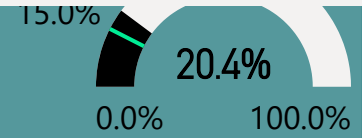


CHURN ANALYSIS

BANK CUSTOMER DATA

10K
Total Customer

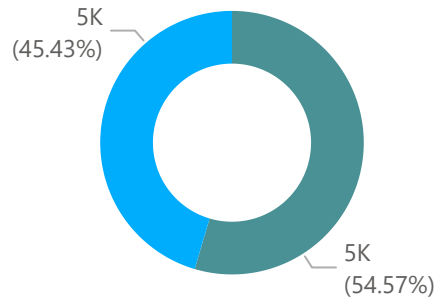
20.4%
Churn Rate



All

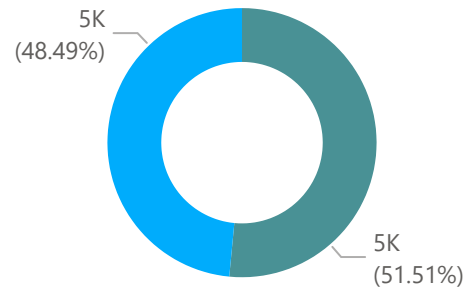
Customers by Gender

Male Female



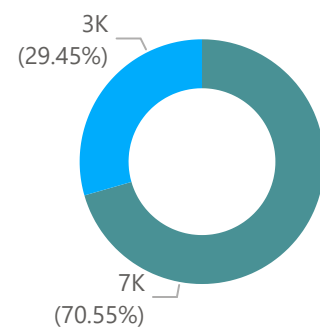
Customers by Activity Status

Active Inactive



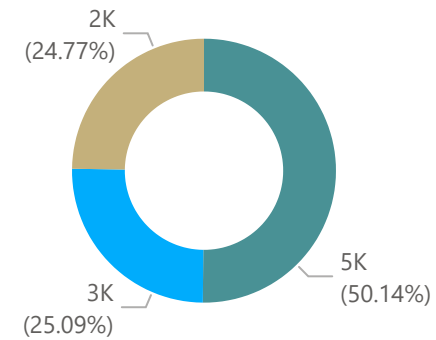
Customer by Credit Card Status

Owned Not Owned



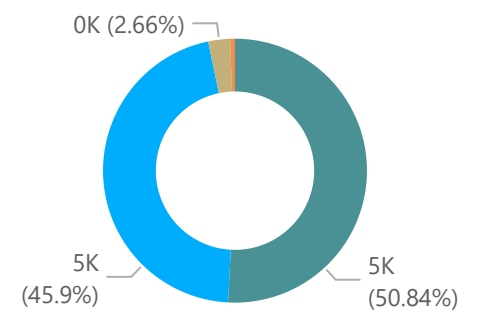
Customers by Country

France Germany Spain



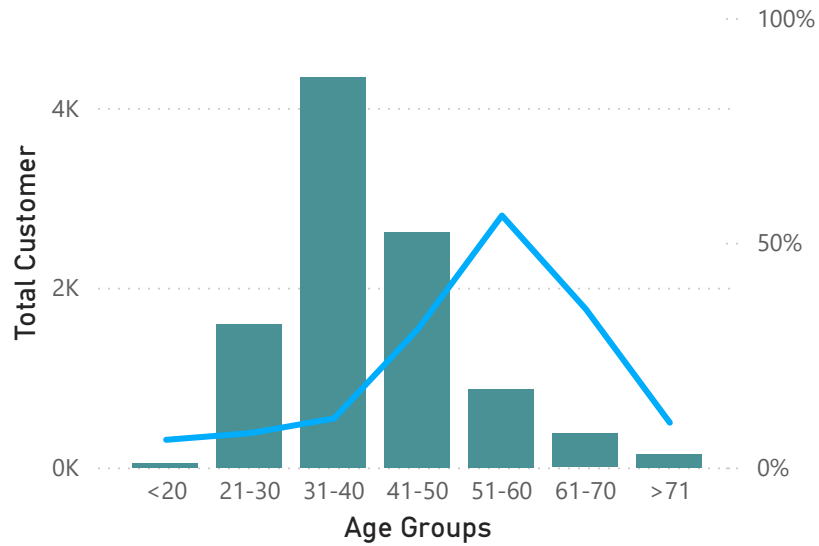
Customers by Products

Prod 1 Prod 2 Prod 3 Prod 4



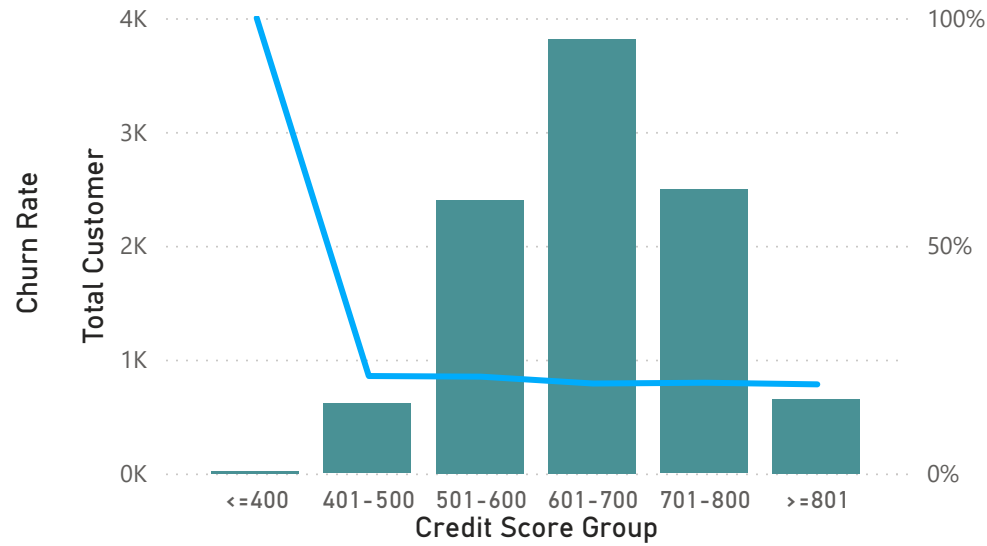
Customers and Churn Rate by Age Groups

Total Customer Churn Rate



Customers and Churn Rate by Credit Score

Total Customer Churn Rate



Customers and Churn Rate by Acc. Balance

Total Customer Churn Rate

