

Samiran Das

MBA Analytics
Contact: 9330337894

Email: mba_a2024_samiran@aimt.ac.in



ABOUT

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge for the success of my company.

EDUCATION			
Degree	Institute/University	Year	Aggregate
MBA Analytics (Pursuing)	Army Institute of Management and Technology, Greater Noida	2024- Pursuing	Contd.
Bachelor Of technology	University of Engineering and Management, Kolkata	2019-2023	8.21
Class 12th (PCMB)	KV Barrackpore (ARMY)	2018	68.4%
Class 10 th (CBSE)	KV Barrackpore (ARMY)	2016	9.0

EXPERIENCE

Manikaran Power Ltd.

Business Development Manager

Oct 2022-Jul 2023

- Client Management: Proposing the business norms, lead generation & client retention.
- Sales & Product Knowledge: Implemented strategic sales techniques, along with technical knowledge of
 electricity management and transportation from source to the client via various govt. tariffs.

Gooseberry Pharmaceuticals

Product and Data Analyst

Sept 2024-2024

- **Client Relationship**: Built strong relationship with doctors to promote products and generate product demand, ensuring continuous business growth.
- IT & Data Analysis: Working on the sales and backend data for making business reports and implementing new business ideas, also working on the doctors and company's web pages and solving IT issues.

INTERNSHIP

Me Corporate (OPC) PVT LTD.

Banking basics

Feb 2024-Jul 2024

- Banking Basics: Learning basics about banking sector and the products a bank uses on daily basis.
- Working with Mpokket (2months): Worked in Mpokket pvt ltd. as student credit check associate.

Digital Infinity Showroom

Digital marketing

Feb 2024-Jul 2024

- Making a team and leading them in all sort of task given.
- **Sales & Product Knowledge**: Implemented strategic sales techniques, achieving targets while educating healthcare professionals on product benefits.

ACADEMIC PROJECTS

IoT in Smart Cities - University of Engineering and Management

Authored a research project with a working model using Adrino for designing a smart city traffic light working with the help of tracking sensor to detect vehicle reducing traffic light power consumption.

2021

• IoT in Medical Aid Devices - University of Engineering and Management

Research project with a working model using Adrino and Sensor's to detect the car accident of and using cloud data directly sending the location of user with the family members and the nearby hospital for quick medical treatment.

2023

PROFESSIONAL SKILLS

- Technical Skills: Basics of MS Word, MS Excel, MS Power Point and Programing languages.
- Behavioural Skills: Negotiation, Team Management, Leadership and Positive Attitude.

CERTIFICATIONS

• Developer Fundamental Programming 2022-23

Proficiency in languages like C, C++, Python & Java.

• Bajaj Finserv Certification (Coordinator certificate along with course completion)

2024

Gained knowledge in the field of banking and banking products along with the batch management.

• MS Excel Certification 2025

Gained expertise in data analysis, pivot tables, formulas, and automation using Excel.

LEADERSHIP AND CO-CURRICULAR ACTIVITIES

- Member of CRC at AIMT, Greater Noida.
- Played many matches for as apart of college team and secured many certification prizes.
- Certified and ranked in many science Olympiads in academic years

INTEREST

- Football, Chess.
- Exploring new places.