



SAMIA MCCLAIN

Public relations & Influence Assistant

Paris, France | +33(0)749955966 samia.mcclain@essec.edu

<https://www.linkedin.com/in/samiamcclain/>

Professional Experience

Brand & Employee Communications Apprentice - Sodexo, Issy-les-Moulineaux (France)

24 Months January 2023 - December 2024

- Supports the Corporate Brand & Employee Communications team on group-level internal communications activities.
- Helps Strengthen the brand image and awareness, and engage all Sodexo Employees worldwide in the Group Strategy and purpose.
- Responsibilities include but are not limited to copywriting, content creation, translation proofing, web mastering, data analytics, and event organization.

Community Manager - Internship, Lexclusive, Paris (France)

3 Months, May 2021 - August 2021

- Devised content strategy to deploy on social media platforms.
- Created and authored engaging original content for the Lexclusive magazine surrounding fashion, trends and innovation.
- Contributed to research and business development, influenced brand strategy, and press relations.

Luxury Real Estate Advisor - HG Christie Ltd. Christies International Real Estate, Nassau (The Bahamas)

16 Months, January 2020 - April 2021

- Formally Licensed and Registered Real Estate Advisor within The Commonwealth of The Bahamas.
- Facilitated sales and lease transaction advisory and facilitation within the commercial and residential real estate sectors.

Partner, Co-founder - Excelsus Luxury Property Management & Concierge, Nassau (The Bahamas)

21 Months, Feb 2019 - October 2020

- Managed a portfolio of luxury real estate assets valued at approximately \$13 million USD.
- Facilitated procurement, staffing, relocation services, concierge services and yacht charters for VIP and HNWI Private clients.
- Developed business and partnerships i.e. Lacure Villas, AirBnB Luxe, Formerly, Luxury Retreats.

Language

English

French

Skills

- Project Management
- Copywriting & Editing
- Brand Strategy
- Client Relationship Management

Certificates & Honors

Class Representative, 2020 Cohort - ESSEC Business School Cergy (France) 25 months, March 2022 - Present

25 months, March 2022 - Present

Certified International Project Manager (CIPM) - AAPM® American Academy of Project Management

Issued 2020

Miss Bahamas Earth 2018 - Miss Earth Bahamas Organization, Nassau (The Bahamas)

12 months, November 2018 - November 2019

Interests

- Gastronomy & Hospitality
- Contemporary Art & Interior Design
- Blogging & Photography

Education

Global Bachelor of Business Administration (B.B.A.) International Business (Present)

ESSEC Business School, Cergy (France) - September 2020 - December 2024 (Expected)

- Relevant Coursework: Luxury Retail Management, Strategic Management, Marketing, Communication & Advertising, Operations Management, Web Development, AI For Business

Exchange Semester, Faculty of Economics and Business

KU Leuven, Brussels (Belgium) - September 2023 - February 2024

- Relevant Coursework: Strategic Brand Management, Sustainable Management, European & International Relations

Bachelor of Business Administration (B.B.A.) International Business & Mandarin

Xian Jiaotong-Liverpool University, Suzhou (China) - 9 Months, September 2017 - June 2018