# WHAT IS NEXA?

**NEXA is an AI-based sprint planning and project management assistant.**

## It helps teams plan their work faster, avoid blockers, balance workload, and make better decisions using AI.

## OUR SERVICES

✓ **AI-Based Sprint Planning**
- Automatically creates well-balanced sprints based on priorities, workload, and deadlines.

✓ **Intelligent Backlog Prioritization**
- AI arranges tasks in the right order so teams know what to work on first.

✓ **Blocker & Risk Detection**
- NEXA finds issues early (like delays or dependency problems) and alerts the team.

✓ **Workload Balancing**
- Suggests how tasks should be distributed so no team member is overloaded or idle.

✓ **AI-Generated Sprint Reports**
- Creates automatic sprint summaries, insights, and improvement suggestions.

✓ **Integrations With Tools**
- Works with Jira, Trello, GitHub, and other project tools for smooth workflow.

## WHO WE SERVE?

NEXA is built for:
- **Software Houses**
- **Startups & Tech Teams**
- **Freelancers & Small Dev Teams**
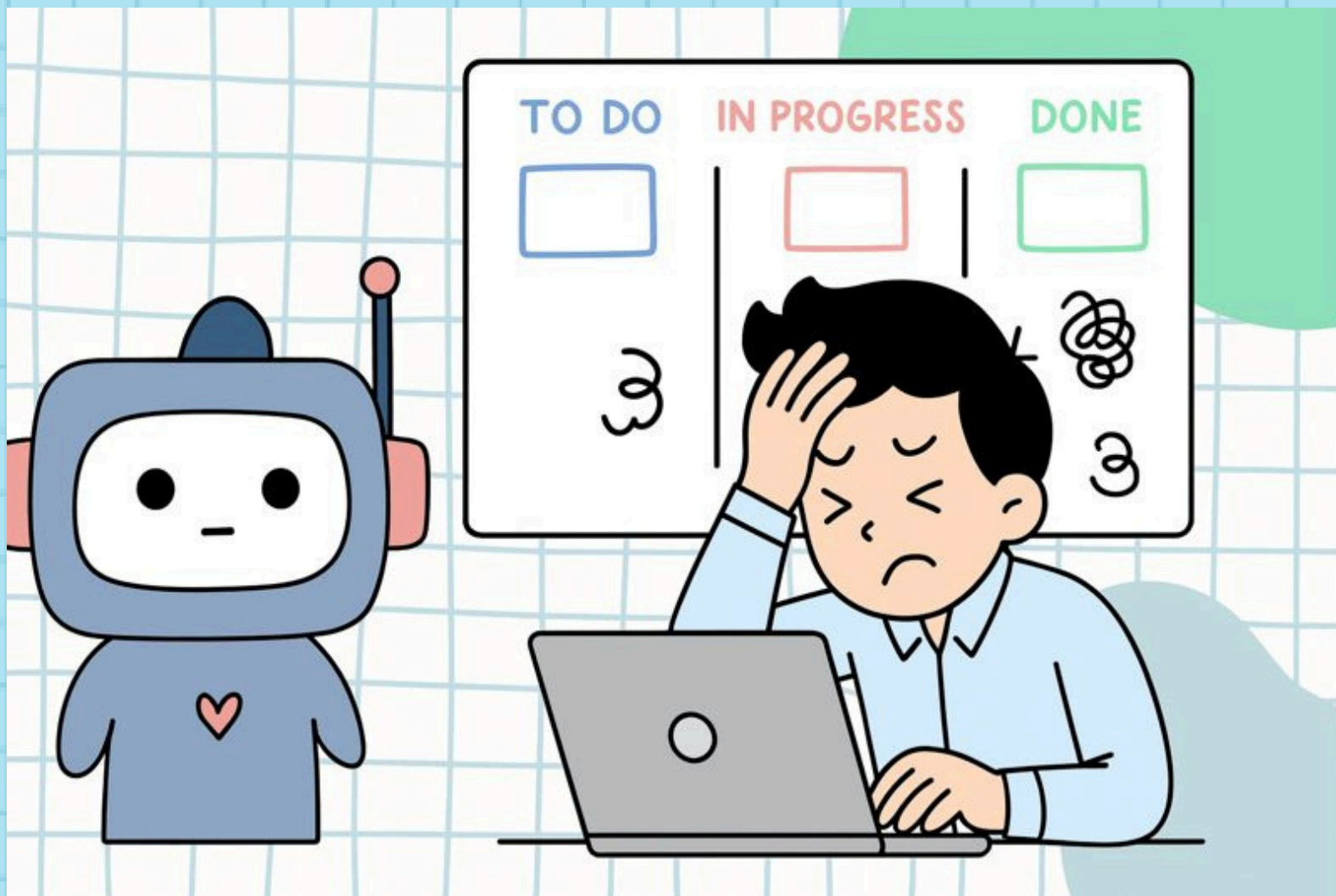- **University Project Teams**
- **Agile/Scrum-Based Companies**

## WHY TEAMS NEED NEXA ?

- **Saves time in planning**
- **Reduces delays**
- **Makes teamwork smooth**
- **Improves productivity**
- **Helps teams finish sprints on time**

TASKS

## PRICING

🚀 **Growth Plan – $20/month**
- For startups & mid-size teams
- Up to 10 members
- Full AI prioritization
- Blocker detection
- Workload analysis
- Unlimited sprint reports
- Third-party integrations

Priority support

🏛️ **Business Plan – $25/month**
- For software houses & growing companies
- 15 team members
- Multi-agent AI planning
- Custom integration (Jira, Trello, GitHub)
- Advanced analytics & insights
- Dedicated support manager

Monthly performance review

⚡ **Enterprise Plan – Custom Pricing**
- For large organizations needing high security
- On-premise or cloud deployment
- Custom AI models
- Team workshops & onboarding

SLA-based support
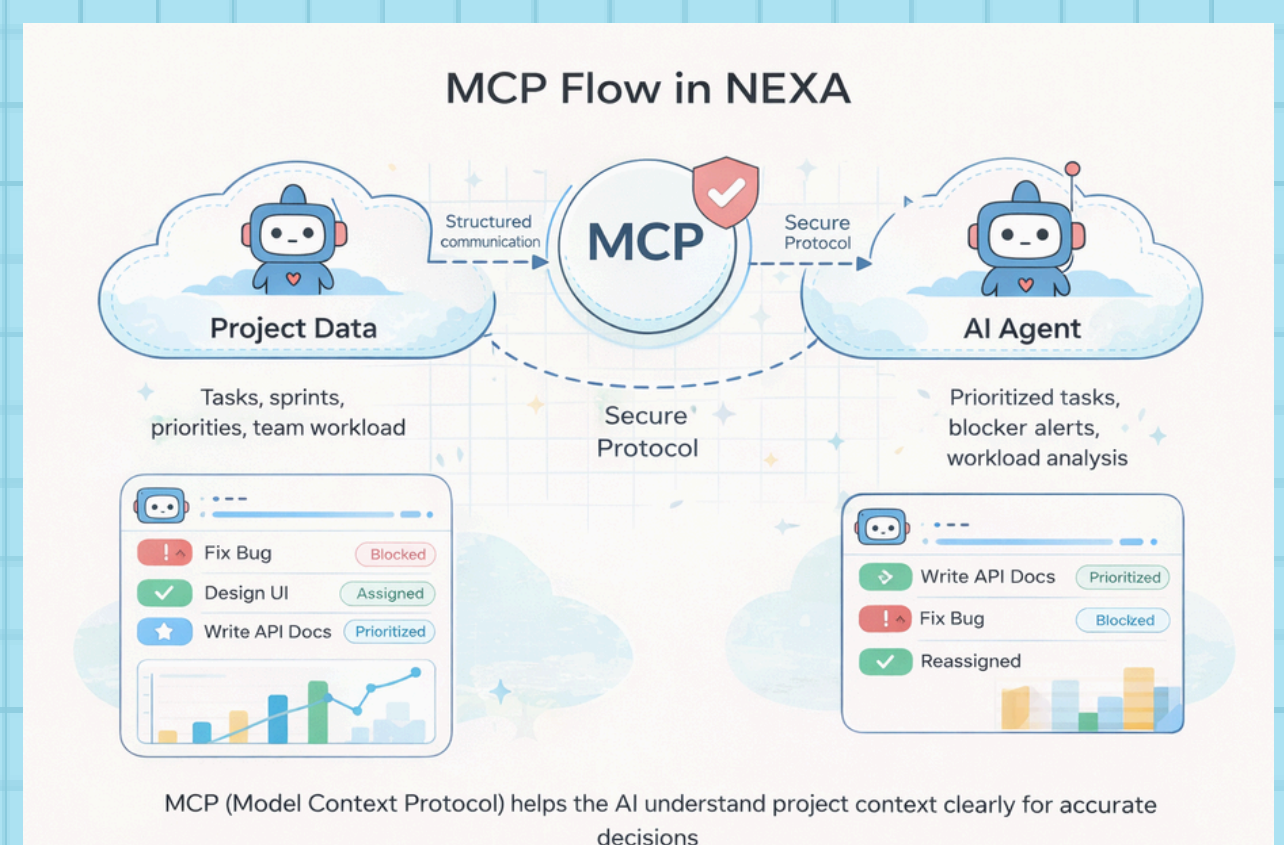
## MODEL CONTEXT PROTOCOL

**What MCP Does in Simple Words?**

- MCP helps AI understand project context, like tasks, priorities, sprint goals, and team workload
- It ensures the AI gives relevant and accurate suggestions, not random outputs
- Keeps AI decisions consistent across the system

**Why MCP is Important for NEXA?**

- Improves AI decision quality
- Reduces incorrect task prioritization
- Makes multi-agent communication smooth
- Supports future scalability of AI features

NEXA uses the MCP (Model Context Protocol) to make communication between AI agents and project data more structured, secure, and reliable.

### MCP Flow in NEXA

Project Data
Structured communication
MCP
Secure Protocol
AI Agent

Tasks, sprints, priorities, team workload

Secure Protocol

Prioritized tasks, blocker alerts, workload analysis

| ! Fix Bug | Blocked |
| ✓ Design UI | Assigned |
| ★ Write API Docs | Prioritized |

| ↗ Write API Docs | Prioritized |
| ! Fix Bug | Blocked |
| ✓ Reassigned | |

MCP (Model Context Protocol) helps the AI understand project context clearly for accurate decisions

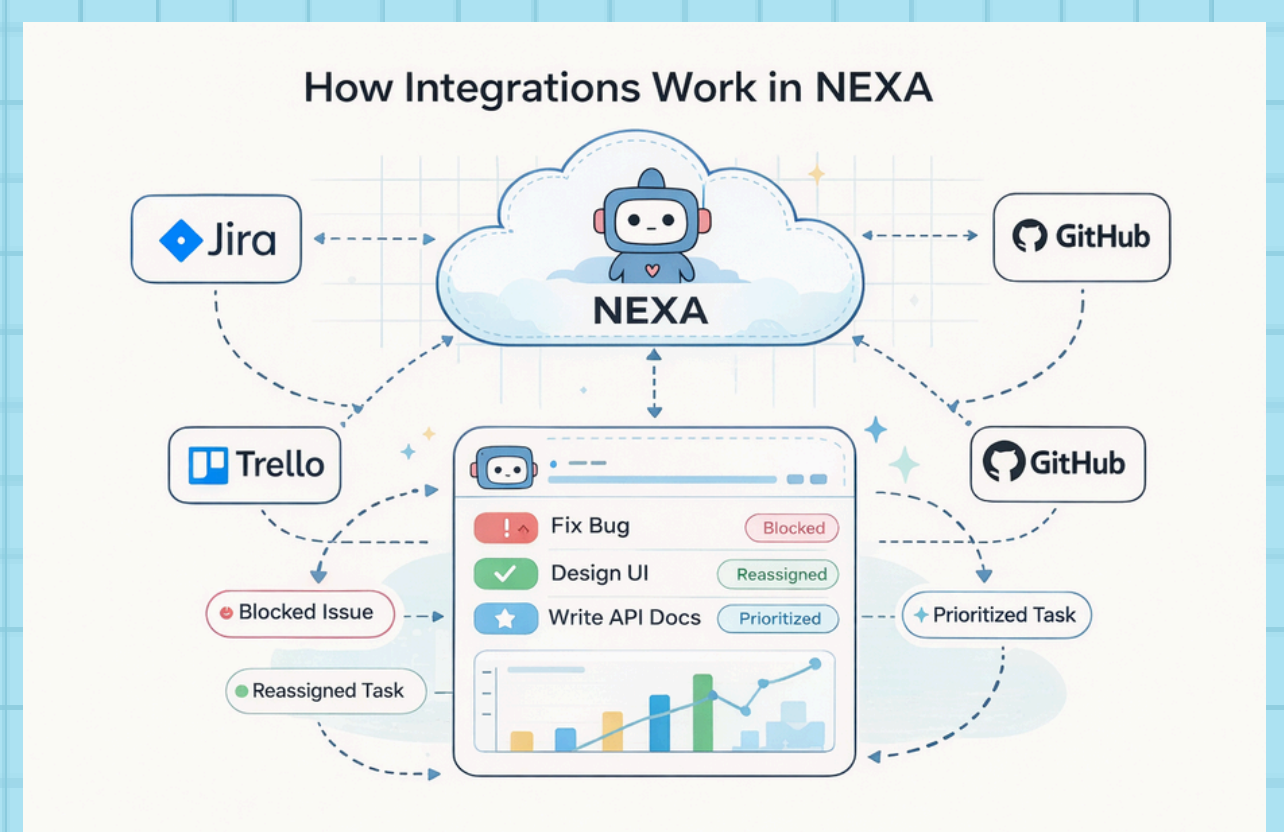## TOOL INTEGRATIONS & COMPATIBILITY

**Supported Integrations**

- Jira – Sync tasks, sprints, and priorities
- Trello – Import boards and task cards
- GitHub – Link issues, commits, and pull requests
- Slack (Future Scope) – AI alerts & sprint updates

**Benefits of Integration**

- No need to migrate all data manually
- Teams can continue using tools they already know
- NEXA adds AI intelligence on top of existing workflows

NEXA is designed to work alongside existing project management tools, not replace them completely.

### How Integrations Work in NEXA

Jira
NEXA
GitHub

Trello
GitHub

| ! Fix Bug | Blocked |
| ✓ Design UI | Reassigned |
| ★ Write API Docs | Prioritized |

- Blocked Issue
- Reassigned Task
- + Prioritized Task

## DEPLOYMENT & ACCESSIBILITY

- **NEXA is a web-based platform, making it accessible from anywhere.**
- **Works on browser (no heavy installation)**
- **Cloud-based deployment**
- **Secure API-based architecture**
- **Supports remote and hybrid teams**

## REVENUE GROWTH STRATEGY

- **Monthly subscription model**
- **Team-based pricing**
- **Enterprise licensing**
- **University & student discounts**

## FUTURE EXPANSION & SCALABILITY

**NEXA is built with growth in mind.**
- **Voice-based sprint planning**
- **Predictive sprint failure detection**
- **AI-based effort estimation**
- **Organization-level analytics dashboard**