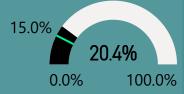
## **CHURN ANALYSIS**

**BANK CUSTOMER DATA** 

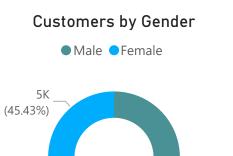
10K **Total Customer**  20.4%

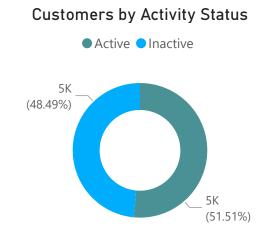
**Churn Rate** 

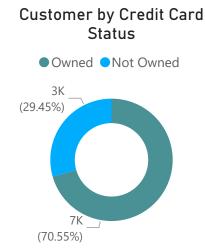


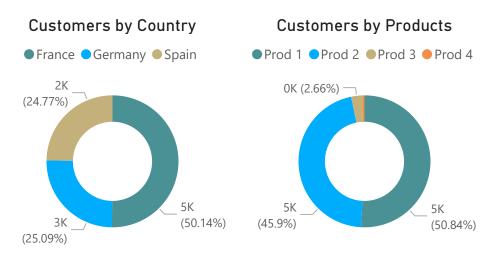
Churn Rate





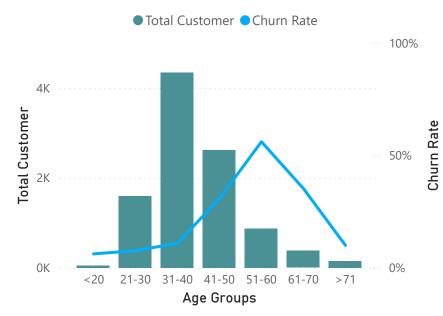




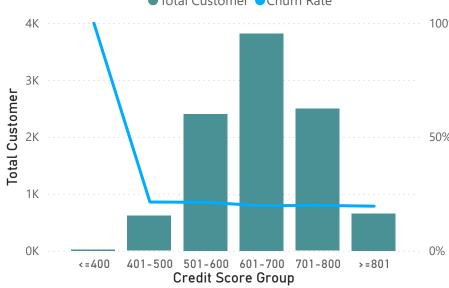




(54.57%)







## Customers and Churn Rate by Acc. Balance

