# Pham Công Duy Graphic Designer / 3D Artist

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• Hanoi, Vietnam

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### **PROFILE**

I am an enthusiastic, creative and communicative Graphic Designer who is eager to contribute design experience towards helping a forward-thinking organization achieve its goals. Possessing an eye for detail and an effective approach to design projects, frequently up to date with design trends, I am constantly strive for a higher stand of work. Seeking to expand my knowledge on all facets that are vocationally relevant.

# PROFESSIONAL EXPERIENCE

Mar 2024 - Aug 2024

Hanoi, Vietnam

# 3D Artist, Chon Studio

- Led a team of 4 developers and a designer to successfully launch an endless runner game within three months period.
- Planned high concept, sprints documents, and acted as lead designer in creating lowpoly environment and weapons.
- Assisted other teams on planning, testing and analyzing game play mechanics and features.

Mar 2021 - Dec 2023 Hung Yen, Vietnam

### Graphic Designer, BUV Chess Club

- · Act as lead designer for university chess club, redesign and reorganized club's logo and facebook content posts, resulting in a 30% increase in exposure and a 20% boost in members engagement within six months.
- Managed a small team of junior designers, providing mentorship and implemented a new design workflow that improved team output while increasing team productivity by 15%.
- Collaborated with varies clubs designers in order to optimized the use of design software and reducing the design time while maintaining quality results.

Jan 2020 - Aug 2024 Hanoi, Vietnam

# Freelance Graphic Designer, Self-Employed

- Worked on varies promotion campaigns posts on Facebook for FPT Arena and BUV.
- Design events brochures and menus at Trixie Cafe & Lounge.
- Redesigned in store menu and Facebook posts for Atafood Mart.

# **EDUCATION**

Aug 2022 - Aug 2024

Hanoi, Vietnam

# Advanced Diploma in Multimedia, FPT Arena Multimedia

- Graduated with High Honors
- 2 Academic rewards for academic performance

Jan 2021 - Jan 2022 Hung Yen, Vietnam

• 1 Academic Merit Award

# **SKILLS**

# **Graphic Design**

Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign and Adobe XD.

# Communication

Clear and confident in both speaking and writing, with the ability to adapt messages for different audiences.

# 3D Design

Computer Games Design and Programming, British University Vietnam (BUV)

Proficient in Zbrush. Maya, Blender and Substance Painter for 3D modeling, texturing/shading, animation/rigging and lighting/rendering.

# Adaptability

Capable of working efficiently both independently and as part of a team.

# **LANGUAGES**