

6418

411

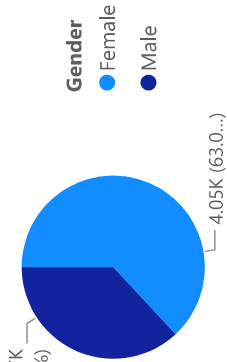
1732

Count of Customer_ID

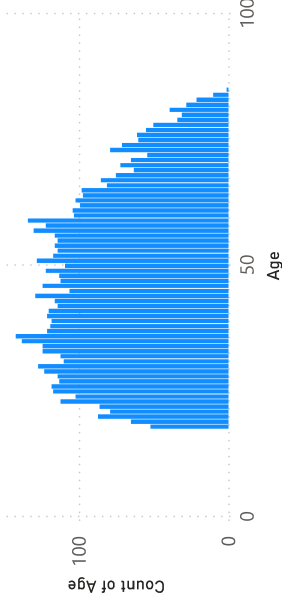
Count of Customer_Status

Count of Customer_Status

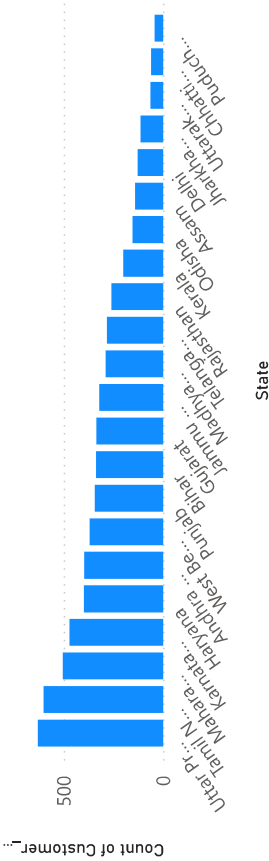
Count of Customer_Status by Gender



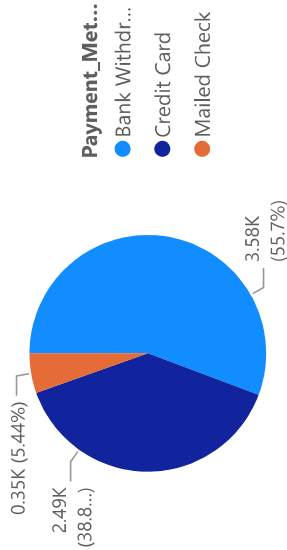
Count of Age by Age



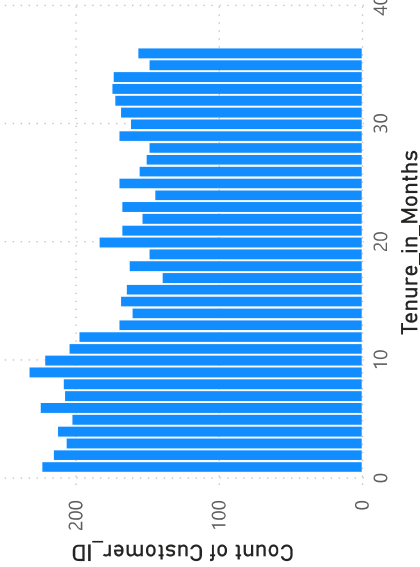
Count of Customer_ID by State



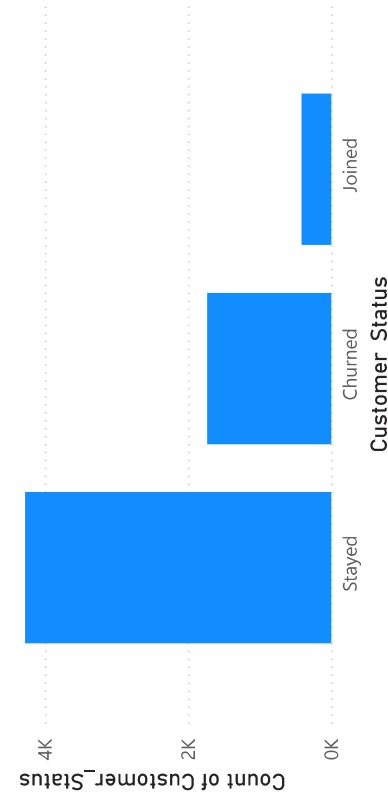
Count of Payment_Method by Payment_Method



Count of Customer_ID by Tenure_in_Months



Count of Customer_Status by Customer_Status



CHURN ANALYSIS - SUMMARY

Monthly Charge Range ▼ Married ▼
All ▼ All ▼

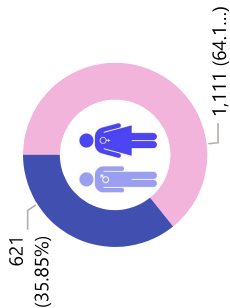
6,418
Total Customer

411
New Joiners

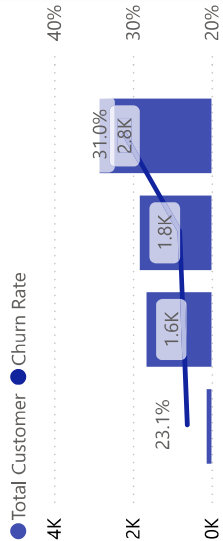
1,732
Total Churn

27.0%
Churn Rate

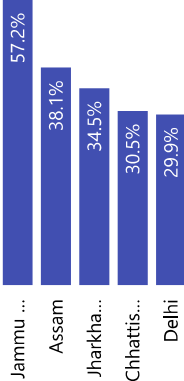
Total Churn by Gender



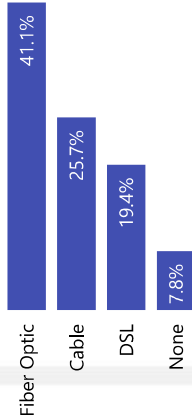
Total Customer and Churn Rate by Age Group



CHURN RATE BY STATE (TOP 5)

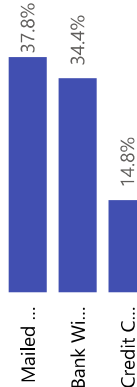


CHURN RATE BY INTERNET TYPE

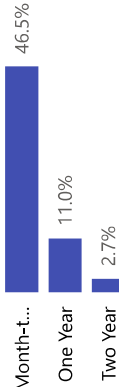


SERVICES USED

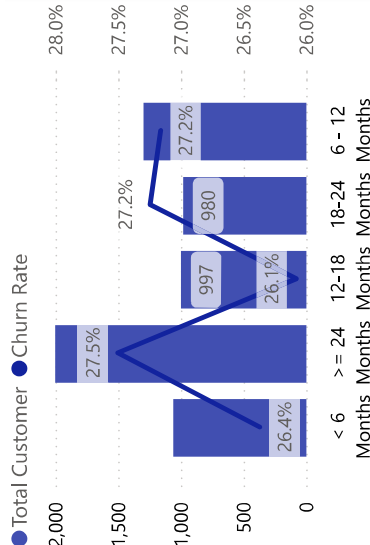
CHURN RATE BY PAYMENT METHOD



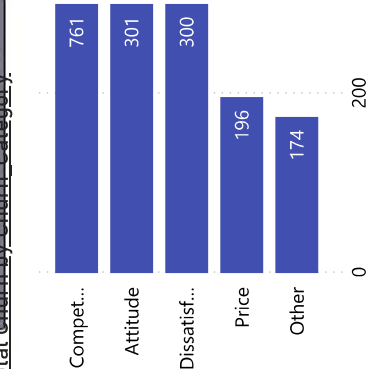
CHURN RATE BY CONTRACT



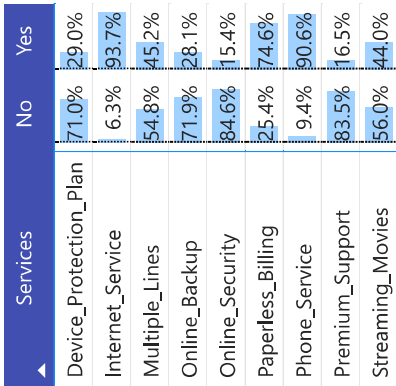
Total Customer and Churn Rate by Tenure Group




CHURN DISTRIBUTION



CHURN BY SERVICES





Churn_Reason	Total Churn
Attitude of service provider	93
Attitude of support person	208
Competitor had better devices	289
Competitor made better offer	274
Competitor offered higher download speeds	92
Competitor offered more data	106
Total	1,732