Saving SuperStore Tables, Bookcases & Office Supplies are the top failing subcategories and must be stopped. West & then East are the two biggest profit centers Sales of Copiers, Tech Accessories, and Phones must be prioritized Sub-Catego.. -10K 10K 30K Central Profit - Top States product high return rate State Product Name Zebra GK420t Direct Ther.. Rhode Island Indiana Okidata B401 Printer 0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0% 70.0% 80.0% 90.0% 100.0% Profits per category/Region Avg. Calculated returns Region West Sub-Catego.. Accessories Appliances Products to stop (Visual) Avg Profit VS Avg return Product Name Vermont has the highest avg profit and lowest avg return. We must keep business here. Binders GBC DocuBind P400 Electr.. Bookcases Cubify CubeX 3D Printer D. Chairs Bush Advantage Collectio. -20K -15K -10K Businesses in all states in red are losing centers with top 3 (highest return rate and lowest profit) - Oregon, TN and CO Profit

Sub-categories Profit/Losses