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**MES301GA0 - Assignment 1**

1.Briefly explain the type of management of selected organization.

Organization: Textile Apparel Garment

Manufacturing and Production Management -

Manufacturing and production management is managing the production and manufacturing process. In a Textile Apparel Garment developing textiles, testing undertaking several textile samples, releasing their fresh items with new styles. Decision making about these things and also problem solving of these areas is done by manufacturing and production management. Manufacturing and production management is done by mostly by the senior supervisors, production managers in Textile Apparel Garment.

Human Resource Management -

Human resource management is also very important type of management in organization. Every organization is different from each other from their human resource. Human resource is important for efficiently and effectiveness of the organization. Recruiting new employees, transferring employees to different sections, giving responsibilities to each employee, manage surplus and shortage and taking all decisions related to employees of the organization is done by human resource management. Human resource management of organization is done by human resource managers.

Finance and Accounting Management -

Organizations financial decisions is taken by finance management. Organizations accounts and money for several samples is managed and kept records by accounting management. Software companies are handing the organizations money for several tasks such as for developing several samples, for recruiting process, for the facilities, for maintaining of the infrastructure and for several other things. Mostly these things is done senior finance managers and directors.

Sales and Marketing Management -

Sales and marketing are very important management in organization. It manages the marketing and selling process of the products and projects of the organization. Marketing includes marketing the product in several social media, managing financial funds for marketing and sales process, includes people for managing and sales etc.

2.Explain the type of aspirations of selected organization.

Vision -

Vision is nonspecific directional and motivational guidance for entire organization. Vision is the long-term goal of the organization which that entire organizations decision making process, human resource management, finance management, marketing management and production management depend.

Most software company’s vision is to being a leading software developing company in the country.

Mission -

Mission means as an organization’s reason for being. It is concerned with the scope or the business and what distinguish this business from similar business. Mission reflect the culture and values of management. Mission defines organizations scope.

Software Company’s mission is to build software products while keeping a good image in the society as a good software company and provide facilities and knowledge to the employees to carry on their tasks. And also output a product according to the customer requirement while protecting customer’s secrecy, confidential data and provide customer a trustful and reliable service.

Goals -

Organization’s mission is break down to several goals to make easy to achieve a mission. A goal is desired result that the organization is planned to achieve.

Goals of Software Company is recruit right person for the job, finish and give software products before the due date, updating according to new technologies and provide facilities for the employees etc.

Objectives -

The specific result that system or person target to achieve within a given time frame is called objective. Objective define strategies and implementation steps to attain a specific goal.

Objectives of Software Company can be several projects of the organization and other time framed activities.

3.Discuss the decision-making process of the organization.

Decision-making is one of most important aspects of your small business, but the process of arriving at a decision must be precise, so that it will yield the best results. It’s also important to remember that even through you and your executive team will make the major decisions, there are a number of smaller decisions that your managers and staff members will make, sometimes without your input. To ensure that decision-making is uniform throughout your organization, you should implement a process that everyone can follow.

Understand the decision you have to make -

First step of the making decision is realization that a decision is necessary in other words, you have to identify and define the type of decision that needs to be made, and how it will change your work process, or improve a product or service for your customers.

Collect all the information –

Proper decision-making requires an evaluation of all the information and data that you can gather. For example, if you own a marketing firm and you are considering a pay-per-click advertising campaign, you would want to have information, such as which keywords do customers use the most when searching results related to consulting. All the information also needs for perfect decision–making process.

Identify all alternatives –

After you’ve analysed the information, you must develop several different options regarding the decision you have to make. Using the same example from earlier, you may decide on alternatives, such as display ads, cost-per-thousand ads or re-marketing.

Evaluate the Pros and Cons –

Analysing each alternative for its pluses and minuses can help you eliminate which possible decision is the wrong one. Your goal in this step is to identify the options that give you the best chance of success and the least chance of failure.

Select the best alternative –

After you’ve ranked your options, you must choose the one that you think has the strongest chance of achieving your goal.

Making the Decision –

A decision is simply a choice until you put it into action. This means that you must understand the resources available to help that decision become successful.

Evaluate the impact of your decision –

It’s critical for you to evaluate your decision after sufficient time has passed, so that you can analyse the effectiveness of the choice you made. The biggest question you must ask is this: Did your decision resolve the problem, the need or the issue it was meant to address? If you can answer, “Yes” to this question, then your work is done. If the answer is “No,” then you may need to identify what went wrong and repeat the decision-making process.