

Projects

App for Individuals with Autism Spectrum Disorder (ASD)

Role: Lead Designer

Technologies Used: Figma, React Native, Firebase

Conceptualized an app incorporating cultural books to aid individuals with ASD.

Designed user-friendly UI/UX prototypes to enhance user interaction and experience.

Collaborated with cross-functional teams to develop and deploy the app.

Haptic Feedback Machine for ASD

Role: Lead Designer

Technologies Used: Figma, React Native, Firebase

Conceptualized an app incorporating cultural books to aid individuals with ASD.

Designed user-friendly UI/UX prototypes to enhance user interaction and experience.

Collaborated with cross-functional teams to develop and deploy the app.

E-commerce Website Redesign

Role: Lead UI/UX Designer

Technologies Used: Sketch, InVision, HTML, CSS, JavaScript

Led the redesign of an e-commerce website to improve user experience and increase conversion rates.

Conducted user research and usability testing to identify pain points and areas for improvement.

Created wireframes, prototypes, and high-fidelity mockups to visualize the new design.

Collaborated with developers to implement the design, ensuring a seamless user experience across all devices.

Achieved a 25% increase in conversion rates post-redesign.