

# Machine Learning



Supervised Learning  
**Support Vector Machines**  
for Classification



# Support Vector Machines – SVM

**Our Goal:** Classification! Separating data into different groups (classes).

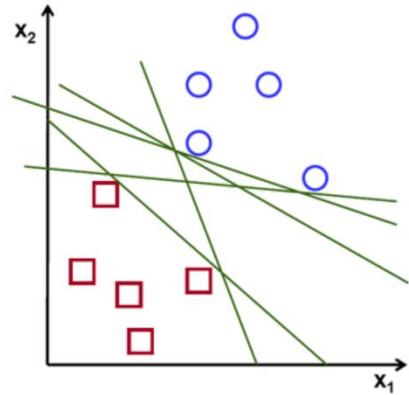
- Imagine we have two distinct groups of data points. We need to find a line (or surface) that effectively divides them.

**Why not just any line?**

- In many cases, there are **many** lines that can separate the two classes.  
Which one is the best?

**The Core Idea of SVM:** Find the *optimal* separating boundary!

- The "best" boundary is the one that has the largest possible distance (the margin) to the nearest data points from both classes.
- Like a "motorway" between the classes – we want the widest possible motorway.



# The Margin – Key to Robust Classification

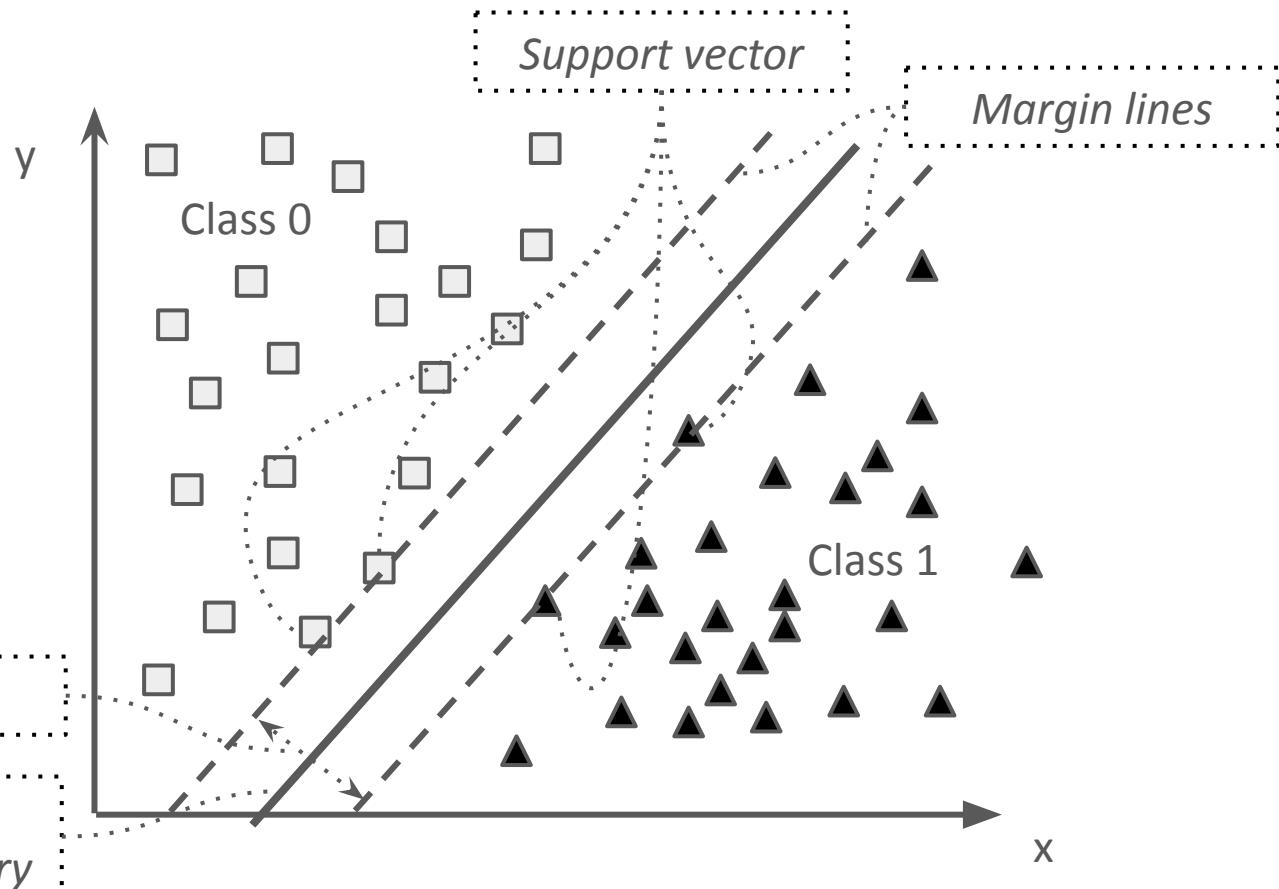
**The Margin:** The distance that the SVM algorithm seeks to **maximize**.

- It is the distance between the separation boundary (the **hyperplane**) and the nearest data point from either class.
- A large margin means the model is more **robust** and generalizes better to new, unseen data. It reduces the risk of **overfitting**.

**Support Vectors (SVs):** The critical data points that "support" the margin.

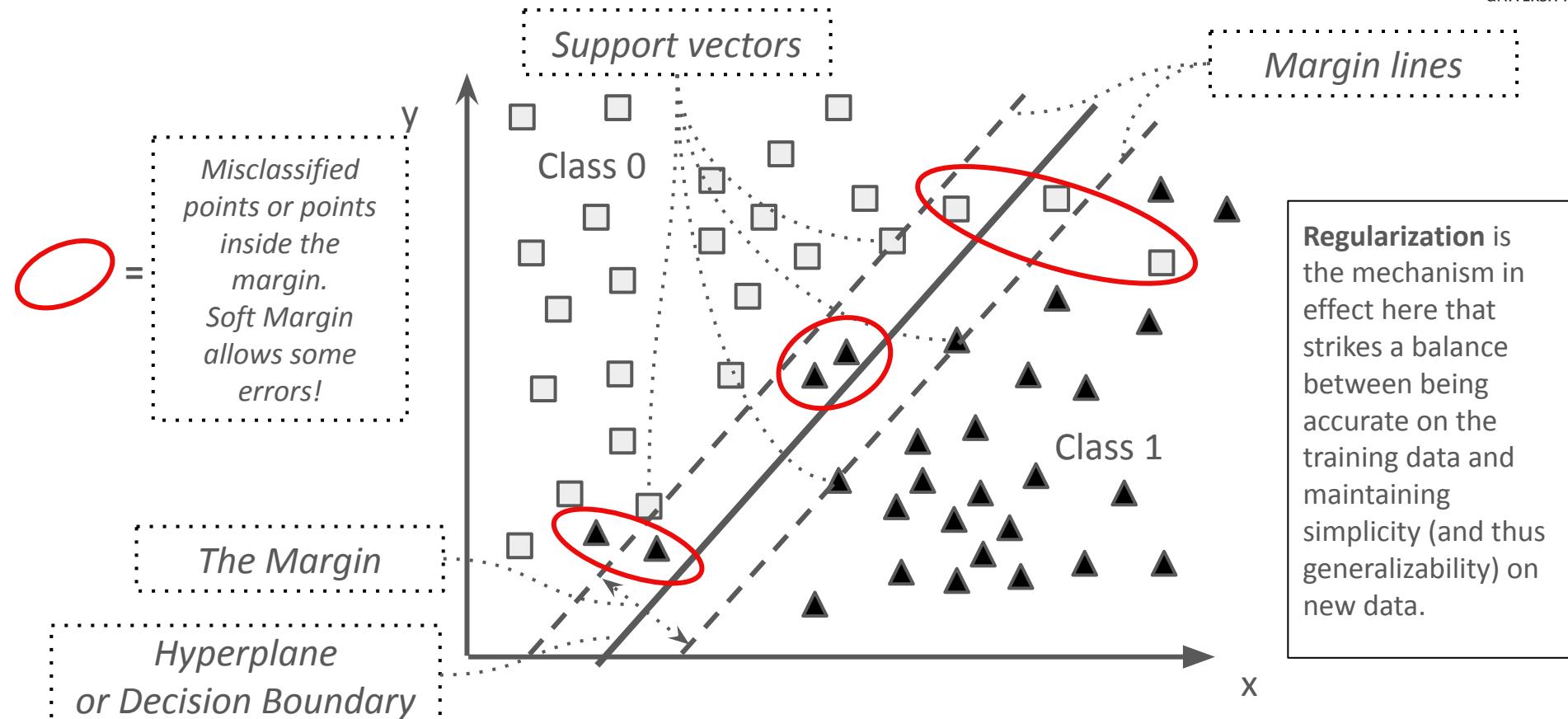
- These are the points that lie closest to the hyperplane on either side.
- They are the **only** points required to define the position and orientation of the optimal hyperplane. If you move any other non-SV point, the boundary remains unchanged.

# Hard Margin SVM



# Soft Margin SVM

- Handling non-linearly separable data or noisy data



# When a Straight Line Isn't Enough – The Kernel Trick

**The Problem:** Often, our data is **not linearly separable** in its original dimensions.

- Example: Data shaped like a circle, where one class is in the center and the other forms a ring around it. A straight line simply won't work.

**The Solution – The Kernel Trick:**

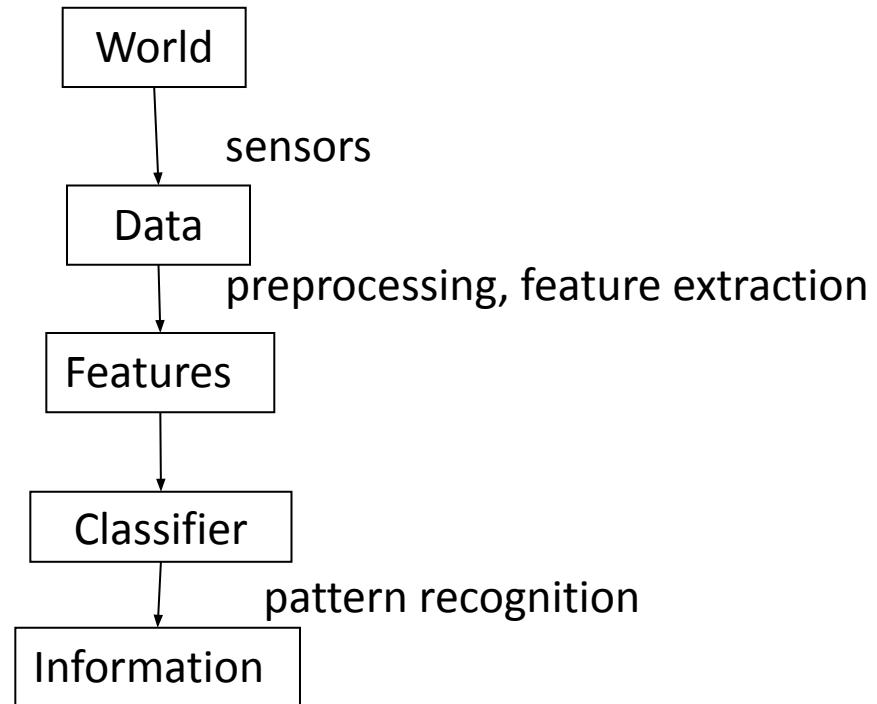
- The SVM implicitly "maps" the data into a **higher-dimensional space** where it *becomes* linearly separable.

**Common Kernels:** Radial Basis Function (RBF) / Gaussian Kernel, Polynomial Kernel.

# From the world to information



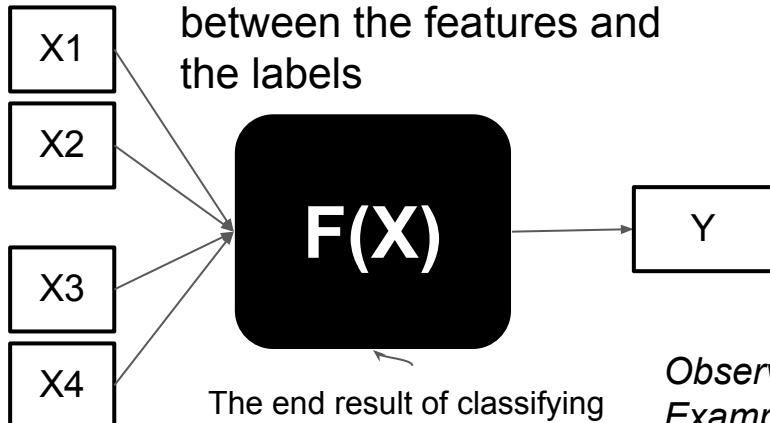
Overview, with example, of the whole sequence as 7 steps:



# Supervised Learning

You want to find out if it is beer or wine

The classification algorithm (i.e. classifier) you have chosen, tries to *Observation 2* find the ***relationship*** in *Example 2* between the features and the labels



*Observation 1*  
*Example 1*



*Observation 2*  
*Example 2*



*Observation n*  
*Example n*

Alcohol [%] (feature 1)	Bitterness (feature 2)	Beverage (Labels)
20.8	29.9	Wine
1.7	7.6	Beer
9.4	15.3	Beer
14.0	17.2	Wine
...	...	...
4.15	14.4	Beer

# THANK YOU! :)