

# Sales Performance Dashboard

January- December 2024



\$981,140  
TOTAL SALES



\$448,021  
TOTAL PROFIT



46%  
TOTAL MARGIN

## Seller

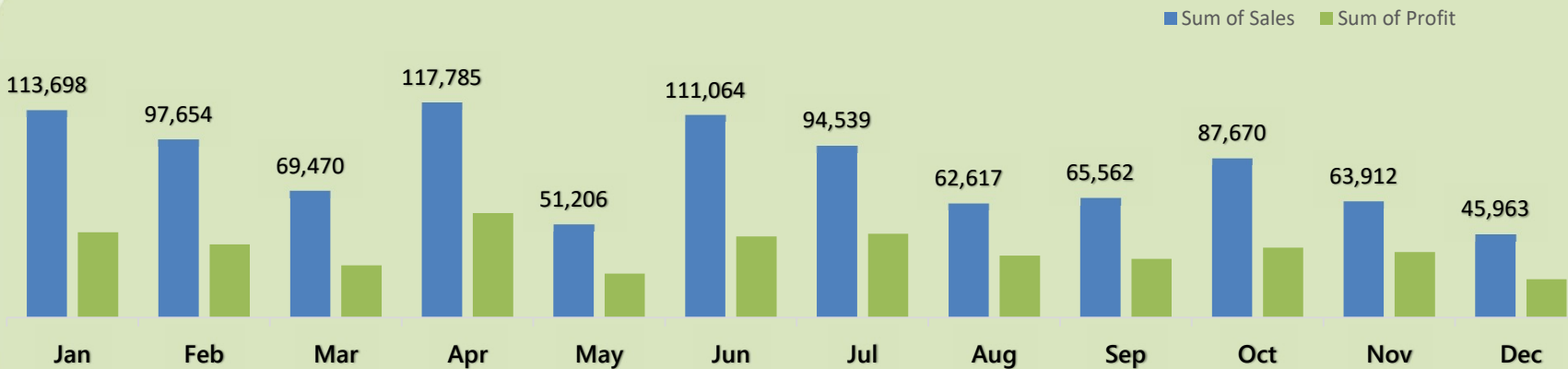
Alice  
Bob  
Carol  
Dave  
Eve  
Frank  
Grace

## State

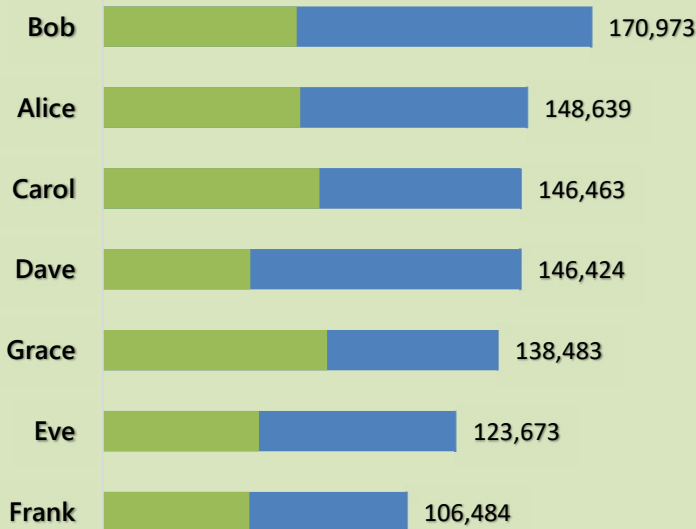
Goa  
Karnataka  
Maharashtra  
Punjab  
Tamil Nadu  
West Bengal

## Category

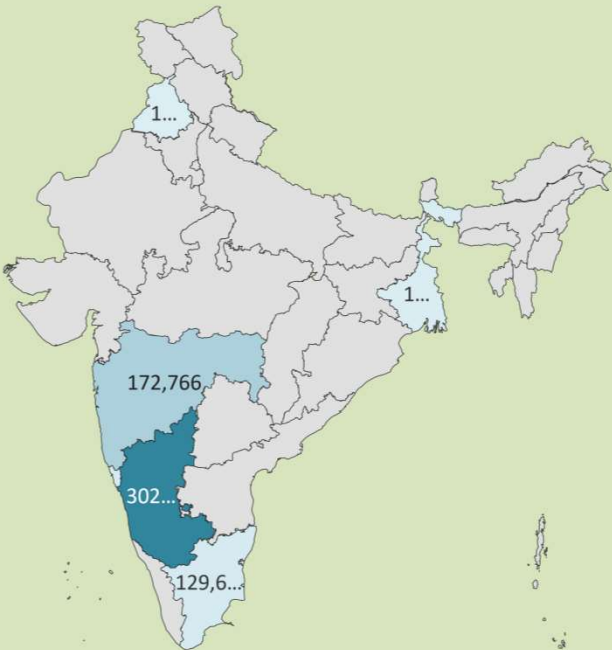
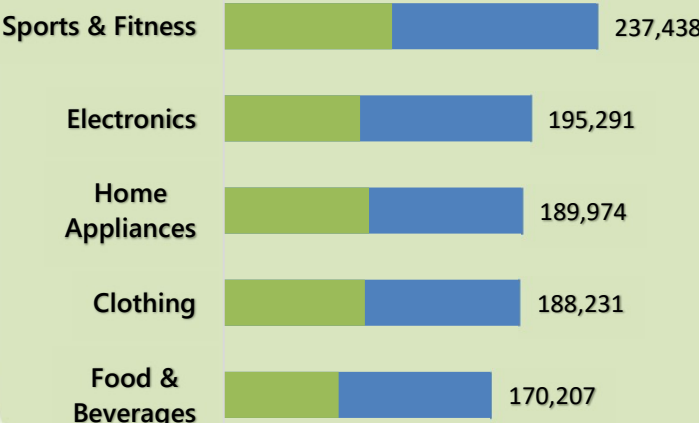
Clothing  
Electronics  
Food & Beverages  
Home Appliances  
Sports & Fitness



## Sales by Salesperson



## Sales by Category



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