

Site Purpose

The purpose of this website is to provide information about Extreme Ballroom dance company. Those who visit the website will be educated about the purpose of Extreme Ballroom as well as registration, dance competition information, and necessary accessories for dancing.

Site Name: Extreme Ballroom

Domain Name: extremeballroom.com

Logo:

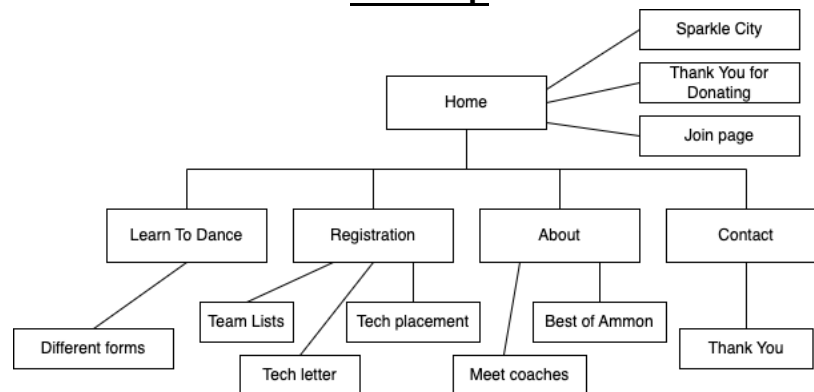


Target Audience

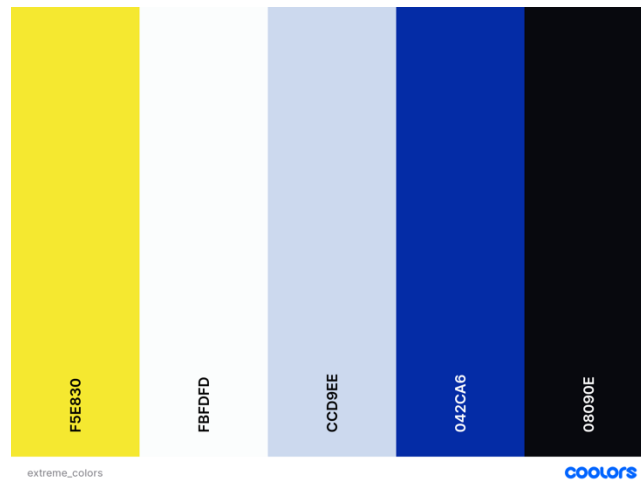
The people who will visit this website will be those who are interested in dancing for either themselves or their children. Most of the audience is wanting to know more about the dance company and possibly sign up.

A lot of the audience also consists of those who are already apart of extreme ballroom company. They go on the website to either see their placement in specific classes, information about competitions, or other info about classes.

Site Map



Color Scheme and Typography



Site Header	Raleway	40px	#042ca6	Sample
Primary Navigation	Nunito Sans	30px	#ccd9ee	Sample
Footer Navigation	Nunito Sans	20px	#ccd9ee	Sample
Heading 1 (h1)	Raleway	30px	#042ca6	Sample
Heading 2 (h2)	Raleway	25px	#042ca6	Sample
Heading 3 (h4)	Raleway	20px	#042ca6	Sample
Paragraph text (p)	Montserrat	16px	#08090e	Sample

Wireframe Sketches

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(Photo slide show)

Mission Statement

We will strive to create an atmosphere where each student can excel in all areas of Ballroom Dance at all levels. Our main focus is to improve technical skill by teaching proper ballroom technique, and expecting our students and teachers to work hard and be disciplined. The goal for each dance team is to create team unity, learn proper sportsmanship, courtesy, inclusion and responsibility and reach for our highest level of dancing as a formation group. Each student is important to us and will be treated with respect and love. We strive for excellence!

[Join Our Mailing List](#)[★ Sparkle City ★](#)[Donate](#)

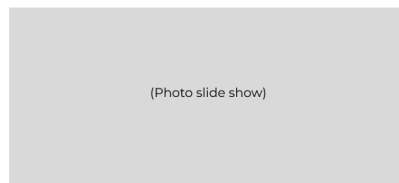
If you would like to register your pee wee or mini or take technique classes, [click here.](#)

(Dance Photo)

2873 E 14 N Idaho Falls, ID 83401
studio@extremeballroom.com

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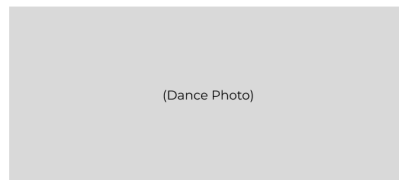
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