

GUJRAT TECHNOLOGICAL UNIVERSITY

Chandkheda, Ahmedabad



L.D. COLLEGE OF ENGINEERING

A Final Year Project Report On

TRANSPARENT AND GENUINE CHARITY APPLICATION

B.E. Semester-8
Information Technology

Submitted by Team:

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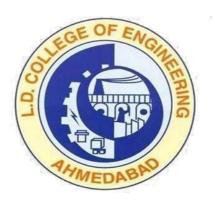
Prof. Mittal Panchal (Faculty Guide)

Prof. Hiteishi Diwanji (Head Of The Department)

Academic Year (2020-2021)

L.D. COLLEGE OF ENGINEERING INFORMATION TECHNOLOGY

2021



CERTIFICATE

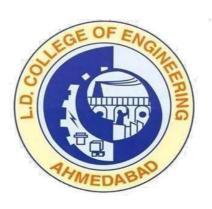
This is to certify that the project entitled "Transparent and Genuine Charity Application" is submitted by "**Ronak Patel**" (170280116078) under the guidance of below mentioned faculty and the head of the department in Final Year Project for 8th Semester in the four walls of L.D. College of Engineering during the academic year 2020-2021.

Guided by:	H.O.D.:

Prof. Mittal Panchal Prof. Hiteishi Diwanji

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CERTIFICATE

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Business Model Canvas Sem 8

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Business Model Canvas Sem 8

□ KEY PARTNERS

- Donors
- Non Government Organizations
- Charity Homes

□ KEY ACTIVITIES

- Donations to charity
- Creating fund raiser for various causes
- Recording Transactions on Blockchain
- Continuus evaluation
- Retain Customer

□ KEY RESOURCES

- Smartphones
- Desktops
- Monetary resources
- Proof of Authenticity

□ VALUE PROPOSITIONS

- Transparency between Donor and the Organization
- Authenticated donations through Blockchain
- Tamperproof Records of donations made to an organization
- Privacy of the Donor as well as the Organization

Business Model Canvas Sem 8

CUSTOMER RELATIONSHIP

- Feedback Reception through Emails
- Customer Query Resolution through Phone calls

□ CHANNELS

Website

☐ CUSTOMER SEGMENTS

- Donors
- Non Government Organizations
- Charity Homes,
- Orphanages

□ COST STRUCTURE

- Website Maintenance cost
- Balance in Ethereum wallet for calling Smart Contract functions
- Employee Salary

□ REVENUE STREAM

- Organization Registration Fees
- Security and Privacy fees for Blockchain
- Cause Marketing