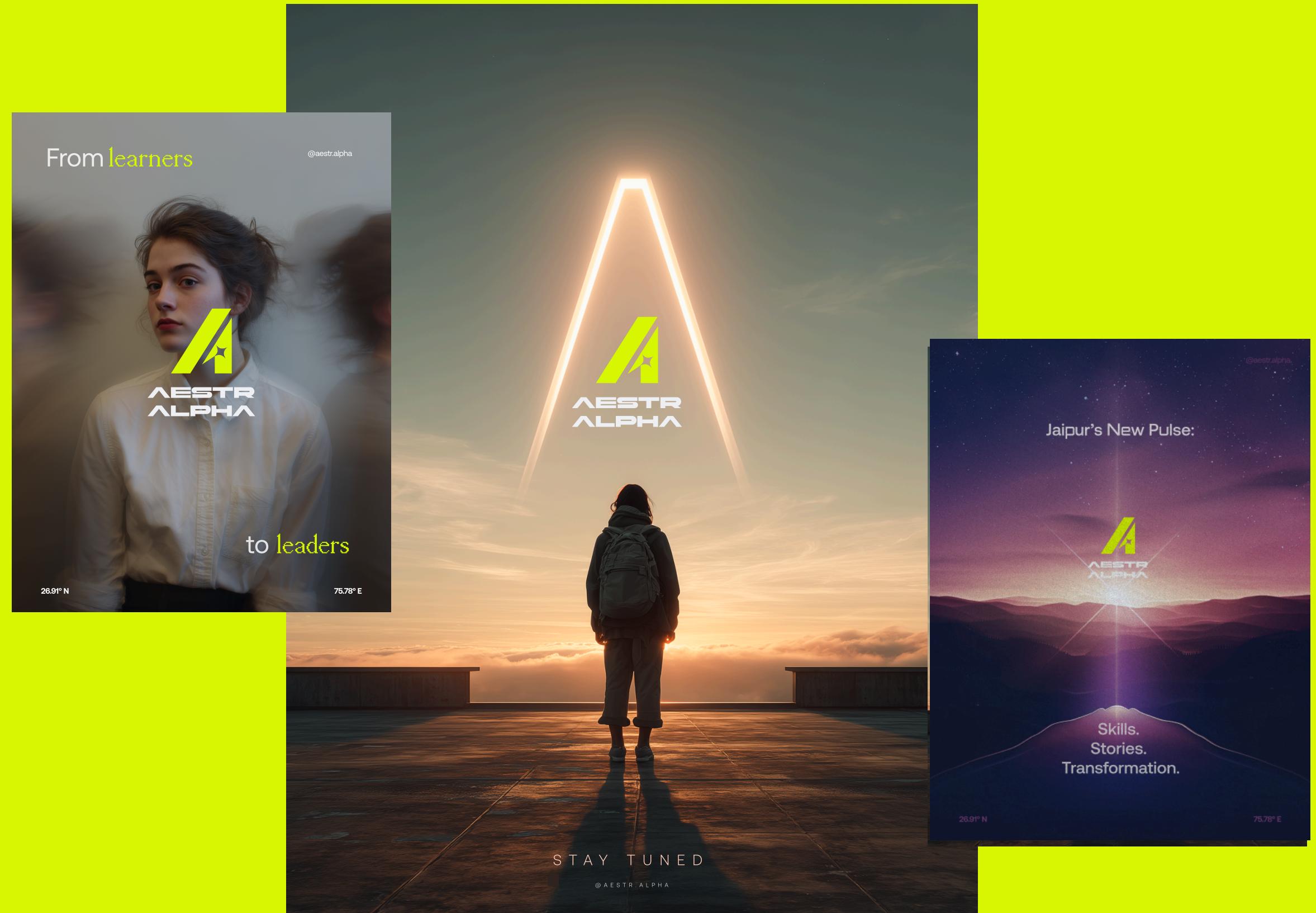
**SKILLS.
STORIES.
TRANSFORMATION.**

The Opportunity

The future of work demands:

- Strong communication
- Collaboration
- Real technical skills
- Industry exposure
- Portfolio-driven learning
- Confidence & leadership
- Ability to solve real problems

This requires a new kind of learning program.



Introducing Aestr Alpha (Cohort Program)

A cohort-style, immersive learning journey designed to make students:

- Skilled
- Confident
- Industry-ready
- Portfolio-ready
- Job-ready
- Future-ready

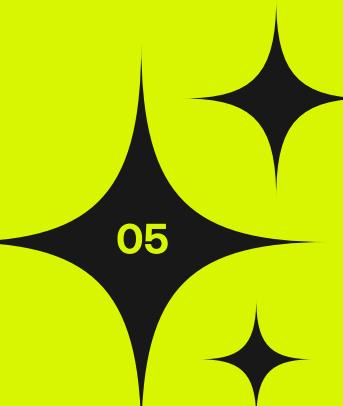
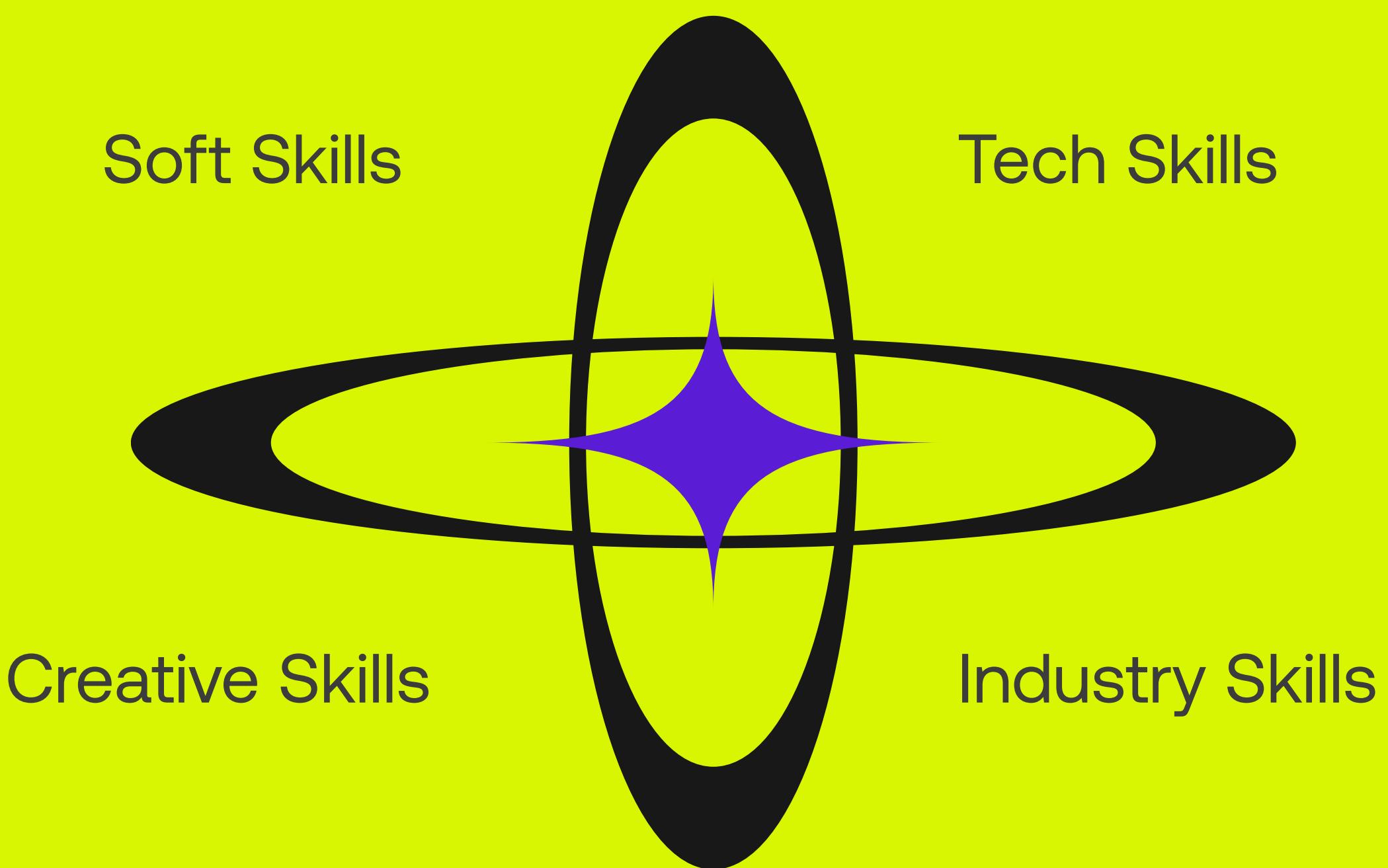


Through a guided, mentor-led, community-driven system.

what Aestr Alpha Offers

A complete skill transformation:

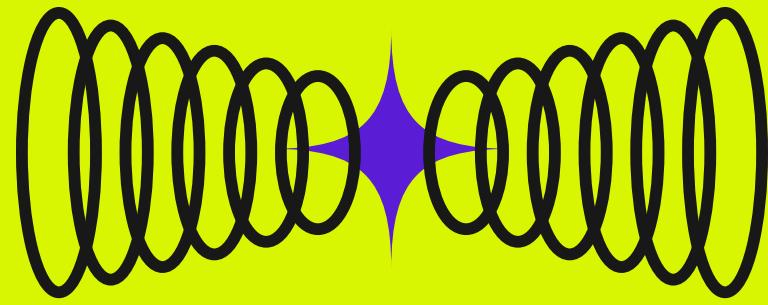
- All under one roof.
- In one structured cohort.
- Backed by real mentors & real projects.



Aestr Cohort Learning Model

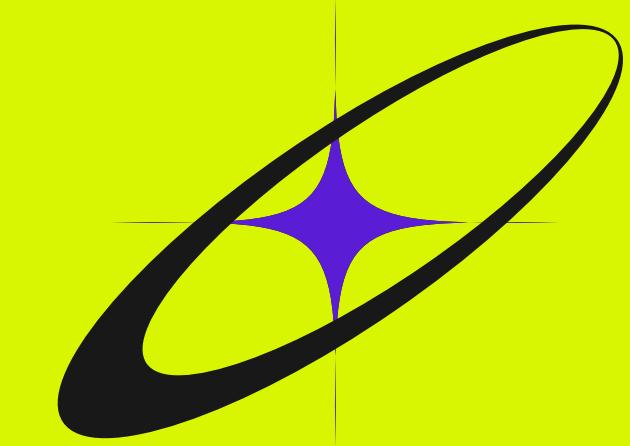
Foundation Skills (Soft Skills)

Communication, Presentation,
Collaboration, Public speaking,
Confidence building, Professional
behaviour

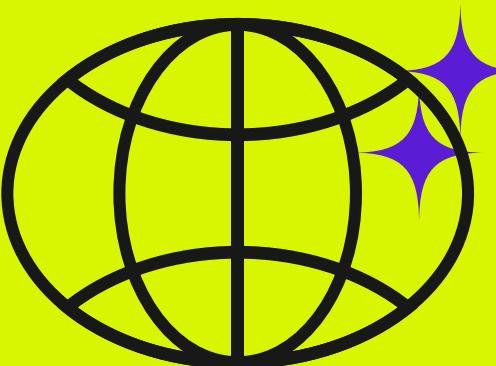


Application (Doing Real Work)

Jams, Projects, Assignments, Team
tasks



Salesforce Ecosystem, UI/UX &
Product Design, AI + Emerging
Technologies, Full-Stack & No-Code
Development, Data & Analytics,
Branding & Creative Industries

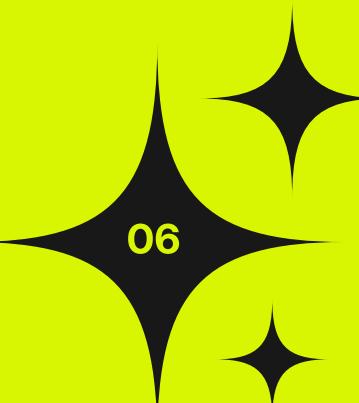


Technical & Creative Tracks (Student chooses one track to specialize in)



Resume, Portfolio, LinkedIn, Mock
interviews, Job readiness

Portfolio + Career Accelerator

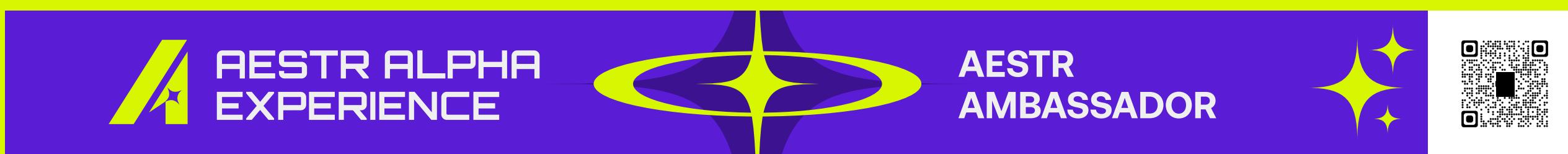


Aestr Ambassador Program

Lead. Inspire. Represent.

Your Role:

- Be the face of Aestr on your campus
 - Build and engage the student community
 - Organize meetups, jams & micro-events
 - Support cohort activities

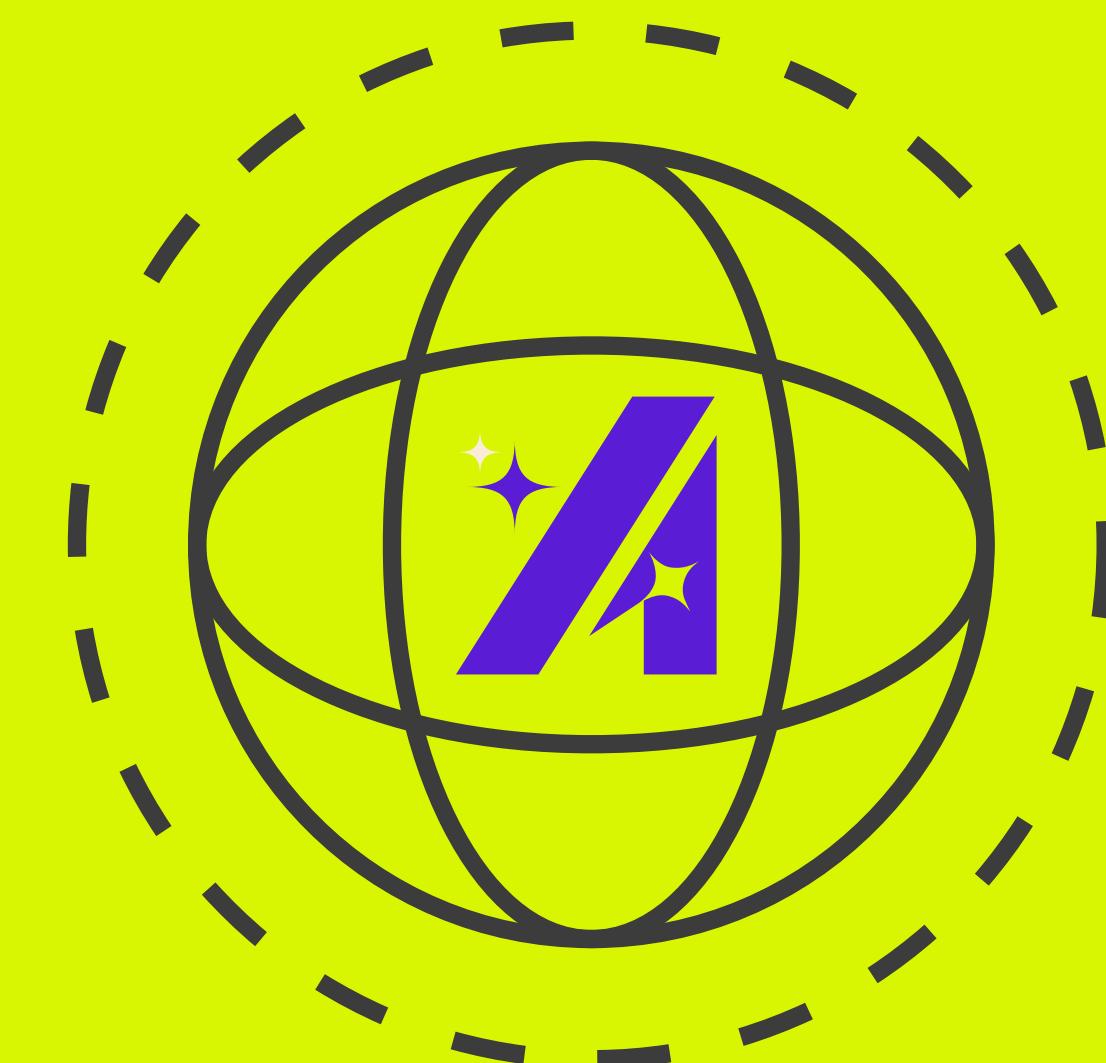


The poster features a central graphic of a yellow star-like shape composed of intersecting curved lines, set against a black background. The text "Lead the Change." is repeated at the top and bottom corners. On the left, it says "Become an AESTR Ambassador". On the right, it describes the role as "Empower students. Shape culture. Build the community that creates industry-grade professionals." The year "2025" is on either side of the central graphic. Below the graphic, the words "AESTR ALPHA" are written in large, bold, white letters. At the bottom, it lists "Exclusive perks | Mentorship access | Leadership exposure" and provides the website "www.aestralpha.com".

Why Cohort Style?

Because it ensures:

- Accountability
- Peer learning
- Real implementation



- Mentor guidance
- Networking
- Consistency

Students don't learn alone —
they learn with a group, with mentors, on real projects.



Let's shape the next generation of professionals — together.