



# SAMER ELADAD

SOLUTIONS ENGINEER

## CONTACT

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## TECHNICAL SKILLS

- Data Analysis & Modeling
- Business Intelligence & Reporting
- Data & Workflow Automation
- ERP & System Integration
- AI Engineering & Integration
- Technical Documentation
- Remote Collaboration

## TOOLS & PLATFORMS

- Python, SQL, Java, JavaScript (React)
- Power BI (DAX, data modeling)
- Azure, AWS, Cloudflare
- REST APIs
- Infor, Dynamics 365 Business Central
- Salesforce (CRM)
- Git
- Jira, Confluence, SharePoint

## LANGUAGES

- English – Fluent
- German – Fluent
- Arabic – Native

## SUMMARY

Solutions Engineer with hands-on ownership of **ERP** systems, data engineering, and process automation. Skilled in **Python**, **SQL**, and **Power BI**, delivering scalable solutions that improve operational efficiency and data visibility. Experienced in international, remote-ready projects, **AI solutions**, and cross-functional teams. Focused on translating business needs into measurable technical impact.

## WORK EXPERIENCE

### EI ELECTRONICS KG

Solutions Engineer

December 2024 – Present

- Own and operate **Infor** and **Dynamics 365** ERP systems across three entities, leading full setup and go-live of an international subsidiary while acting as sole ERP owner and technical liaison.
- Design and implement **Power BI** data models and dashboards (**DAX, SQL**), performing end-to-end **data engineering** from cleaning to presentation, improving reporting accuracy and automating weekly reports.
- Automate key **business processes** (e.g., OCR-based order workflows, invoice posting) and maintain system documentation, security roles, and user enablement using **Confluence** and **SharePoint**.

### MERCEDES-BENZ

Intern & Bachelor Thesis

*Information Office Production & Logistics*

October 2023 – September 2024

- Identified structural inefficiencies in **system documentation** during my internship and translated them into the foundation of my Bachelor's thesis.
- Developed an **AI-based prototype** on **Azure** to automate and enhance system documentation, projected to **increase efficiency by 30%** and **reduce related costs by 40%**.
- Improved **project communication** and task management by integrating **ServiceNow**, **Mural**, and Project management frameworks such as **Jira**.

### METRO MARKETS

Seller Support (Working Student)

March 2022 – September 2023

- Supported the company's **international expansion** into Italy, Portugal, Netherlands, and France.
- Built **Power BI** dashboards in collaboration with BI team for seller and product analytics.
- Contributed to **25% year-over-year** revenue growth for a key customer through data-driven insights and operational support.

## CERTIFICATES

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**Digital Shaper**  
**(AI & Deep Learning)**  
TechLabs | Germany, Sep 2024

**Digital Shaper**  
**(Data Science)**  
TechLabs | Germany, Apr 2024

**Full Stack Developer**  
Udacity | UAE, Aug 2018

## VOLUNTEER EXPERIENCE

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**TechLabs Global**  
2024 – 2025  
**Growth Acceleration Manager**

## WORKSHOPS

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- Microsoft Dynamics 365 Business Central
- AI Governance & Ideation

## AWARDS

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**Robotics Race** – First Place  
Hochschule Bochum | Germany, 2021

## EDUCATION

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### BOCHUM UNIVERSITY OF APPLIED SCIENCES

#### Bachelor of Science in Business Informatics

Bochum, Germany | October 2021 – October 2024

**Final Grade:** 2.19 (Good – German grading system)

Relevant Coursework: Data Science, Software Engineering, Python, Java, Algorithms, Artificial Intelligence

### RHEINISCHES STUDIENKOLLEG

#### Business and Mathematics College Course

Bonn, Germany | January 2017 – November 2017

**Final Grade:** 1.3 (Very Good – German grading system)

## PROJECTS

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### AI SOCIAL MEDIA CONTENT ENGINE

January 2026

- Built a social media content creation tool using the Gemini API and Cloudflare KV for storage, deployed on a custom domain.
- Created an initial mock-up with Lovable, then implemented the final version with React and serverless APIs.

### WORD OF THE DAY BOT

April 2024

- Created a bilingual word library with translations, examples, and transliterations, organized into chapters.
- Built a Cloudflare Worker connected to the Telegram Bot API to publish a daily word and avoid repetitions.

### CINEMALYTICS

April 2024

- Built a machine learning-driven movie recommendation platform for producers to choose optimal streaming platforms, using **Python** and **SQL**.
- Applied models such as **Random Forest** to analyze genre-platform performance and optimize placement decisions.