

Scenario

In this scenario we want to build an application that provides insights on newspaper and poll results. We scrape data from the respective website, process it so that we can, for instance, analyze how often a politician's name was mentioned in the news during one day/week/month. There are several approaches of analyzing the data. As mentioned before, the mentions are counted. Furthermore, the sentiment towards politicians/parties is measured. Mentions and sentiment are correlated with current poll results. It is analyzed in what context specific politicians/parties are mentioned most often and what topics they are associated with. The final results are made accessible via an API but also in form of a regular report.



