Initial Mockup for Next Quest:

Happy Path:

1. List all the Locations added by the User
    - Sort the locations Alphabetically, by distance and Average Rating
    - Option to add new Location, manage profile and sign-out

2. View Locations and Events:
    - User clicks on the Location to access detailed information, including:
        o Address and Location Details
        o Map location
        o Photographs and Average Review

3. Write a review:
    - User rates the location and writes a review, optionally adding photos

Success Criteria: Users should be able to view a list of various locations to explore with the ability to see additional details and leave a review.

How the design is relevant to the target demographic:

NextQuest's design is user-friendly, offering local explorers a simple way to discover hidden gems and personalized recommendations based on their location. It encourages community interaction through features like rating, commenting, and adding attractions. This design resonates with users seeking unique, off-the-beaten-path adventures.