

Sami Fares

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Github: <https://github.com/SamiF812>

EDUCATION

Full Sail University

BA: In Music Production

Winter Park, Florida

Received a course directors award in Music Business

Graduated with perfect attendance

WORK EXPERIENCE

Cruz Ctrl - Co-Founder / Artist Development

May 2018 – February 2021
Clifton, NJ

- Produced music for artists as well as brands looking for audio marketing assets.
- Directed many operations, from starting point of signing artist to label through marketing & sales of music.
- Consulted with directors and producers to determine placement of musical cues and coordinate artistic vision.
- Leveraged social media platforms for lead generation.
- Established strong relationships to partner with and navigate artists through the music business.
- Leveraged networks to identify & generate opportunities to increase exposure and revenue for artists.
- Stayed abreast of industry trends via trade publications, events, and social media to keep artists at forefront of ever-changing landscape.
- Managed business and financial affairs for clients such as logistics and directing marketing and advertising activities.

Sloppy House LLC – Artist Relations

August 2017 – May 2018
Bloomfield, NJ

- Responsible for roll out campaigns and working directly with executive administrators
- In charge of an A&R team and together we helped many artists create and develop a brand.
- Resolved client concerns quickly and professionally to maintain respectful and productive project environment.
- Assisted clients with establishing release timelines and flow of related marketing assets.
- Established strong relationships to partner with and guide artists through the music industry.

ADDITIONAL SKILLS

Music Production / Mentoring Artists / Dedicated team player / Self-critiquing skills / Compassion
MS Office (Word, Excel, PowerPoint) / Audio Engineering / Detail-oriented / Good listening skills
Teambuilding / Cultural awareness / Excellent work ethic / Ability to Work Under Pressure

Coding Languages

HTML, CSS, JavaScript,

What Movie Was That: A movie searching tool. Where the user can search for a movie and watch a trailer.

Link: <https://samif812.github.io/What-Movie-Was-That/>

Daily Planner: An app with time blocks for an average workday, that allows users to write tasks inside and recall them later for reminders.

Link: <https://samif812.github.io/Daily-Planner/>

Password Generator: An app that generates a random password for the user based on the criteria they provide.

Link: <https://samif812.github.io/Password-Gen/>