Step 1: Find the average amount paid by the top 5 customers.

- Copy the query you wrote in step 3 of the task from <u>Exercise 3.7: Joining Tables of Data</u> into the Query Tool. This will be your subquery, so give it an alias, "total amount paid," and add parentheses around it.
- 2. Write an outer statement to calculate the average amount paid.
- 3. Add your subquery to the outer statement. It will go in either the SELECT, WHERE, or FROM clause. (Hint: When referring to the subquery in your outer statement, make sure to use the subquery's alias, "total amount paid".)
- 4. If you've done everything correctly, pgAdmin 4 will require you to add an alias after the subquery. Go ahead and call it "average".
- 5. Copy-paste your queries and the final data output from pgAdmin 4 into your answers document.

```
Query Query History
1 SELECT AVG(total_amount_paid) AS average
3 (SELECT B.customer_id,
      B.first_name,
5
          B.last_name,
6
          D.city,
7
          E.country,
8
          SUM(A.amount) AS Total_Amount_Paid
9 FROM customer B
10 INNER JOIN payment A ON A.customer_id = B.customer_id
11 INNER JOIN address C ON B.address_id = C.address_id
12 INNER JOIN city D ON C.city_id = D.city_id
13 INNER JOIN country E ON D.country_id = E.country_id
14 WHERE D.city IN ('Aurora', 'Atlixco', 'Xintai', 'Adoni', 'Dhule (Dhulia)', 'Kurashiki', 'Pingxiang', 'Sivas', 'Celaya', 'So Leopoldo')
15 GROUP BY B.customer_id, B.first_name, B.last_name, D.city, E.country
16 ORDER BY Total_Amount_Paid DESC
17 LIMIT 5) AS total_amount_paid
Data output Messages Notifications
   average
    numeric
     107.35400000000000000
```

Step 2: Find out how many of the top 5 customers are based within each country.

Your final output should include 3 columns:

"country"

United States

Japan

Mexico

36

31

- "all customer count" with the total number of customers in each country
- "top_customer_count" showing how many of the top 5 customers live in each country You'll notice that this step is quite difficult. We've broken down each part and provided you with some helpful hints below:
 - 1. Copy the query from step 3 of task 3.7 into the Query Tool and add parentheses around it. This will be your inner query.
 - 2. Write an outer statement that counts the number of customers living in each country. You'll need to refer to your entity relationship diagram or data dictionary in order to do this. The information you need is in different tables, so you'll have to use a join. To get the count for each country, use COUNT(DISTINCT) and GROUP BY. Give your second column the alias "all_customer_count" for readability.
 - 3. Place your inner query in the outer query. Since you want to merge the entire output of the outer query with the information from your inner query, use a left join to connect the two queries on the "country" column.
 - 4. Add a left join after your outer query, followed by the subquery in parentheses.
 - 5. Give your subquery an alias so you can refer to it in your outer query, for example, "top_5_customers".
 - 6. Remember to specify which columns to join the two tables on using ON. Both ON and the column names should follow the alias.
 - 7. Count the top 5 customers for the third column using GROUP BY and COUNT (DISTINCT). Give this column the alias "top_customer_count".
 - 8. Copy-paste your query and the data output into your "Answers 3.8" document.

```
Query Query History
   SELECT DISTINCT (A.country),
                    COUNT (DISTINCT D.customer_id) AS all_customer_count,
                    COUNT (DISTINCT A.country) AS top_customer_count
4 FROM country A
   INNER JOIN city B ON A.country_id = B.country_id
 6 INNER JOIN address C ON B.city_id = C.city_id
7 INNER JOIN customer D ON C.address_id = D.address_id
8 LEFT JOIN (SELECT A.customer_id, A.first_name, A.last_name, B.city, E.country, SUM(C.amount) AS Total_Amount_Paid
              FROM customer A
10
              INNER JOIN address D ON A.address_id = D.address_id
11
              INNER JOIN city B ON D.city_id = B.city_id
12
              INNER JOIN country E ON B.country_id = E.country_id
13
              INNER JOIN payment C ON A.customer_id = C.customer_id
14
              WHERE E.country IN ('India', 'China', 'United States', 'Japan', 'Mexico', 'Brazil', 'Russian Federation', 'Philippines', 'Turkey', 'Indonesia')
              AND B.city IN ('Aurora', 'Atlixco', 'Xintai', 'Adoni', 'Dhule (Dhulia)', 'Kurashiki', 'Pingxiang', 'Sivas', 'Celaya', 'So Leopoldo')
15
16
              GROUP BY A.customer_id, E.country, B.city
17
              ORDER BY Total_Amount_Paid DESC
18
              LIMIT 5) AS top_5_customers
19
              ON A.country=top_5_customers.country
20 GROUP BY A.country, top_5_customers
21 ORDER BY all_customer_count desc
22 LIMIT 5
Data output Messages Notifications
                      <u>*</u> ~
                      all_customer_count top_customer_count
     character varying (50)
                                      bigint
                                  60
     India
    China
                                  53
```

Step 3:

- 1. Write 1 to 2 short paragraphs on the following:
 - o Do you think steps 1 and 2 could be done without using subqueries?
 - o When do you think subqueries are useful?

Step 1 could have been completed without using a subqueries while I believe step 2 could not have. With step 1, using the HAVE command in addition to aggregate functions, we could have come to the same conclusion. On the other hand, step 2 joins multiple tables in a way that makes subqueries the most effective and accurate way to gather the requested information. Therefore, I believe subqueries are useful when making very complex queries that advanced filtering and joining of tables to gather information.