MUSTAFA, HEGAZI...

MULTIMEDIA DESIGNER

O DUBAI, UNITED ARAB EMIRATES



Hello, I'm a multimedia professional with 5+ years of experience in motion graphics, video editing, artwork, and shooting videos and photos for products from big brands. The experience has covered many formats under both BTL and ATL advertising. I am eager to learn with a high drive to test new platforms and make a dent in the industry, while being meticulous, creative, and following the best practices. I'm looking for a role where I can expand my skillset through new experiences, challenges, and learning opportunities.

Work Exeperence



ARABHARDWARE

Full-time | 2019 - Present

Social Media Specialist **Graphic Designer Motion Graphic Designer Multimedia Designer** May 2019 May 2019 Jul 2020 Jun 2021

Arabhardware is the pioneer site in the Middle East presented in Arabic and specialized in Tech and Gaming. It is one of the largest enthusiasts' communities that presents unique content in the Arabic language for Arab users.

My Responsibilities at Arabhardware:

· Lately, I have been acting as a creative director.

bring the Ideas and work with the host and the videographer to bring these ideas to light.

- Shooting videos and photos for products.
- · Editing videos for Youtube, Tiktok, and Instagram.
- Creating Motion assets for videos or brand identity.
- · I did many events coverage (Photography, Social Media coverage).
- I Participated in filming and directing many offline events.
- · I did many announcement videos for events (Online/Offline) or tournaments.
- · Creating many Live stream assets (Motion Graphics).
- · Handling Reels or Short videos for different platforms.
- Designed outdoor printing Ads for billboards.
- · And in the past, I managed the social media accounts for Arabhardware and some brands like Adata and XPG.

BUZZ Buzz And Co.

SCO. Full-time | Apr 2016 - Jan 2018

Graphic Designer Social Media Specialist Jun 2017 Apr 2016

BUZZ & CO. is a Digital marketing agency, specializing in social media management, branding, and marketing strategy.

Microsoft

Internship | Sep 2014 - Jul 2015

Microsoft Student Partners Program (MSP)

Graphic Designer Sep 2014

Languages

Arabic • • • • •

English • • • •

Education

Bachelor of Computer Science 2013 - 2017

Skills

- · Video Production
- Visual Communication
- Photography and Videography
- · Video and Photo Editing
- ·2d Motion Graphic
- · Graphic Design
- Branding
- · ATL & BTL Advertising
- Printing Desingns
- · Live Stream Production

Additional...

- Hardware and Tech Expert
- Time management
- · Critical Thinking and problem-solving
- Communication Skills

Creative Suite

Ps Adobe Photoshop

Ae Adobe After Effects

Pr Adobe Premiere

Ai Adobe Illustrator

Lr Adobe Lightroom

Brands i've worked with



























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