

# Revenue Analysis

Location

Number of customers

3,900

Total revenue

\$233,081.00

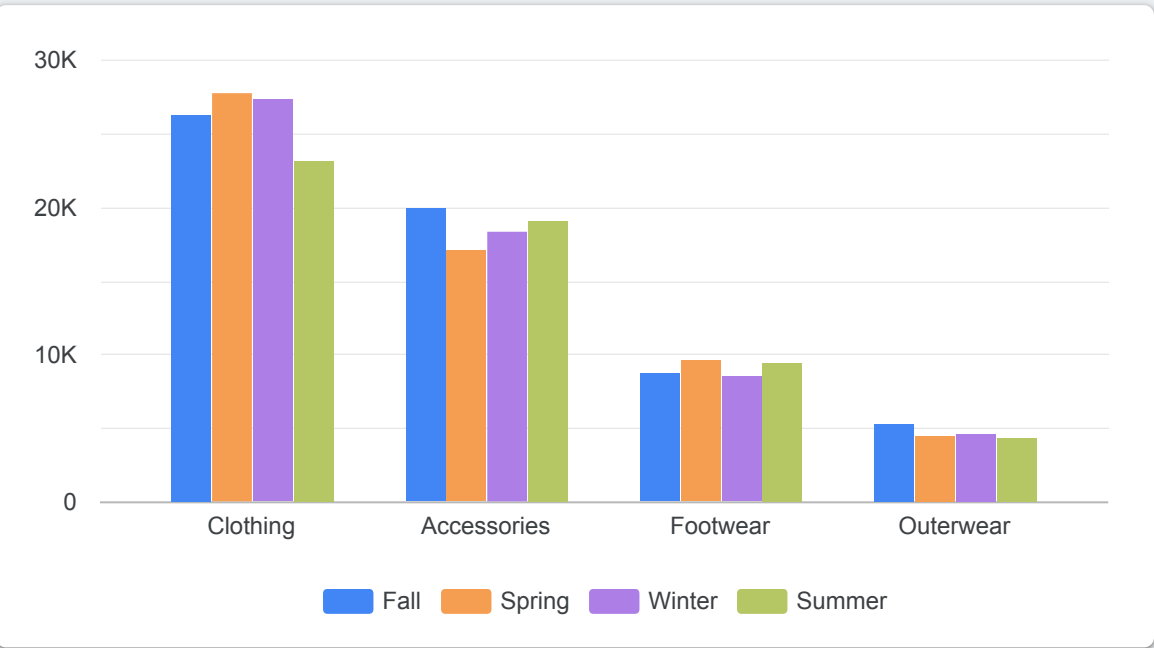
Day of the week

Age

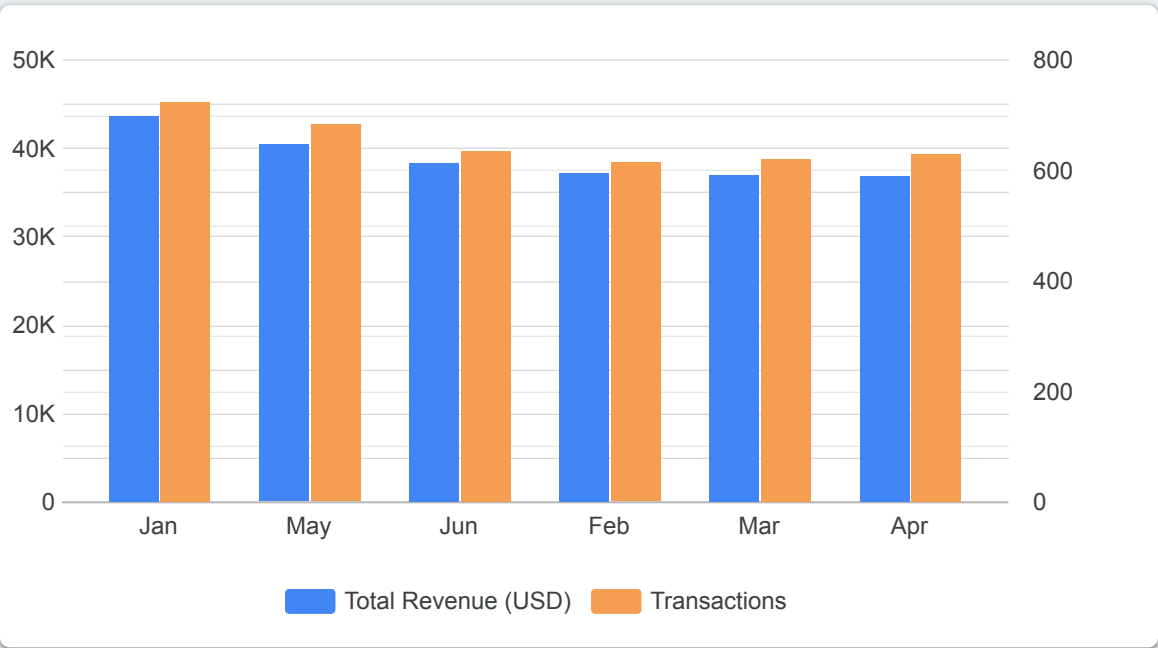
18

70

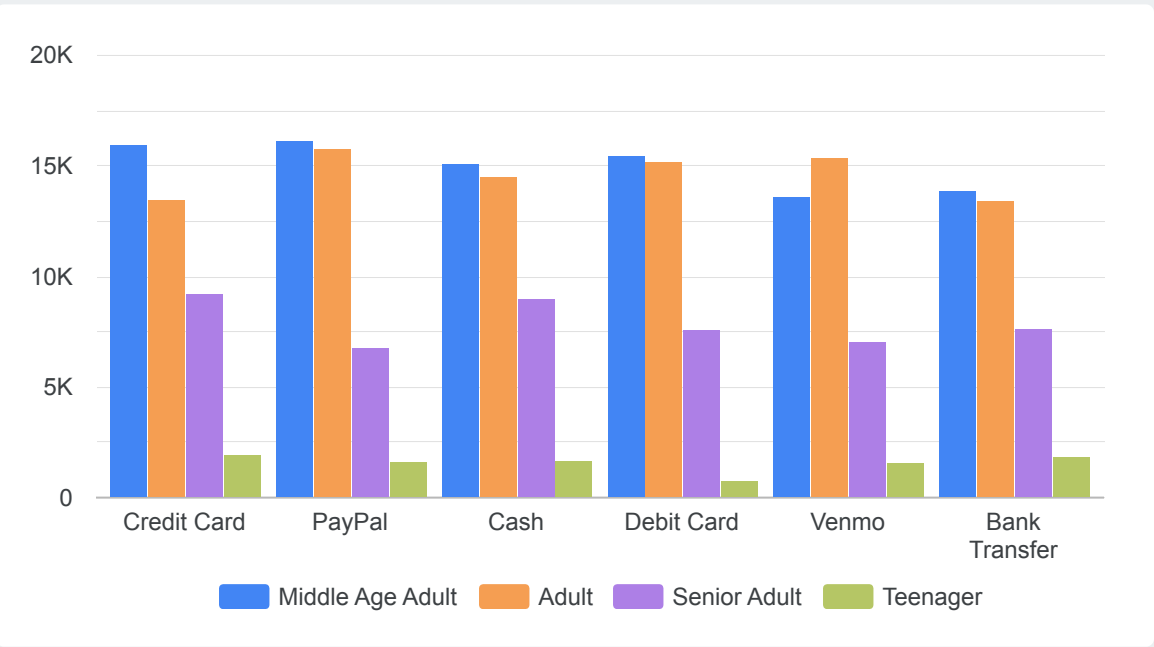
Revenue by category and season



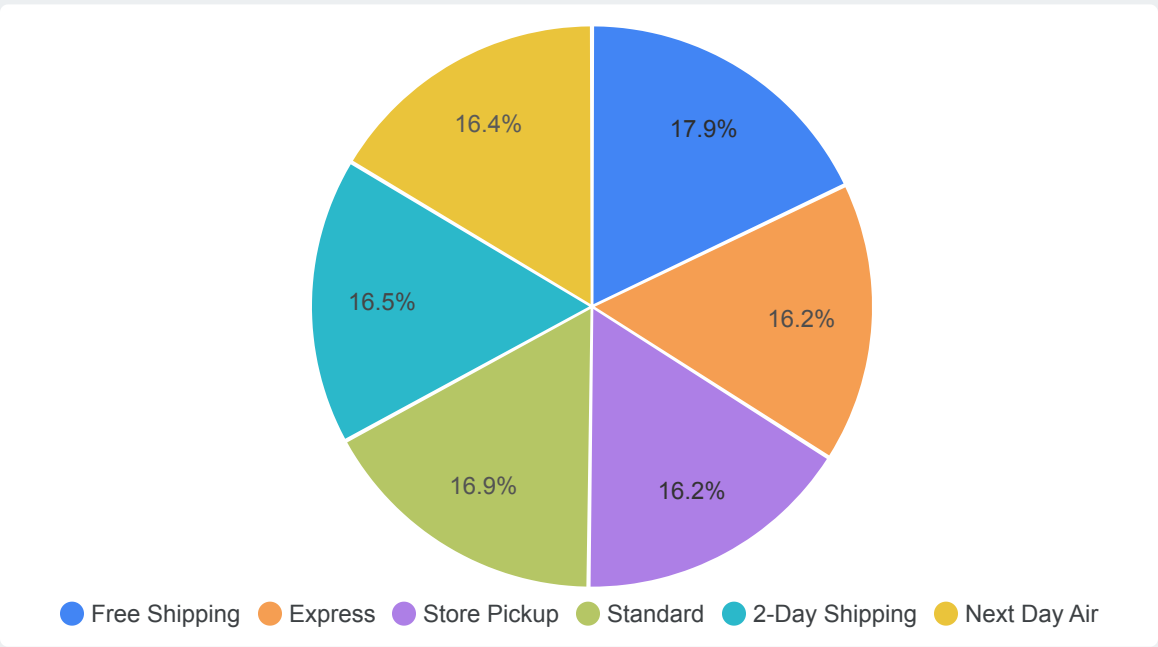
Monthly revenue and transactions



Total revenue by payment method



Total number of transactions by shipment type



# Customer Analysis

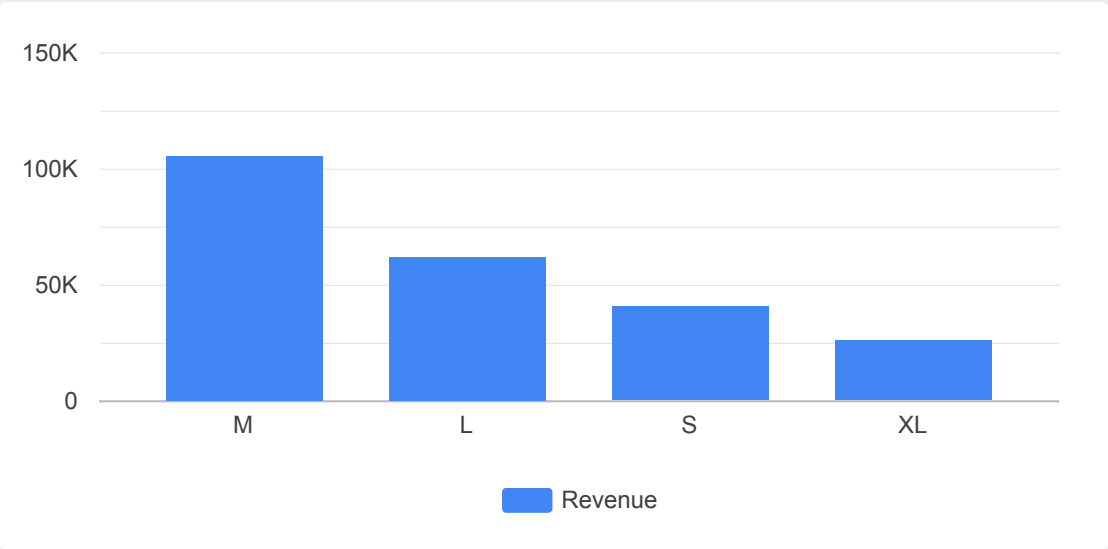
Age group

Spender category

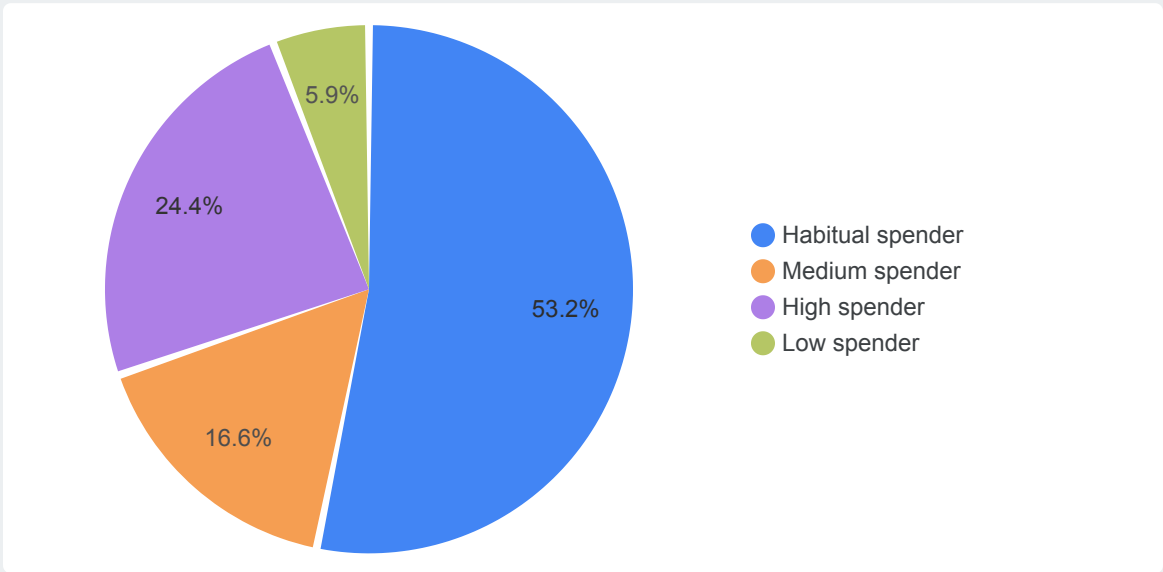
Location

Gender

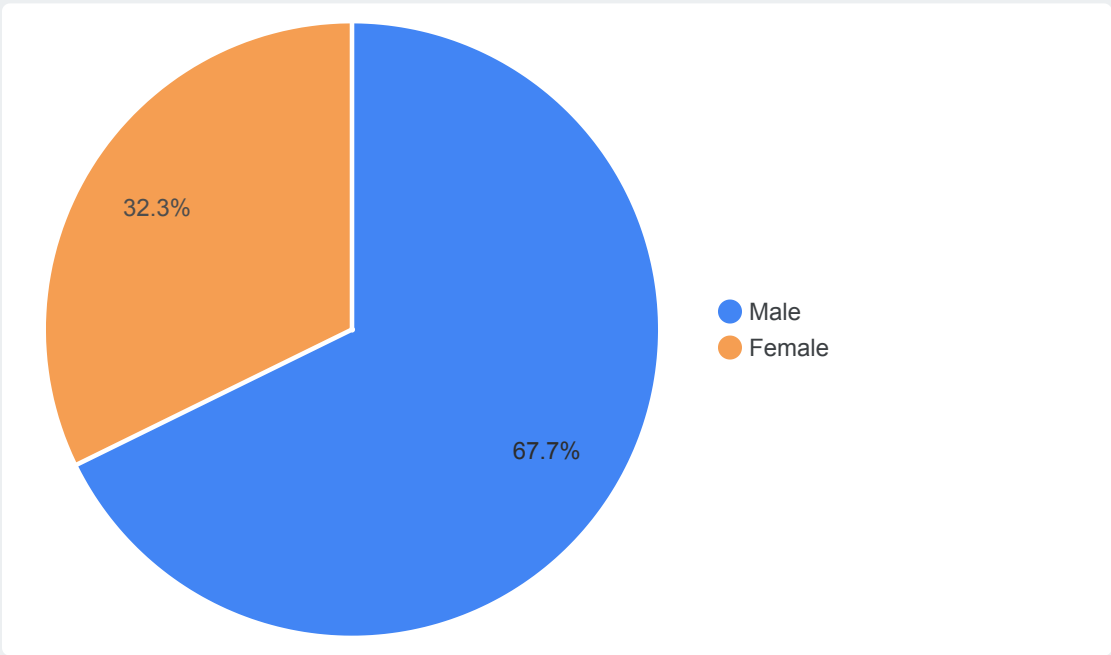
Total revenue by size



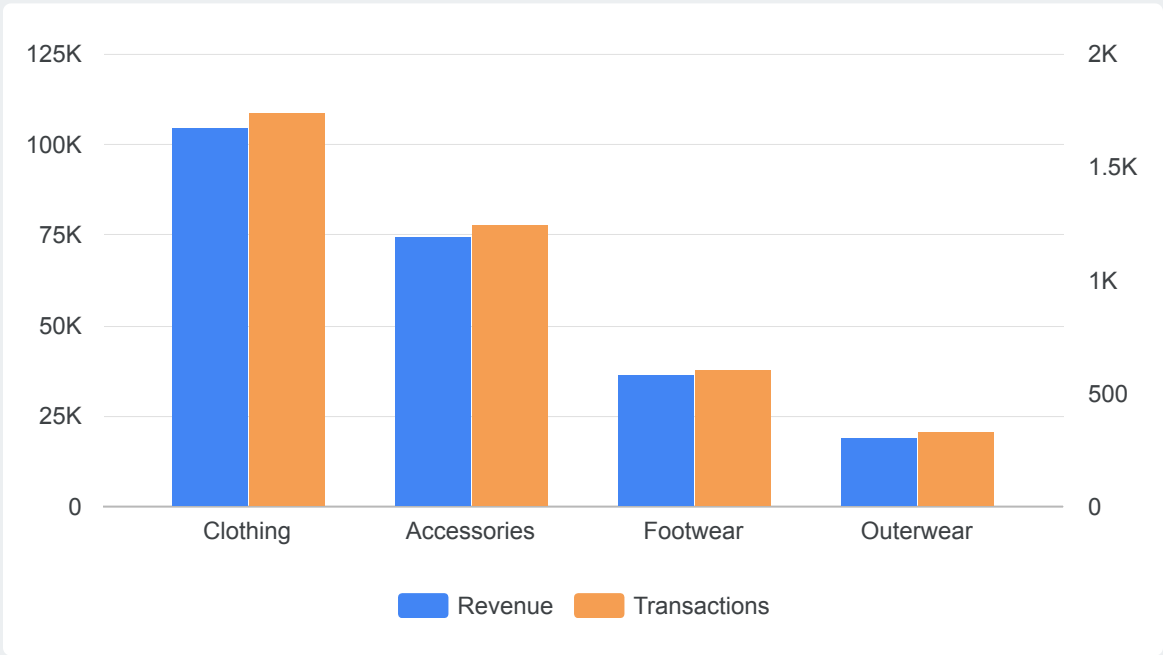
Reviews by spenders



Total revenue by gender split



Total number transactions and revenue by category



# Product Analysis

Category



REVIEW\_SCALES



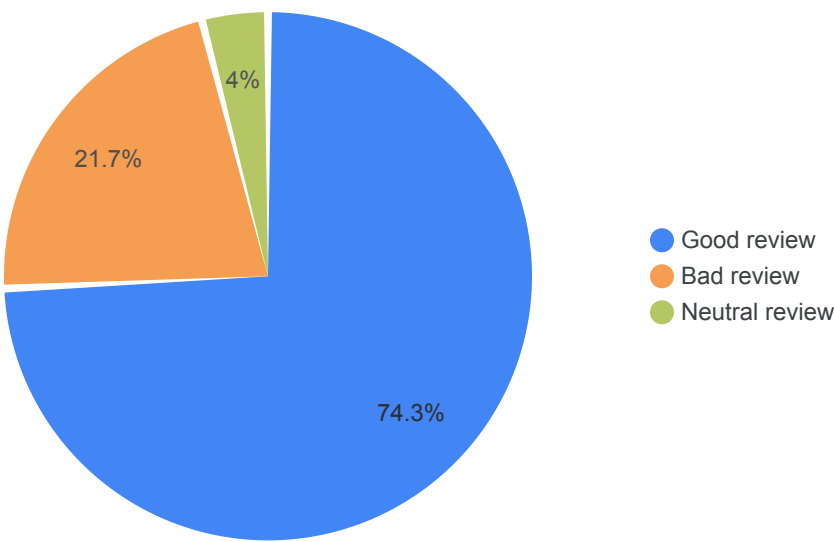
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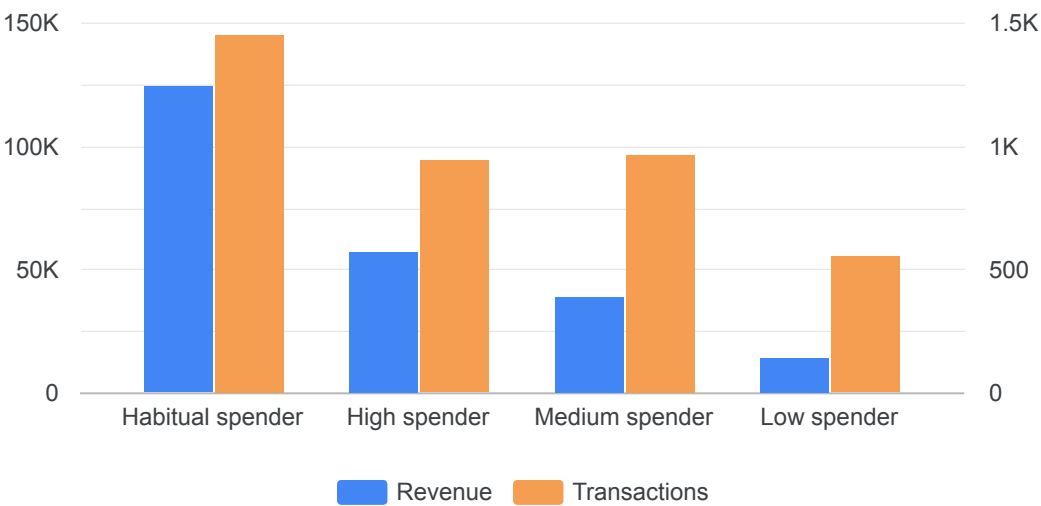
Colour



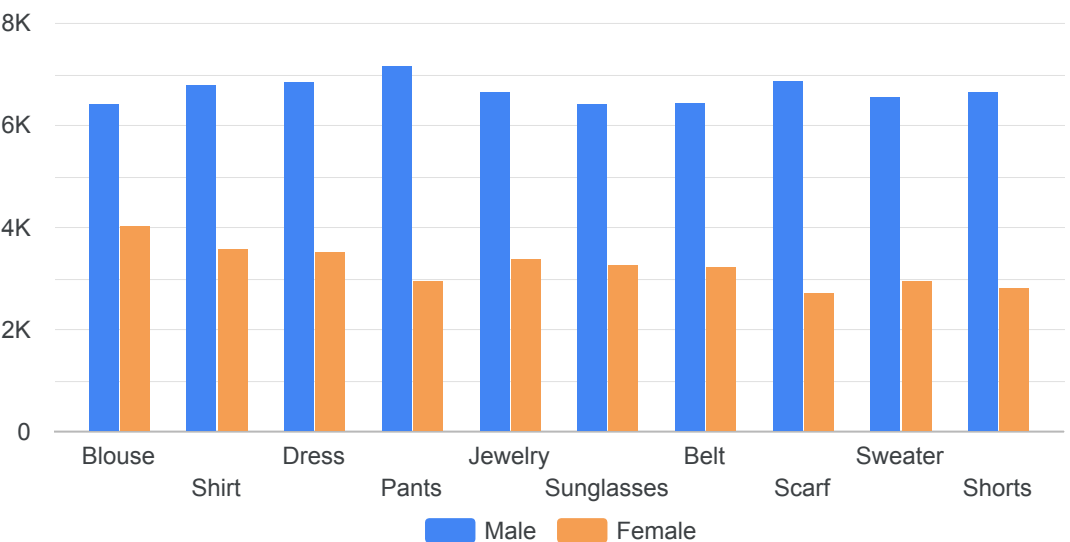
Reviews by transactions



Revenue and total number of transactions by spenders



Total revenue by item purchased



Discount applied by category and gender

