

# Phạm Công Duy

Graphic Designer /  
3D Artist



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## PROFILE

I am an enthusiastic, creative and communicative Graphic Designer who is eager to contribute design experience towards helping a forward-thinking organization achieve its goals. Possessing an eye for detail and an effective approach to design projects, frequently up to date with design trends, I am constantly strive for a higher stand of work. Seeking to expand my knowledge on all facets that are vocationally relevant.

## LANGUAGES

**Vietnamese** — Native/Bilingual

**English** — Proficient

## PROFESSIONAL EXPERIENCE

### Chợ Studio, 3D Artist

March 2024 – August 2024 | Hanoi, Vietnam

- Led a team of 4 developers and a designer to successfully launch an endless runner game within three months period.
- Planned high concept, sprints documents, and acted as lead designer in creating lowpoly environment and weapons.
- Assisted other teams on planning, testing and analyzing game play mechanics and features.

### BUV Chess Club, Graphic Designer

March 2021 – December 2023 | Hung Yen, Vietnam

- Act as lead designer for university chess club, redesign and reorganized club's logo and facebook content posts, resulting in a 30% increase in exposure and a 20% boost in members engagement within six months.
- Managed a small team of junior designers, providing mentorship and implemented a new design workflow that improved team output while increasing team productivity by 15%.
- Collaborated with various clubs designers in order to optimize the use of design software and reducing the design time while maintaining quality results.

### Self-Employed, Freelance Graphic Designer

January 2020 – August 2024 | Hanoi, Vietnam

- Worked on various promotion campaigns posts on Facebook for FPT Arena and BUV.
- Design events brochures and menus at Trixie Cafe & Lounge.
- Redesigned in-store menu and Facebook posts for Atafood Mart.

## EDUCATION

### Advanced Diploma in Multimedia, FPT Arena Multimedia

August 2022 – August 2024 | Hanoi, Vietnam

- Graduated with High Honors
- 2 Academic rewards for academic performance

### Computer Games Design and Programming,

British University Vietnam (BUV)

January 2021 – January 2022 | Hung Yen, Vietnam

- 1 Academic Merit Award

## SKILLS

### Graphic Design

Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign and Adobe XD.

### 3D Design

Proficient in Zbrush, Maya, Blender and Substance Painter for 3D modeling, texturing/shading, animation/rigging and lighting/rendering.

### Communication

Clear and confident in both speaking and writing, with the ability to adapt messages for different audiences.

### Adaptability

Capable of working efficiently both independently and as part of a team.