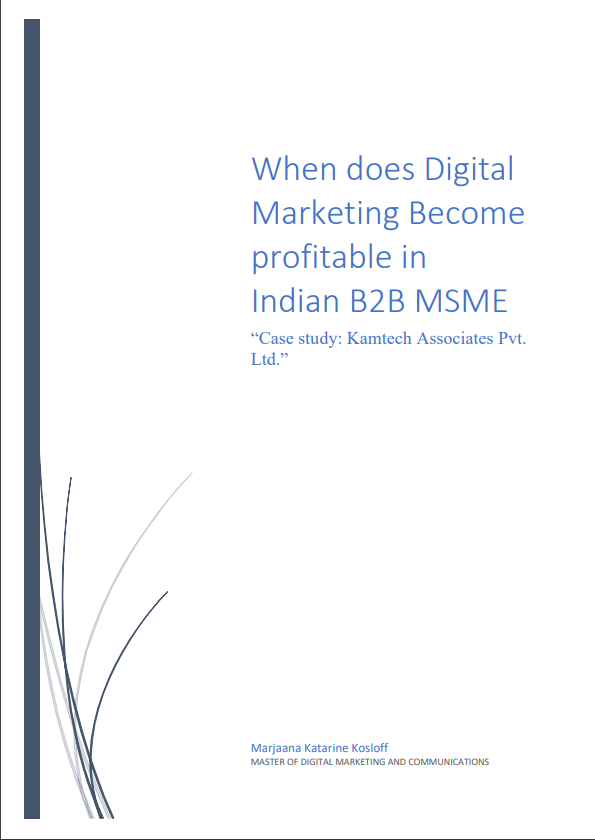
* **REFERENCES:**

**Master Thesis on “When does Digital Marketing becomes profitable in Indian B2B MSME”**

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