# **Log-Linear Regression**

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# **Overview**

We use log-linear regression as a statistical technique to model the relationship between a dependent variable and one or more independent variables. This is done by applying a log-arithmic transformation to the dependent variable. This approach is especially useful when dealing with **non-linear** relationships or when the dependent variable is strictly positive and can vary over a wide range.

### **Purpose**

- Handle Asymmetry: It's often utilized when the dependent variable has a skewed distribution. The logarithmic transformation can help stabilize variance and make the relationship more linear.
- Multiplicative Effects: It models the relationship between the variables in a multiplicative manner rather than an additive one.

#### **Model Form**

The general form of a log-linear regression model can be expressed as follows:

$$\log(Y) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n + \epsilon \tag{0.1}$$

Where: Y is the dependent variable (after applying the logarithm).

- $X_1, X_2, ..., X_n$  are the independent variables.
- $\beta_0, \beta_1, ..., \beta_n$  are the coefficients that the regression model will estimate.
- $\varepsilon$  is the error term.

# **Assumptions**

In log-linear regression, like other forms of regression analysis, we make several key assumptions:

- Linearity: The relationship between the transformed dependent variable and the independent variables is linear.
- **Independence:** Observations are independent from each other.
- **Homoscedasticity:** The variance of the error terms is constant across the values of the independent variables.
- **Normal Distribution of Errors:** The errors are normally distributed, which is especially important for hypothesis testing.

# **Advantages**

- Flexibility: Can handle a wide range of dependent variable values.
- **Interpretability:** Coefficients can be interpreted as percentage changes, which makes it easier for us to understand the impact of independent variables.

### **Disadvantages**

- Transformation Bias: The transformation of the dependent variable might introduce bias.
- Outliers: Logarithmic transformation can make the model sensitive to outliers in the data.

# MODEL 1: Base Model

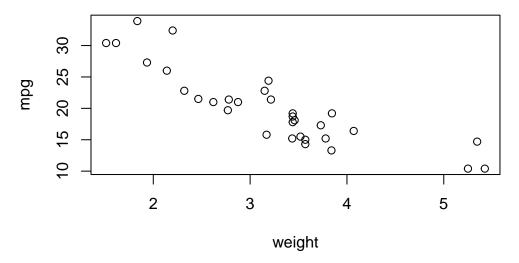
1. Reading the data

data(mtcars)
attach(mtcars)

2. Predict a mpg of car from their weight

# Plot mpg and wt

```
plot(wt
    , mpg
    , xlab="weight", ylab="mpg")
```



# **Simple Linear Regression**

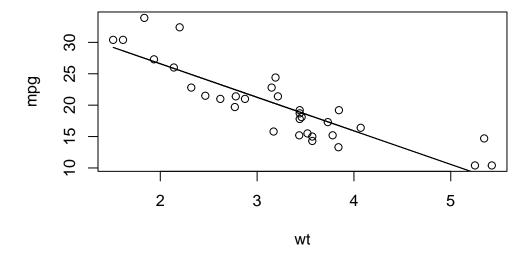
```
fit <- lm(mpg ~ wt, data = mtcars)
summary(fit)</pre>
```

```
Call:
lm(formula = mpg ~ wt, data = mtcars)
Residuals:
             1Q Median
    Min
                            3Q
                                   Max
-4.5432 -2.3647 -0.1252 1.4096 6.8727
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 37.2851
                        1.8776 19.858 < 2e-16 ***
             -5.3445
                        0.5591 -9.559 1.29e-10 ***
wt
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Residual standard error: 3.046 on 30 degrees of freedom Multiple R-squared: 0.7528, Adjusted R-squared: 0.7446 F-statistic: 91.38 on 1 and 30 DF, p-value: 1.294e-10

#### 4. Plot

```
plot(mtcars$wt,
    mtcars$mpg,
    main="",
    xlab="wt",
    ylab="mpg")
lines(mtcars$wt, fitted(fit))
```



# **Beta coefficients**

#### fit\$coefficients

```
(Intercept) wt 37.285126 -5.344472
```

## **Predict**

We can list the predicted values in a fitted model

## fitted(fit)

Mazda RX4	Mazda RX4 Wag	Datsun 710	Hornet 4 Drive
23.282611	21.919770	24.885952	20.102650
Hornet Sportabout	Valiant	Duster 360	Merc 240D
18.900144	18.793255	18.205363	20.236262
Merc 230	Merc 280	Merc 280C	Merc 450SE
20.450041	18.900144	18.900144	15.533127
Merc 450SL	Merc 450SLC	Cadillac Fleetwood	Lincoln Continental
17.350247	17.083024	9.226650	8.296712
Chrysler Imperial	Fiat 128	Honda Civic	Toyota Corolla
8.718926	25.527289	28.653805	27.478021
Toyota Corona	Dodge Challenger	AMC Javelin	Camaro Z28
24.111004	18.472586	18.926866	16.762355
Pontiac Firebird	Fiat X1-9	Porsche 914-2	Lotus Europa
16.735633	26.943574	25.847957	29.198941
Ford Pantera L	Ferrari Dino	Maserati Bora	Volvo 142E
20.343151	22.480940	18.205363	22.427495

# Residuals

Residuals are the vertical distances between the data and the fitted line. The Ordinary Least Squares (OLS) method minimizes the residuals. In OLS, the accuracy of a line through the sample data points is measured by the sum of squared residuals, and the goal is to make this sum as small as possible.

## residuals(fit)

Mazda RX4	Mazda RX4 Wag	Datsun 710	Hornet 4 Drive
-2.2826106	-0.9197704	-2.0859521	1.2973499
Hornet Sportabout	Valiant	Duster 360	Merc 240D
-0.2001440	-0.6932545	-3.9053627	4.1637381
Merc 230	Merc 280	Merc 280C	Merc 450SE
2.3499593	0.2998560	-1.1001440	0.8668731
Merc 450SL	Merc 450SLC	Cadillac Fleetwood	Lincoln Continental
-0.0502472	-1.8830236	1.1733496	2.1032876
Chrysler Imperial	Fiat 128	Honda Civic	Toyota Corolla
5.9810744	6.8727113	1.7461954	6.4219792
Toyota Corona	Dodge Challenger	AMC Javelin	Camaro Z28
-2.6110037	-2.9725862	-3.7268663	-3.4623553

Lotus Europa	Porsche 914-2	Fiat X1-9	Pontiac Firebird
1.2010593	0.1520430	0.3564263	2.4643670
Volvo 142E	Maserati Bora	Ferrari Dino	Ford Pantera L
-1.0274952	-3.2053627	-2.7809399	-4.5431513

Statistical Significance and p-values

- The regression coefficient (3.45) is significantly different from zero (p < 0.001)
- There is an expected increase of 3.45 lbs of weight for every 1 inch increases in height.

#### Fit

We can get the Multiple R-squared

```
# Summary of the model to get various statistics
model_summary <- summary(fit)

# Extracting Multiple R-squared value
model_summary$r.squared</pre>
```

[1] 0.7528328

We can also get the Adjusted R-squared

```
# Extracting Adjusted R-squared value model_summary$adj.r.squared
```

[1] 0.7445939

#### **Confidence Intervals**

We can compute Confidence Interval for a prediction.

```
fit lwr upr
1 15.90724 14.49018 17.32429
```

#### F-Statistic

The F-statistic tests whether the predictor variables, taken together, predict the response variable.

# **MODEL 2: Log-Linear Model**

Model 2 employs a log-linear regression approach to understand the relationship between the weight (wt) of cars and their fuel efficiency (mpg) in the mtcars dataset. Unlike a simple linear regression model which predicts mpg directly from wt, this model predicts the logarithm of mpg based on wt. This transformation allows us to model a multiplicative relationship between the dependent and independent variables, which can be more appropriate for certain types of data and relationships.

```
fit2 <- lm(log(mpg) ~ wt, data = mtcars)
summary(fit2)</pre>
```

```
Call:
lm(formula = log(mpg) ~ wt, data = mtcars)
Residuals:
      Min
                 1Q
                      Median
                                     3Q
                                              Max
-0.210346 -0.085932 -0.006136 0.061335 0.308623
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 3.83191
                                 45.64 < 2e-16 ***
                      0.08396
wt
            -0.27178
                       0.02500 -10.87 6.31e-12 ***
               0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
Residual standard error: 0.1362 on 30 degrees of freedom
Multiple R-squared: 0.7976,
                               Adjusted R-squared: 0.7908
F-statistic: 118.2 on 1 and 30 DF, p-value: 6.31e-12
```

# **Model Output and Interpretation**

The output of the model can be summarized and interpreted as follows:

#### Residuals

The residuals, or differences between the observed and predicted values of log(mpg), have a median close to zero (-0.006136), indicating that the model's predictions are, on average, accurate. The range of residuals from the minimum (-0.210346) to the maximum (0.308623) suggests that most predictions are within this range of the actual log values.

#### Coefficients

- Intercept (3.83191): This value indicates the expected value of log(mpg) when wt is 0. It's a theoretical intercept since a car's weight cannot be zero, but it helps anchor the regression line.
- Weight (wt) Coefficient (-0.27178): This coefficient represents the expected change in log(mpg) for a one-unit increase in car weight. Specifically, for each one-unit increase in weight, log(mpg) is expected to decrease by 0.27178 units. This negative relationship suggests that heavier cars tend to have lower fuel efficiency.

#### Significance

The p-values for both the intercept and weight coefficient are well below the standard thresholds (e.g., 0.05, 0.01), indicating that these coefficients are statistically significant and that weight is a meaningful predictor of log(mpg).

#### Model Fit

- Residual Standard Error (RSE): 0.1362 on 30 degrees of freedom indicates the average amount by which the predicted values deviate from the actual values.
- Multiple R-squared (0.7976): This statistic indicates that approximately 79.76% of the variability in log(mpg) can be explained by the model. It's a measure of the model's goodness of fit.
- Adjusted R-squared (0.7908): This adjusts the R-squared value for the number of predictors in the model and suggests that after adjustment, about 79.08% of the variability in log(mpg) is explained by the model.
- F-statistic (118.2): This value tests the overall significance of the model. The very low p-value (6.31e-12) associated with the F-statistic indicates that the model is statistically significant.

# Interpretation of the Beta Coefficient

The beta coefficient for wt in our log-linear regression model is -0.27178. This statistic tells us about the relationship between a car's weight and its fuel efficiency (mpg), with the mpg being logarithmically transformed.

In practical terms, a one-unit increase in a car's weight is associated with a decrease of 0.27178 in the log of its mpg. This relationship is multiplicative due to the log transformation of the mpg variable.

To understand the impact of this coefficient in more intuitive terms, we can use the mathematical operation exp(-0.27178):

 $\exp(-0.27178)$ 

[1] 0.7620219

This calculation gives us approximately 0.762, or 76.2%.

This figure can be interpreted as follows: for every one-unit increase in weight, the fuel efficiency of a car is expected to be about 76.2% of what it would be if it were one unit lighter, all else being equal.

This means that the heavier car's fuel efficiency is 76.2% of the lighter car's efficiency, representing a significant decrease in efficiency due to the increase in weight.

Hence, the beta coefficient of -0.27178 signifies a strong negative impact of weight on a car's fuel efficiency, illustrating that as a car's weight increases, its fuel efficiency substantially decreases, when other factors are held constant.

# Another Log-Linear Model

We present two regression models, Model 3a (Linear-Linear Model) and Model 3b (Log-Linear Model), using the mtcars dataset. Both models aim to predict the miles per gallon (mpg) of cars based on their weight (wt) and transmission type (am, with levels "Automatic" and "Manual").

#### Model 3a - Linear-Linear Model

```
# Convert am to a factor variable
mtcars$am <- factor(mtcars$am, labels = c("Automatic", "Manual"))
fit3a <- lm((mpg) ~ wt + am, data = mtcars)
summary(fit3a)</pre>
```

```
Call:
lm(formula = (mpg) ~ wt + am, data = mtcars)
Residuals:
   Min
            1Q Median
                            3Q
                                   Max
-4.5295 -2.3619 -0.1317 1.4025 6.8782
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 37.32155
                     3.05464 12.218 5.84e-13 ***
           -5.35281
                       0.78824 -6.791 1.87e-07 ***
wt
           -0.02362
amManual
                       1.54565 -0.015
                                         0.988
Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
Residual standard error: 3.098 on 29 degrees of freedom
Multiple R-squared: 0.7528,
                              Adjusted R-squared: 0.7358
F-statistic: 44.17 on 2 and 29 DF, p-value: 1.579e-09
```

This model directly predicts mpg from wt and the type of transmission (am), treating am as a factor variable.

## **Output Interpretation:**

# • Coefficients:

- The intercept, 37.32155, suggests the expected mpg for an automatic transmission car (baseline category) with a weight of 0, which is a hypothetical scenario serving as a reference point.
- The wt coefficient of -5.35281 indicates that for each additional unit of weight, mpg decreases by approximately 5.35, holding the type of transmission constant.

- The amManual coefficient of -0.02362 suggests a negligible and statistically insignificant change in mpg for manual cars compared to automatic ones, holding weight constant.
- Model Fit: The Multiple R-squared value of 0.7528 suggests that approximately 75.28% of the variability in mpg can be explained by the model. The Adjusted R-squared value of 0.7358 adjusts this for the number of predictors and indicates a strong model fit.

# MODEL 3b: Another Log-Linear Model

```
fit3b <- lm(log(mpg) ~ wt + am, data = mtcars)</pre>
summary(fit3b)
Call:
lm(formula = log(mpg) ~ wt + am, data = mtcars)
Residuals:
                    Median
     Min
               1Q
                                 3Q
                                         Max
-0.21351 -0.08281 0.00304 0.04962 0.32349
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 3.89834
                        0.13567 28.734 < 2e-16 ***
            -0.28699
                        0.03501 -8.198 4.87e-09 ***
amManual
            -0.04307
                        0.06865 -0.627
                                           0.535
Signif. codes:
                0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.1376 on 29 degrees of freedom
Multiple R-squared: 0.8003,
                                Adjusted R-squared: 0.7865
F-statistic: 58.1 on 2 and 29 DF, p-value: 7.186e-11
```

This model predicts the log of mpg from wt and the type of transmission (am), again treating am as a factor variable.

# **Output Interpretation:**

• Coefficients:

- The intercept, 3.89834, is the expected value of log(mpg) for an automatic transmission car with a weight of 0.
- The wt coefficient of -0.28699 suggests that for each additional unit of weight, the log of mpg decreases by approximately 0.287, indicating a strong negative relationship between weight and mpg, after controlling for transmission type.
- The amManual coefficient of -0.04307 is not statistically significant (p=0.535), indicating that, after controlling for weight, the difference in log(mpg) between manual and automatic cars is negligible.
- Model Fit: The model has a Multiple R-squared of 0.8003, showing that it explains about 80.03% of the variability in log(mpg), which is an improvement over Model 3a. The Adjusted R-squared of 0.7865 indicates a strong fit to the data.

#### **Exponential Interpretations:**

•  $\exp(-0.04307) = 0.9578443$ :

This value implies that, all else being equal, the mpg of automatic cars is expected to be approximately 95.78% of that of manual cars.

Given the statistical insignificance of the amManual coefficient, this difference is not considered meaningful in the context of this model.

•  $\exp(-0.2869) = 0.7505868$ :

This exponentiated coefficient translates to a more intuitive interpretation for the wt variable. It suggests that for each one-unit increase in weight, the mpg is expected to be multiplied by approximately 0.75, holding the transmission type constant. This represents a substantial decrease in fuel efficiency with increased weight.

# Comparison

Both models provide valuable insights into the factors affecting mpg.

Model 3a highlights a strong negative relationship between mpg and wt, with the type of transmission (am) showing no significant effect when modeled linearly.

Model 3b, with its log-linear approach, not only confirms the strong negative impact of weight on mpg but also offers a slightly better fit to the data as indicated by the higher adjusted R-squared value.

The lack of a significant effect from the transmission type is consistent across both models. The log-linear model's ability to better account for the variability suggests that the relationship between mpg and wt might be more appropriately modeled on a multiplicative (logarithmic) scale.