sam-jovian-project

August 3, 2023

#

LinkedIn_job_data_Analysis

The LinkedIn data set provided contains 5,588 rows and 15 columns, providing a comprehensive overview of job postings on the platform. The data can be used for data analysis, visualization, and research. The job postings include Data Analyst, Machine Learning Engineer, IT Services, and IT Consulting roles, located in various locations around the world, with varying salaries and work hours. The data set includes information about the company, role responsibilities, and required skills for each job. This data set is a valuable resource for understanding job opportunities in different industries and locations.

0.0.1 These are the following Libraries used in the Project:

- Matplotlib Explore here
- Seaborn Explore here
- Numpy Explore here
- Pandas Explore here
- Jovian Explore here
- Link to the Dataset used Source

Let's import jovian

[1]: import jovian

0.1 Downloading the Data-set

let's download the dataset from kaggale

```
[2]: | pip install jovian opendatasets --upgrade --quiet
```

```
[3]: dataset_link = 'https://www.kaggle.com/datasets/shashankshukla123123/

→linkedin-job-cleandata'
```

let's import opendatasets to download the the requried dataset

```
[5]: import opendatasets as od od.download(dataset_link,force=True)
```

```
http://bit.ly/kaggle-creds
      Your Kaggle username: samkumarr
      Your Kaggle Key: · · · · · · ·
      Downloading linkedin-job-cleandata.zip to ./linkedin-job-cleandata
      100%|
                 | 3.42M/3.42M [00:01<00:00, 1.86MB/s]
 [6]: data_dir = './linkedin-job-cleandata'
      Let's import os module to list our dataset in the directory
 [7]: import os
       os.listdir(data dir)
 [7]: ['job_cleanData.csv']
[12]: project_name = "Linkedin_job_Analysis"
 [9]:
      !pip install jovian --upgrade -q
[10]: import jovian
[145]: jovian.commit(project=project_name)
      <IPython.core.display.Javascript object>
      [jovian] Updating notebook "samkumarr24/linkedin-job-analysis" on
      https://jovian.com
      [jovian] Committed successfully! https://jovian.com/samkumarr24/linkedin-job-
      analysis
[145]: 'https://jovian.com/samkumarr24/linkedin-job-analysis'
```

Please provide your Kaggle credentials to download this dataset. Learn more:

let's install pandas dataframe

Pandas is a powerful open-source library in Python used for data manipulation and analysis. It provides data structures like DataFrame and Series, which allow users to efficiently handle and process structured data. With its intuitive and flexible functionalities, Pandas simplifies tasks such as data cleaning, transformation, and aggregation, making it an essential tool for data scientists, analysts, and engineers in various fields.

```
[13]: import pandas as pd

[14]: # we can bring the data using the pd.read_csv

linkdin_data = pd.read_csv('./linkedin-job-cleandata/job_cleanData.csv')
```

0.2 Data Preparing and cleaning

let's clean our data and perpare our data for analysis

lets convert the link din followers into int type , so we can use . astype(int) to convert the folat values into numeric (int) values

```
[15]: | linkdin_data['linkedin_followers'] = linkdin_data['linkedin_followers'].
       →astype('int')
      # lets convert the linkdin followers into numeric values
[16]: linkdin_data.head()
[16]:
                      designation
                                                                     name work_type
             job_ID
                                    company_id
                     Data Analyst
                                                                             Remote
      0 3471657636
                                         524.0
                                                                Crossover
      1 3471669068
                     Data Analyst
                                         524.0
                                                                Crossover
                                                                             Remote
      2 3474349934
                     Data Analyst
                                        2242.0
                                                                   Uplers
                                                                             Remote
                     Data Analyst
                                                            PVAR SERVICES
                                                                            On-site
      3 3472816027
                                        1553.0
      4 3473311511
                     Data Analyst
                                        2147.0 Timeline Freight Brokers
                                                                            On-site
        involvement
                     employees_count
                                       total_applicants linkedin_followers \
          Full-time
                                 1001
                                                    200
                                                                     5395547
      0
          Full-time
                                 1001
      1
                                                    184
                                                                     5395547
      2
          Full-time
                                 1001
                                                    200
                                                                      982115
      3
          Full-time
                                    1
                                                    200
                                                                        2094
          Full-time
                                    1
                                                      8
                                                                      982115
                                                job_details
                                                              details_id \
      O About the job Crossover is the world's #1 sour...
                                                                  2697
      1 About the job Crossover is the world's #1 sour...
                                                                  2724
      2 About the job Profile: ML EngineersExperience:...
                                                                  3668
      3 About the job Designation: Data AnalystLocatio...
                                                                  3083
      4 About the job The ideal candidate will use the ...
                                                                  3359
                                industry
                                                       level
                                                                                City \
      0
          IT Services and IT Consulting
                                                  Associate
                                                                               Delhi
      1
          IT Services and IT Consulting
                                                                           New Delhi
                                                  Associate
      2
          IT Services and IT Consulting
                                           Mid-Senior level Greater Bengaluru Area
                           Not Avilable
      3
                                               Not Avilable
                                                                            Gurugram
      4
                            Not Avilable
                                               Not Avilable
                                                                     Mohali district
              State
      0
              Delhi
      1
              Delhi
          Karnataka
      2
      3
            Haryana
         North West
```

lest's check is there any null values and na values

```
[17]: print(linkdin_data.isna().sum().any())
      print(linkdin_data.isnull().sum().any())
     False
     False
     let's see is there any duplicates by using the job id column as an primary key
[18]: linkdin_data.nunique().any()
[18]: True
     now lets look at the Columns
[19]: for i in linkdin_data.columns:
          print(i)
     job_ID
     designation
     company_id
     name
     work_type
     involvement
     employees count
     total_applicants
     linkedin_followers
     job_details
     details_id
     industry
     level
     City
     State
     now let's remove some of the cloumns {company_id , job_details , details_id} which are not quite
     necessary for this data
```

```
[20]: linkdin_data = linkdin_data.drop(['company_id', 'job_details', 'details_id'], □ → axis=1)

#take out the unnecessary columns
```

since some of the name which have lower case and upper case lets convert that in sentence case which can be easy to read using the pd.title in pandas to do this operation

```
[21]: #using the function to do the operation
def convert_name(n):
    n = n['name'].strip()
    #strip the data
    n = n.title()
    #converts the name in the title case
```

```
linkdin_data['name'] = linkdin_data.apply(convert_name,axis=1)
[22]: #we can use the pd.sample method to look at the random sample data in the
       \rightarrow data frame
      linkdin_data.sample(5)
[22]:
                job_ID
                               designation
                                                                           name
      4976
            3474479509
                          Business Analyst
                                                                         Bosleo
      430
            3469519951
                                     Other
                                                     Essenware Private Limited
      1048 3472881625
                        Node Js Developer
                                            Career Fair Services & Technology
      5129
                                Consultant
            3465296236
                                                                        Syndigo
      892
            3474333527
                           Other Developer
                                                                     Applicantz
                                   employees_count total_applicants
           work_type involvement
      4976
             On-site
                       Full-time
                                                 51
                                                                    31
      430
             On-site
                        Contract
                                                 51
                                                                     0
      1048
             On-site
                       Full-time
                                                                     0
                                                 11
      5129
                       Full-time
                                               1001
                                                                   200
              Remote
      892
              Hybrid
                        Contract
                                                 51
                                                                     0
            linkedin_followers
                                                               industry \
      4976
                                                          Not Avilable
                          18293
      430
                          42950
                                    Information Technology & Services
      1048
                           4540
                                                          Not Avilable
      5129
                         982115
                                                  Software Development
      892
                         331970
                                  Technology Information and Internet
                        level
                                                   City
                                                             State
      4976
                 Not Avilable
                                                  Surat
                                                           Gujarat
      430
                 Not Avilable
                                       Bangalore Urban Karnataka
      1048
                 Not Avilable
                                              Ahmedabad
                                                           Gujarat
      5129
             Mid-Senior level Greater Bengaluru Area Karnataka
      892
             Mid-Senior level
                                Greater Bengaluru Area Karnataka
     lest's convert the name into company name so it gives us more clarity on it so we can use the
     (pd.replace) function in pandas to do this type of the operation
     jovian.commit(project=project_name)
[23]:
     <IPython.core.display.Javascript object>
      [jovian] Updating notebook "samkumarr24/linkedin-job-analysis" on
     https://jovian.com
     [jovian] Committed successfully! https://jovian.com/samkumarr24/linkedin-job-
```

return n

analysis

[23]: 'https://jovian.com/samkumarr24/linkedin-job-analysis'

Let's rename the columns

```
[24]: linkdin_data.rename(columns={'name':'Company_name','total_applicants':

→'Applicants',

'linkedin_followers':'Followers'},inplace=True)

#renames the columns

linkdin_data.rename(columns={col: col.title() for col in linkdin_data.columns}, 
→inplace=True)

#converts all the coloumns in proper title case
```

since may values contains ('Not available') we can replace that with (other) in columns such as (Industry , Level, city), and states which north west and other so let's replace it we can achive this by using the (pd.replace) function

Since the state contains "India", "Other" which are invalid so let's remove the data containing it

```
[26]: linkdin_data = linkdin_data[~linkdin_data['State'].str.

→contains('India|Other|North West', case=False)]
```

```
[27]: linkdin_data.State.unique()
```

0.2.1 Cleaned data

```
[28]: linkdin_data.sample(5)
```

```
[28]: Job_Id Designation Company_Name \
5323 3469556452 Technology Architecture Hexaware Technologies
723 3467382518 Database Developer Nseit Limited
2439 3476181737 ReactJS Developer Epam Anywhere
```

```
4319
             3476236020
                                                     Jain Irrigation Systems Ltd.
                                            Editor
       603
             3184377229
                                                                         Mtx Group
                                  Business Analyst
            Work_Type Involvement
                                     Employees_Count
                                                       Applicants
                                                                   Followers
       5323
               Hybrid
                         Full-time
                                               10001
                                                                       745415
                                                                0
       723
               Hybrid
                         Full-time
                                                1001
                                                                0
                                                                       982115
       2439
               Remote
                                                1001
                                                                0
                         Full-time
                                                                       982115
       4319
              On-site
                         Full-time
                                               10001
                                                               24
                                                                        32677
       603
               Remote
                         Full-time
                                                1001
                                                                0
                                                                       982115
                                         Industry
                                                                Level
                                                                             City
       5323
                   IT Services and IT Consulting
                                                                Other
                                                                             Pune
       723
                   IT Services and IT Consulting
                                                            Associate
                                                                        Bengaluru
       2439
                   IT Services and IT Consulting
                                                     Mid-Senior level
                                                                           Kanpur
       4319
                                            Other
                                                                Other
                                                                          Jalgaon
       603
              Information Technology & Services
                                                    Mid-Senior level
                                                                        Bengaluru
                      State
       5323
               Maharashtra
       723
                  Karnataka
       2439
             Uttar Pradesh
               Maharashtra
       4319
       603
                 Karnataka
[29]:
       linkdin_data.describe()
[29]:
                             Employees_Count
                     Job_Id
                                                Applicants
                                                                Followers
              5.572000e+03
                                  5572.000000
                                               5572.000000
                                                             5.572000e+03
       count
              3.467245e+09
                                  2122.003230
                                                             9.849170e+05
       mean
                                                 24.189340
       std
              6.191779e+07
                                  3514.415432
                                                 52.817884
                                                             2.235210e+06
              1.419216e+08
                                     1.000000
                                                   0.000000
                                                             3.000000e+00
       min
       25%
              3.467374e+09
                                    51.000000
                                                   0.000000
                                                             1.814600e+04
                                                  0.000000
       50%
              3.472556e+09
                                  1001.000000
                                                             4.501680e+05
       75%
              3.476290e+09
                                  1001.000000
                                                             9.821150e+05
                                                  16.000000
       max
              3.477823e+09
                                10001.000000
                                                200.000000
                                                             1.313679e+07
[146]:
      linkdin_data.shape
[146]: (5572, 12)
```

The Data contains 5572 rows and columns

- 0.2.2 Now since we have cleaned our data and also shaped it now let's start exploring the data and bring out some intresting insights from the linkdin data
- 0.2.3 Exploratory data Analysis and Visualization

let's install the necessary liabraries required

```
[31]: import matplotlib.pyplot as plt
import seaborn as sns
import numpy as np
import matplotlib

%matplotlib inline
sns.set_style('darkgrid')
```

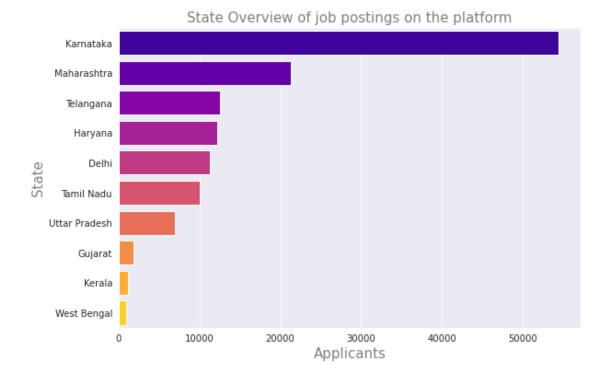
0.2.4 State

let's look at which state which has higher number of respondents and we can pick the top 10 states For this we can use the (pd.value counts) and plots to visualize the data

```
[32]: state_data = linkdin_data.groupby('State')[['Applicants']].sum()
state_data = state_data.sort_values('Applicants',ascending=False).head(10)
#there are totally 27 states in the data so we can pick the top 10 from it
state_data
```

```
[32]:
                     Applicants
      State
      Karnataka
                           54476
      Maharashtra
                           21256
      Telangana
                           12511
      Haryana
                           12221
      Delhi
                           11247
      Tamil Nadu
                           10029
      Uttar Pradesh
                            6923
      Gujarat
                            1788
      Kerala
                            1165
      West Bengal
                             958
```

visualize the data



From the above data , it indicates that most of the job postings are coming from the state of karnataka , probablly the reason should be banglore is the city where it is present in karnataka and since is well known metro city , and is a start-up hub place in th country and many IT companies and start-up place, and much more and probablly that should be the reason why most of the respondents are from karnataka

we can have a better idea on this if we look on the city responses

0.2.5 City

let's look at which City which has higher number of respondents and we can pick the top 10 city, For this we can use the (pd.value counts) and plots to visualize the data

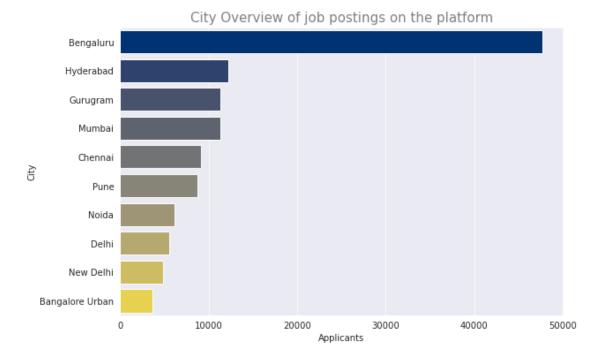
```
[34]: city_data = linkdin_data.groupby('City')[['Applicants']].sum()
city_data = city_data.sort_values('Applicants',ascending=False).head(10)

#there are totally 123 cities in the data so we can pick the top 10 from it
city_data
```

[34]:		Applicants
	City	
	Bengaluru	47661
	Hyderabad	12196
	Gurugram	11369

Mumbai	11306
Chennai	9141
Pune	8696
Noida	6117
Delhi	5520
New Delhi	4861
Bangalore Urban	3653

Let's visualize on the city level

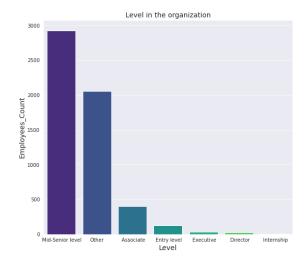


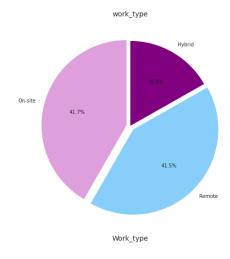
As we have seen in the pervious data Karnatka has got the highest number of respondents , and now we have clear image on the data that Banglore has the highest number of postings among all the other cities due is the boom place for the startup and various IT companies are growing in the city

0.2.6 Employee Analysis of Work Type and Level

let's look on the work type distribution and level distribution on how the Employees is taking on linkdin platform

```
[36]: #lets create a function to do this operation
      def Work_data(x):
          b = linkdin_data.groupby(x)[['Employees_Count']].count()
          #grouping the data
          b = b.sort values('Employees Count', ascending=False)
          return b
          #returns the data
      Level_data = Work_data('Level')
      Work_level_type_data =Work_data('Work_Type')
      #let's visualize this data in the form of plots
      fig , axes = plt.subplots(1,2 , figsize = (20,8))
      axes[0].set_title("Level in the organization",fontsize=14)
      axes[0].set xlabel("Level",fontsize=14)
      axes[0].set_ylabel("Employee_count",fontsize=14)
      sns.barplot(x=Level_data.index ,y= Level_data.
      →Employees_Count,ax=axes[0],palette='viridis',saturation=5.5);
      #used pie and bar to visualize the data
      axes[1].set_title("work_type",fontsize=14)
      axes[1].set_xlabel("Work_type",fontsize=14)
      axes[1].pie(x=Work_level_type_data.Employees_Count,labels=Work_level_type_data.
       →index, autopct ='%.1f%%', startangle = 90,
              explode=[0.040,0.050,0.0] ,colors=['plum','lightskyblue','purple']);
```





Level:

The data presents a summary of employee counts across various job levels within the organization. "Mid-Senior level" has the highest representation "Internship" positions have the smallest representation. This distribution offers insights into the company's workforce composition and the relative presence of experienced professionals, junior staff, and high-ranking executives.

From the above we can figue out that most of the employes are sharing an equal propotion on (on-site and hybrid) and 16.8% is occupied by hybrid

0.3 Now let's take a look on the industry and the Designation

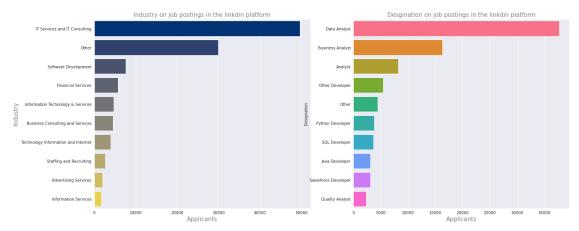
on how the job postings is taking on the linkdin platform on how diffrent respondednts and employees are intrested in diffrent designation and industry they are intrested in so we can do this operation by using subplots in the matplotlib and seaborn

From this we can have an idea on which industry and designation employee and respondents are intrested in

so Let's dive in

desgination_df

```
[158]:
                           Applicants
      Designation
      Data Analyst
                                37731
      Business Analyst
                                16282
      Analyst
                                 8202
      Other Developer
                                 5477
                                 4427
      Other
      Python Developer
                                 3783
      SQL Developer
                                 3645
      Java Developer
                                 3135
      Salesforce Developer
                                 3101
      Quality Analyst
                                 2300
[38]: #using the subplots to visualize the data
      fig, axes = plt.subplots(1, 2, figsize=(22,9))
```



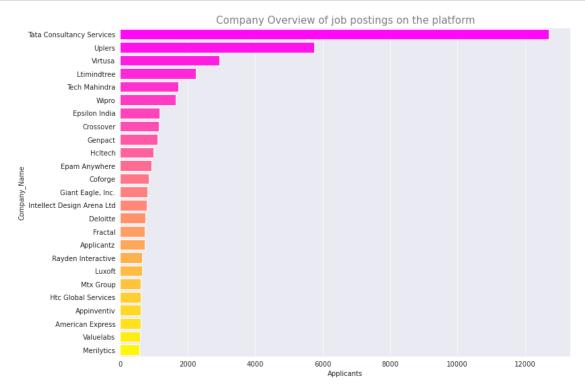
From the above data we can figure out some of the intresting insights Industry: when we look at the data we are able to figure out that most of the respondednts are intrested in the IT services and IT consulting and followed by other industry by the employees as we saw earlier banglore had highest respondents from this it shows that most of the employees are intrested in joining the IT services and IT consulting

Desgination: from the data we can figure out that most of the respondednts are intrested in Data Analyst role and followed by other analyst roles, The reason can be Data science is now a booming carrier and that can be the reason why most of the employees are intrested in applying for data analyst and other analyst roles

0.3.1 Company

```
[39]: company_df = linkdin_data.groupby('Company_Name')[['Applicants']].sum()
company_df = company_df.sort_values('Applicants',ascending=False).head(25)
company_df
```

```
[39]:
                                   Applicants
      Company_Name
      Tata Consultancy Services
                                         12709
                                          5742
      Uplers
      Virtusa
                                          2944
      Ltimindtree
                                          2239
      Tech Mahindra
                                          1732
      Wipro
                                          1647
      Epsilon India
                                          1167
      Crossover
                                          1137
      Genpact
                                          1104
      Hcltech
                                           989
      Epam Anywhere
                                           937
      Coforge
                                           854
      Giant Eagle, Inc.
                                           800
      Intellect Design Arena Ltd
                                           796
      Deloitte
                                           741
      Fractal
                                           735
      Applicantz
                                           725
      Rayden Interactive
                                           646
      Luxoft
                                           639
      Mtx Group
                                           615
      Htc Global Services
                                           604
      Appinventiv
                                           600
      American Express
                                           600
      Valuelabs
                                           596
      Merilytics
                                           570
[40]: plt.figure(figsize=(12,9))
      plt.xlabel('Respondnts')
      plt.ylabel('Company_name')
```



From the above data we can figure out that most of the employees are appling to Tata consultancy services (TCS)which is an Indian multinational IT services and consulting company. and TCS is getting highest number of application from linkdin followed by Uplers

1 Asking and Answering Questions

Till now we have got an overview on the various segments of areas such as (industry , Desgination, involvement , Company , state, city etc) on employees are applying for jobs in these areas, and in what segment the employees are intrested in applying Let's try to answer them using data frame operations and visualizations.

1.0.1 So now we can start to answer the business questions to get more insights and intresting answers from the data

So let's dive in

Before let's save and upload our work in jovian.....

```
[36]: jovian.commit(project=project_name)

<IPython.core.display.Javascript object>

[jovian] Updating notebook "samkumarr24/linkedin-job-analysis" on https://jovian.com

[jovian] Committed successfully! https://jovian.com/samkumarr24/linkedin-job-analysis

[36]: https://jovian.com/samkumarr24/linkedin-job-analysis
```

[36]: 'https://jovian.com/samkumarr24/linkedin-job-analysis'

1.1 What is the average number of applicants per job listing?

```
[41]: avg = linkdin_data.Applicants.mean()
avg_applicants = abs(round(avg))
print("The average number of applicants per job listing in linkdin is

→",avg_applicants)
```

The average number of applicants per job listing in linkdin is 24

1.2 Top 10 companies have the highest number of LinkedIn followers?

```
[42]: linkdin_followers = linkdin_data.groupby('Company_Name')[['Followers']].sum() linkdin_followers = linkdin_followers.sort_values('Followers', ascending=False).

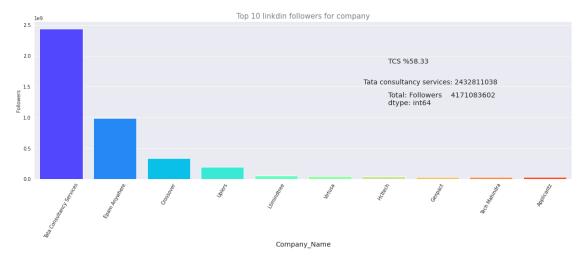
→head(10) linkdin_followers
```

```
[42]:
                                   Followers
      Company_Name
      Tata Consultancy Services 2432811038
      Epam Anywhere
                                   983505591
      Crossover
                                   337588968
      Uplers
                                   194458770
      Ltimindtree
                                    51069980
      Virtusa
                                    45841837
      Hcltech
                                    41505120
      Genpact
                                    28797236
      Tech Mahindra
                                    28481335
                                    27023727
      Applicantz
```

```
[43]: plt.figure(figsize=(20,6))
   plt.xlabel('Company_name',fontsize=14)
   plt.ylabel('followers')
   plt.title('Top 10 linkdin followers for company',fontsize=15, color='grey')

sns.barplot(y=linkdin_followers.Followers,x=linkdin_followers.

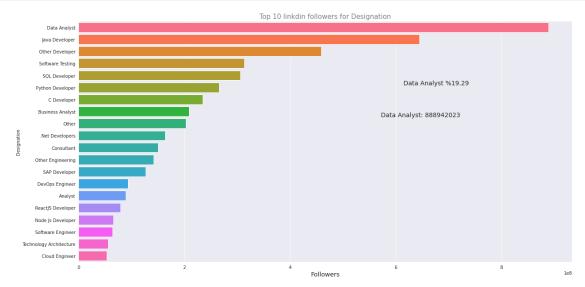
→index,saturation=3.5,palette='rainbow');
```



From the above data we can figure out that the highest number of following in linkdin is for Tata consultancy services and followed by Epam anywhere......

Tata consultancy services is the highest followed in linkdin with 58.33%

1.3 Top 20 Designation have the highest number of LinkedIn followers?



Highest number of linkdin followers for the desgination role is for data analyst and followed by java developer , the since data analyst role is on demand job in today's era and that could be the reason for the more number of followers

1.4 What is the distribution of the number of applicants across different job postings.

let's plot this using a histogram for the better understanding of the Data...

```
plt.figure(figsize=(12,6))
sns.histplot(x=linkdin_data['Applicants'], bins=np.arange(0,200,25)

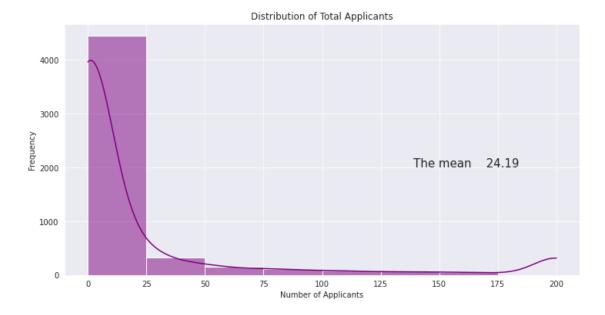
→,kde=True,color='purple')
plt.xlabel('Number of Applicants')
plt.ylabel('Frequency')
plt.title('Distribution of Total Applicants')

#we can .mean to plot this to get the avg value

plt.figtext(0.650,0.45,"The " + round(linkdin_data.describe().

→Applicants[['mean']],2).to_string(),fontsize=15)
```





From the above data it shows that most of the job postings are from range 0-20, so we can assume that most applicants the industry or company is receiving around 0-20 The avg is 24.14 and there is slightly higher growth in 175 - 200

1.5 Which industries offer the most remote job opportunities?

A "remote job" refers to a type of employment where the employee is not required to work from a physical office location but can instead work from a location outside the company's premises, typically from their own home or any other place of their choosing.

For this let's filter our data just to [Work Type = Remote]

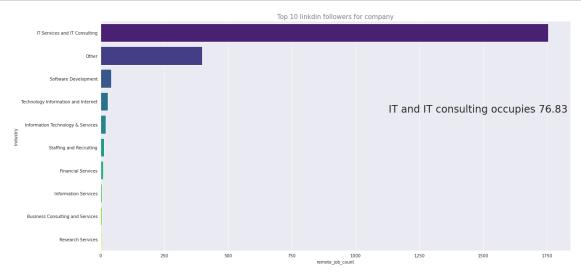
```
[46]: remote_df = linkdin_data[linkdin_data['Work_Type'] == "Remote"]
remote_df = remote_df.groupby('Industry').size().

→reset_index(name="remote_job_count")
remote_df = remote_df.sort_values("remote_job_count",ascending=False).head(10)
```

```
[47]: remote_df = linkdin_data[linkdin_data['Work_Type'] == "Remote"]
remote_df = remote_df.groupby('Industry').size().

→reset_index(name="remote_job_count")
remote_df = remote_df.sort_values("remote_job_count",ascending=False).head(10)

plt.figure(figsize=(20,10))
plt.xlabel('Company_name')
plt.ylabel('followers')
```



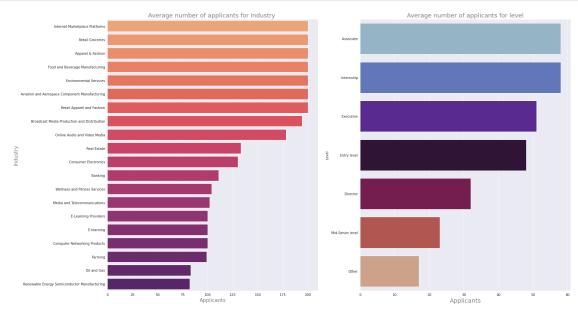
From the above data are the top 10 followers on linkdin for the company above the data , we are able to figure out that most and the maximum followers are for IT services and IT consulting services due to it's high demand and growth in the industry

IT and IT consulting services occupies almost 76.83%

1.6 What is the average number of applicants for each industry and job level combination?

we can get an overview on avg application applied on industry and job level by the employees , so we can use (pd.mean()) method to find the average and then visualize the data

```
job_level_avg = abs(round(job_level_avg)).
→sort_values('Applicants',ascending=False).head(20)
job_level_avg
fig, axes = plt.subplots(1, 2, figsize=(25,15))
# we can use subplots to visualize this data
axes[0].set_title('Average number of applicants for Industry ', fontsize=18, __
axes[0].set_xlabel('Response', fontsize=15, color='grey')
axes[0].set_ylabel('Industry', fontsize=15, color='grey')
sns.barplot(x=industry_avg.Applicants,y=industry_avg.index,ax=axes[0],
             palette='flare', saturation=3.5);
axes[1].set_title('Average number of applicants for level', fontsize=18, __
axes[1].set_xlabel('Response', fontsize=18, color='grey')
sns.barplot(x=job_level_avg.Applicants,y=job_level_avg.index,ax=axes[1],
             palette='twilight',saturation=3.5);
```



From the above data:

Industry: we are to figure out that internet market platforms, retial grocries, apperance, food and beverage, environmental services are getting equal amount of applicants and followed by real estate, online audio and media etc from are the average number of applicants are applying to linkdin

Level: Assosciate and internship are sharing equal amount of average applicants and followed by executive are the avg applicants are applying

1.7 Which cities and states have the highest competition for data analyst and other Analyst roles?

since many employees are intrested in applying for Data analyst and other analyst roles , so we can dig in more and bring out some intresting insights from the data

since we are looking at the highest competition let's limit it only 3.

To perform this operation we can use the (str.contains.) method what it does is it just filter's he data which contains the "Analyst" roles

5120	3461037102	Business Analyst		Infiraise	On-site
4352	3468043427	Data Analyst		Hcltech	Hybrid
5188	3473702629	Quality Analyst	Tjx Global	It - India	On-site
3200	3466653518	Data Analyst		Fractal	On-site
	Involvement	Employees_Count	Applicants	Followers	\
3395	Full-time	51	0	42718	
5120	Full-time	11	20	5580	
4352	Full-time	10001	68	982115	
5188	Full-time	51	0	7122	
3200	Full-time	1001	0	982115	

\	Level	Industry	
	Mid-Senior level	Human Resources	3395
	Other	Other	5120
	Mid-Senior level	IT Services and IT Consulting	4352
	Associate	Technology Information and Internet	5188
	Mid-Senior level	Business Consulting and Services	3200

	City	State
3395	Bengaluru	Karnataka
5120	Ahmedabad	Gujarat
4352	Bangalore Urban	Karnataka
5188	Hyderabad	Telangana
3200	Bangalore Urban	Karnataka

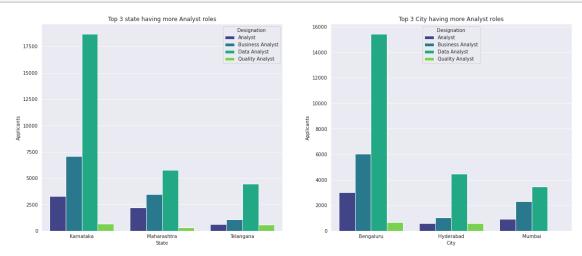
```
[50]: state_analyst_df = filtered_analyst_df.groupby(['State',__
      → 'Designation'])[['Applicants']].sum()
     state analyst df.reset index(inplace=True)
      # Group by 'State' and sum the 'Applicants' column again to get the totalu
      →applicants for each state
      # Get the top 3 states with the highest total number of applicants for
      → 'Analyst' roles
      # Filter the state_analyst_df to only include the rows for the top 3 states
     state analyst total applicants = state analyst df.

¬groupby('State')['Applicants'].sum()
     top_3_states = state_analyst_total_applicants.nlargest(3)
     top_3_states_analyst_df = state_analyst_df[state_analyst_df['State'].
      →isin(top_3_states.index)]
     top_3_states_analyst_df
     city_analyst_df = filtered_analyst_df.groupby(['City',_
      city analyst df.reset index(inplace=True)
     city_analyst_total_applicants = city_analyst_df.groupby('City')['Applicants'].
      ⇒sum()
     top_3_city = city_analyst_total_applicants.nlargest(3)
     top_3_city_analyst_df = city_analyst_df[city_analyst_df['City'].isin(top_3_city.
      →index)]
     top_3_city_analyst_df
     #let's visualize this data in the form of plots
     fig , axes = plt.subplots(1,2 , figsize = (20,8))
     axes[0].set_title("Top 3 state having more Analyst roles")
     axes[0].set_xlabel("State")
     axes[0].set_ylabel("Applicants")
     sns.barplot(x=top_3_states_analyst_df.State_,y=top_3_states_analyst_df.
      →Applicants, hue=top_3_states_analyst_df.
                 Designation,ax=axes[0],palette='viridis',saturation=5.5);
```

```
axes[1].set_title("Top 3 City having more Analyst roles")
axes[1].set_xlabel("city")
axes[1].set_ylabel("Applicants")
sns.barplot(x=top_3_city_analyst_df.City ,y=top_3_city_analyst_df.

Applicants,hue=top_3_city_analyst_df.

Designation,ax=axes[1],palette='viridis',saturation=5.5);
```



• From the above data we are able to see That:

when we look at the state Karnataka , Maharashtra , Telengana are the top 3 cities with highest Analyst roles and when we look at the data Karnataka have the highest %% compared to the other states and followed by Business analyst role

It is not suprising Bengaluru , Hyderabad , Mumbai are the top 3 cities with highest Analyst roles and when we look at the data It is not suprising Bengaluru have the highest %% compared to the other two cities

• Data Analyst

A Data Analyst is a professional who collects, processes, and analyzes large datasets to extract meaningful insights and support decision-making. They use statistical methods, programming languages, and data visualization tools to identify trends, patterns, and correlations within the data, providing valuable information to businesses and organizations. Data analysts play a crucial role in turning raw data into actionable knowledge, helping businesses make informed strategic choices and optimize their operations.

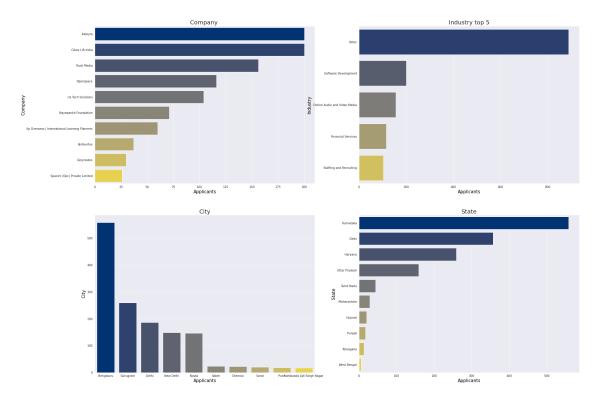
1.8 Since Desgination includes "Internship" we can look at Which (comany state city and industry) getting more internships

An internship is a short-term work opportunity provided to students or recent graduates to gain practical experience in a specific field or industry. Internships typically last for a few months and can be either paid or unpaid.

They offer valuable hands-on training, exposure to real-world challenges, and a chance to apply theoretical knowledge in a professional setting, making them an essential stepping stone for building a successful career.

```
[52]: # let's create a function for this
      def Intenship_data(x):
          a = linkdin_data[linkdin_data['Designation'] == 'Internships']
          #filters the data containing intenship
          a = a.groupby(x)[['Applicants']].sum()
          #groups the data
          a = a.sort_values('Applicants',ascending=False).head(10)
          #sorts the data and we can look at the top 10
          return a
          #returns the data
      company_intenship_df = Intenship_data(linkdin_data.Company_Name)
      industry_intenship_df = Intenship_data(linkdin_data.Industry).head(5)
      city_intenship_df = Intenship_data(linkdin_data.City)
      state_intenship_df = Intenship_data(linkdin_data.State)
      # this is the data of the fiffrent sectors on providing intenship
      # lets plot this data with the subplots
      fig, axes = plt.subplots(2, 2, figsize=(30,22))
      axes[0,0].set_title("Company ",fontsize = 20);
      sns.barplot(y=company_intenship_df.index,x=company_intenship_df.
      →Applicants, ax=axes[0][0], palette='cividis', saturation=3.5);
      axes[0,0].set_xlabel('Applicants', fontsize=15, color='black')
      axes[0,0].set_ylabel('Company', fontsize=15, color='black')
      axes[0,1].set_title("Industry top 5",fontsize = 20);
      sns.barplot(y=industry_intenship_df.index,x=industry_intenship_df.
      →Applicants, ax=axes[0][1], palette='cividis', saturation=3.5);
      axes[0,1].set_xlabel('Applicants', fontsize=15, color='black')
      axes[0,1].set_ylabel('Industry', fontsize=15, color='black')
      axes[1,0].set_title("City",fontsize = 20);
      sns.barplot(x=city_intenship_df.index,y=city_intenship_df.
      →Applicants, ax=axes[1][0], palette='cividis', saturation=3.5);
      axes[1,0].set_xlabel('Applicants', fontsize=15, color='black')
      axes[1,0].set_ylabel('City', fontsize=15, color='black')
```

[52]: Text(0, 0.5, 'State')



- Kaleyra and Cibes Lift India stand out each attracting 20% of the total applicants. Rusk Media and Openspace follow closely, with 15.6% and 11.6% of the applicants, respectively. The rest of the companies have a lower share of applicants, with Nayepankh Foundation at 7.1% and others below 7%. This data suggests that a significant portion of the applicants prefer Kaleyra and Cibes Lift India, while other companies have relatively smaller shares of interest.
- when we look at the industry "other industries" attracts the majority of applicants, accounting for approximately 62.2% of the total. Software Development stands out as the second most popular choice, with approximately 14% of the applicants. Online Audio and Video Media, Financial Services, and Staffing and Recruiting have 10.9%, 8.1%, and 7.3% of the applicants, respectively. These percentages indicate that a significant portion of applicants are interested in industries falling under the "other" category, while Software Development is the next preferred choice.
- Bengaluru has the highest number of applicants constituting approximately 40.26% of the

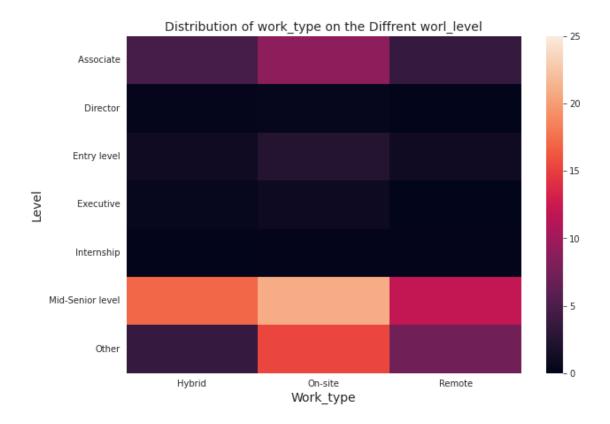
- total. Gurugram and Delhi follow with (18.68%) and (13.41%) applicants, respectively. Other cities have fewer applicants, each comprising less than 2% of the total.
- Karnataka has the highest number comprising approximately 38.19% of the total. Delhi follows with (24.43%), and Haryana with 259 (17.73%). Other states have a lower number of applicants, each constituting less than 5% of the total.

1.9 What is the distribution on diffrent Work_type on the level's of the employment (Employee_count)

using the heat map to visualize the data

```
[54]: Work_Type
                           Hybrid
                                     On-site
                                                 Remote
     Level
      Associate
                          4.638567
                                    8.967748
                                               3.539764
      Director
                         0.201064
                                    0.330160
                                               0.034871
      Entry level
                         1.063932
                                    2.406832
                                               1.073578
      Executive
                                               0.002968
                         0.471870
                                    0.817611
      Internship
                         0.000000
                                    0.151354
                                               0.148387
      Mid-Senior level 17.069660 20.986326 11.918417
      Other
                          3.599861
                                  15.415891
                                               7.161140
```

```
[55]: plt.figure(figsize=(10,7))
    sns.heatmap(data=work_pivot_df,vmax=25,vmin=0, cbar=True);
    plt.xlabel("Work_type",fontsize=14)
    plt.ylabel("Level",fontsize=14)
    plt.title("Distribution of work_type on the Diffrent worl_level",fontsize=14);
```



From the above heat_map data we are able to see that

- The majority of job listings are for "Mid-Senior level" positions, across all work types (Hybrid, On-site, and Remote).
- "Hybrid" work type is more common for "Mid-Senior level" positions, while "On-site" work type is prevalent for "Associate" and "Entry level" positions.
- "Mid-Senior level" positions have a significantly higher number of total applicants compared to other levels.
- "Remote" work type is less common across all job levels compared to "Hybrid" and "On-site" work types.
- other Level in the organization is also having more number on site and remote areas

```
[64]: linkdin_data.State.unique()
```

1.10 What is the distribution of region in applying for job's in linkdin (North india, South india, East india, West india,)

Let's create a dictionary

```
[58]: | #Now we can create a dictionary which contains the diffrent state representing
      → the region of india
     region_data = {
          'State': ['Delhi', 'Karnataka', 'Haryana', 'Uttar Pradesh', 'Telangana',
                    'Tamil Nadu', 'West Bengal', 'Maharashtra', 'Kerala', 'Gujarat', |
      →'Madhya Pradesh',
                    'Rajasthan', 'Chandigarh', 'Uttarakhand', 'Punjab', 'Bihar',
      →'Andhra Pradesh',
                    'Puducherry', 'Goa', 'Odisha', 'Jharkhand', 'Jammu and Kashmir',
                    'Himachal Pradesh', 'Assam', 'Chhattisgarh'],
          'Region': ['North India', 'South India', 'North India', 'North India', |
      'South India', 'East India', 'West India', 'South India', 'West
       →India', 'North India',
                     'North India', 'North India', 'North India', 'North India',
      →'North India', 'South India',
                     'South India', 'West India', 'East India', 'North India', 'North⊔
      'North India', 'East India', 'North India']
     }
      # converting this dictionary to a pandas data frame named Region_df
     Region_df = pd.DataFrame(region_data)
```

```
[59]: Region_df.sample(5)
```

```
[59]: State Region
16 Andhra Pradesh South India
4 Telangana South India
10 Madhya Pradesh North India
13 Uttarakhand North India
17 Puducherry South India
```

Now let's use a new function (pd.merge function) to combine the region_df to linkdin_data: what it does is we are going to join the data using the column name State name to combine the data

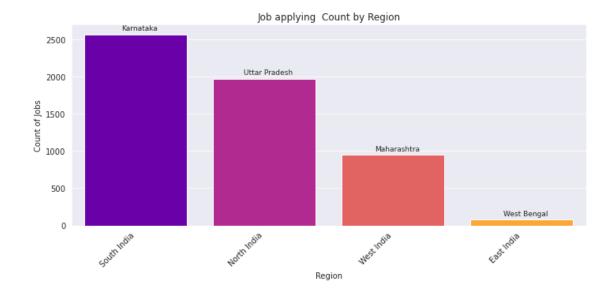
pd.merge is a function in the pandas library used for combining two DataFrames based on a common column or index. It allows users to perform various types of joins, such as inner, outer, left, and right, to merge the data efficiently and handle missing values appropriately.

• now let's join the data......

```
[67]: new_region_df = linkdin_data.merge(Region_df,on='State')
      new_region_df.sample(5)
[67]:
                Job_Id
                                       Designation \
      5429 3476187448
                                 ReactJS Developer
      479
            3472505845
                                 Digital Marketing
      1273 3462452996
                         Machine Learning Engineer
      155
            3476289769
                                  Software Testing
      123
            3471303660
                        Search Engine Optimization
                                     Company Name Work Type Involvement
      5429
                                                      Remote
                                    Epam Anywhere
                                                               Full-time
      479
            Pace Stock Broking Services Pvt. Ltd.
                                                     On-site
                                                               Full-time
      1273
                                        Expand Ai
                                                      Hybrid
                                                               Full-time
      155
                                    Epam Anywhere
                                                      Remote
                                                               Full-time
      123
                                           Uplers
                                                      Remote
                                                               Full-time
            Employees_Count Applicants Followers
                                                                           Industry \
      5429
                       1001
                                      1
                                            982115
                                                      IT Services and IT Consulting
      479
                        201
                                     21
                                              6260
                                                                              Other
      1273
                          1
                                      0
                                              3872
                                                                              Other
      155
                       1001
                                      0
                                            449877
                                                      IT Services and IT Consulting
      123
                       1001
                                     51
                                            982115
                                                      IT Services and IT Consulting
                        Level
                                              State
                                    City
                                                           Region
      5429
             Mid-Senior level
                                              Bihar North India
                                   Patna
      479
                        Other
                                                     North India
                                   Delhi
                                              Delhi
      1273
                        Other
                               Bengaluru Karnataka
                                                     South India
      155
             Mid-Senior level
                                   Delhi
                                              Delhi
                                                     North India
      123
             Mid-Senior level New Delhi
                                              Delhi North India
[68]: region_count = new_region_df['Region'].value_counts()
      # Getting the state with the highest representation for each region
      highest state per region = new region df.groupby('Region')['State'].
       →apply(lambda x: x.value_counts().idxmax())
      # Creating the bar chart
      fig, ax = plt.subplots(figsize=(10, 5))
      sns.barplot(region_count.index, region_count.
      →values,palette='plasma',saturation=4.4)
      ax.set_xlabel('Region')
      ax.set_ylabel('Count of Jobs')
      ax.set_title('Job applying Count by Region')
      # Annotating the bar chart with the highest representing state for each region
      for i, region in enumerate(region_count.index):
```

/opt/conda/lib/python3.9/site-packages/seaborn/_decorators.py:36: FutureWarning: Pass the following variables as keyword args: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(



•

•

•

1.11 Top 10 Applied jobs/Desginations in diffrent region

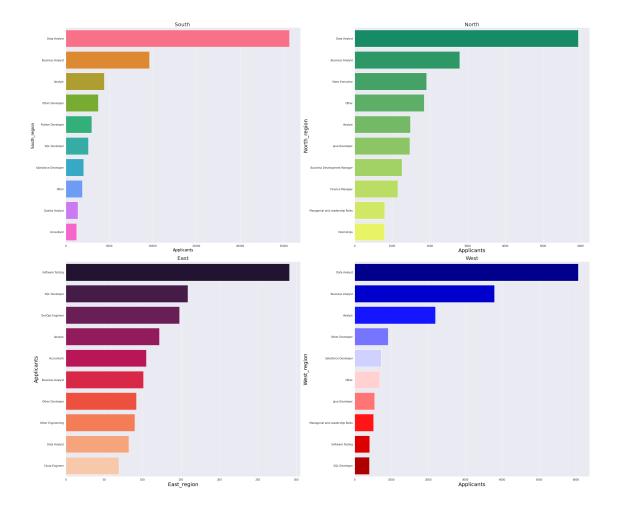
```
[144]: # let's create a function for this

def region_top_desination(x):
    region_top = new_region_df[new_region_df['Region'] == x] #x refers to the

→region going to filter
```

```
#filters the data containing region
    region_top_des = region_top.groupby('Designation')[['Applicants']].sum().

¬sort_values('Applicants', ascending=False).head(10)
    #sorting the values and returning the top 10 jobs
    return region_top_des
South_region_top_degination = region_top_desination('South India') #south_
\rightarrowregion data
north_region_top_degination = region_top_desination('North India') #north_
→region data
east_region_top_degination = region_top_desination('East India') #east region_u
west_region_top_degination = region_top_desination('West India') #west region_L
fig, axes = plt.subplots(2, 2, figsize=(30,25))
#using the subplots to visualize the data
axes[0,0].set_title("South ",fontsize = 20);
sns.barplot(y=South_region_top_degination.index,x=South_region_top_degination.
→Applicants,ax=axes[0][0],palette='husl',saturation=3.5);
axes[0,0].set xlabel('Applicants', fontsize=15, color='black')
axes[0,0].set_ylabel('South_region', fontsize=15, color='black')
axes[0,1].set title("North",fontsize = 20);
sns.barplot(y=north_region_top_degination.index,x=north_region_top_degination.
→Applicants,ax=axes[0][1],palette='summer',saturation=3.5);
axes[0,1].set_xlabel('Applicants', fontsize=20, color='black')
axes[0,1].set_ylabel('North_region', fontsize=20, color='black')
axes[1,0].set_title("East",fontsize = 20);
sns.barplot(y=east region top degination.index,x=east region top degination.
→Applicants, ax=axes[1][0], palette='rocket', saturation=3.5);
axes[1,0].set_ylabel('Applicants', fontsize=20, color='black')
axes[1,0].set_xlabel('East_region', fontsize=20, color='black')
axes[1,1].set_title("West",fontsize = 20);
sns.barplot(y=west region top degination.index,x=west region top degination.
→Applicants, ax=axes[1][1], palette='seismic', saturation=3.5);
axes[1,1].set xlabel('Applicants', fontsize=20, color='black')
axes[1,1].set_ylabel('West_region', fontsize=20, color='black')
plt.tight_layout()
plt.show()
```



• In most of the region data_anayst and other Analyst plays a major role Applying in link_din but when it comes to East_region Software testing have the highest demand and followed by sql developer and in every region most of the applications is taking on the IT and IT consulting services

1.12 What is the Work_type distribution in diffrent region

```
aggfunc= lambda x: (x.sum() /⊔

→new_region_df['Employees_Count'].count()) * 100,

fill_value=0)

#using the lambda function to get the percentages

# Reorder the columns to match the desired order

region_pivot_df = region_pivot_df[['Hybrid', 'On-site', 'Remote']]

plt.figure(figsize=(10,7))

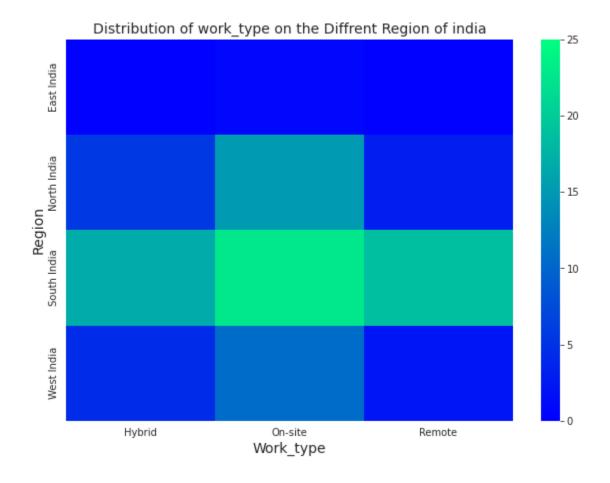
sns.heatmap(data=work_pivot_df,vmax=25,vmin=0, cbar=True,cmap='winter');

plt.xlabel("Work_type",fontsize=14)

plt.ylabel("Region",fontsize=14)

plt.title("Distribution of work_type on the Diffrent Region of⊔

→india",fontsize=14);
```



South India appears to have the highest average values for Remote work type (450.81) compared to On-site (546.68) and Hybrid (407.97).

North India has the highest average value for On-site work type (365.54) compared to Remote (72.99) and Hybrid (136.67).

East India has the highest average value for On-site work type (17.93) compared to Remote (2.87) and Hybrid (3.91).

West India has the highest average value for On-site work type (256.96) compared to Remote (50.95) and Hybrid (105.65).

The data shows the average values for each work type (Hybrid, On-site, and Remote) in different regions (East India, North India, South India, and West India). South India has the highest average for Remote work type, while North India has the highest average for On-site work type. West India has the highest average for On-site work type among all regions.

1.13 Inferences and Conclusion

To start with.....

• Most of the job postings are coming from the state of karnataka, probably the reason should be banglore is the city where it is present in karnataka and since is well known metro city, and is a start-up hub place in the country and many IT companies and start-up place

Banglore has the highest number of postings among all the other cities

- "Mid-Senior level" has the highest representation
- This distribution offers insights into the company's workforce composition and the relative presence of experienced professionals, junior staff, and high-ranking executives.

Tata consultancy services (TCS)which is an Indian multinational IT services and consulting company, and TCS is getting highest number of application from linkdin

• The average number of applicants per job listing in linkdin is 24

Tata consultancy services is the highest followed in linkdin with 58.33%

Highest number of linkdin followers for the desgination role is for data analyst and followed by java developer

• Most applicants the industry or company is receiving around 0-20 The avg is 24.14 and there is slightly higher growth in 175 - 200

The maximum followers are for IT services and IT consulting services due to it's high demand and growth in the industry IT and IT consulting services occupies almost 76.83%

Karnataka , Maharashtra , Telengana are the top 3 cities with highest Analyst roles and when we look at the data Karnataka have the highest %% compared to the other states and followed by Business analyst role

Bengaluru , Hyderabad , Mumbai are the top 3 cities with highest Analyst roles and when
we look at the data It is not suprising Bengaluru have the highest%% compared to the other
two cities**

South India has the highest percentage of 52.55% of the total counts, indicating it has the largest presence or activity in the dataset. North India follows closely with 40.36% of the counts, also showing significant representation.

• West India accounts for 19.46% of the total, and East India has the lowest percentage with only 1.73%.

In most of the region data_anayst and other Analyst plays a major role Applying in link_din but when it comes to East_region Software testing have the highest demand it clearly shows that data Analyst is the most prefred job for applying in the linkdin platform

- South India appears to have the highest average values for Remote work type (450.81) compared to On-site (546.68) and Hybrid** (407.97).
- North India has the highest average value for On-site work type (365.54) compared to Remote (72.99) and Hybrid (136.67).**

1.14 References and Future Work

Check the following resources for further references and to learn more about this......

- W3 schools: https://www.w3schools.com/python/pandas/default.asp
- Pandas: https://pandas.pydata.org/docs/user_guide/index.html
- Geeks for Geeks for Matplotlib: https://www.geeksforgeeks.org/matplotlib-tutorial/
- Seaborn: https://seaborn.pydata.org/tutorial.html
- Project reffered: https://jovian.com/ash007online/general-elections-analysis/v/237#C0

I liked to jovian and team for providing this hands-project and this project helped me to gain a lot of skills on (Pandas , Matplotlib , seaborn , Numpy) through this Project and the course, and this has helped me to upskill my Data Analysis skills and also recommend to take up this course for the people who are interested in Exploring and upskilling Their Data Analysis Skills

Course link: https://jovian.com/

1.15 Thank you......

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