

THE URBAN PIZZA SALES REPORT

Jan 2015 - Dec 2015

Pizza Category

All

1/1/2015

12/31/2015

Dashboard 1

Dashboard 2

Total Revenue

817.86K

Total Pizzas Sold

50K

Total Orders

21K

Average Pizza Orders

2.32

Average Order_Value

38.31

BUSIEST DAYS AND TIMES

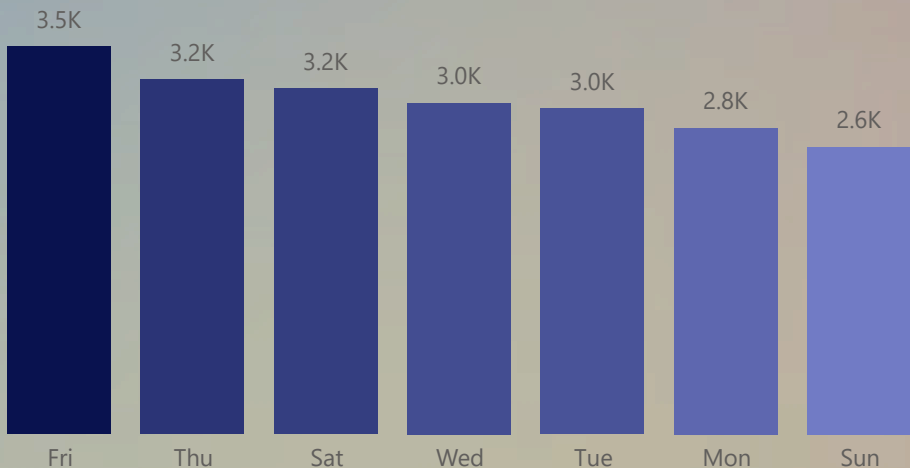
DAILY

Orders are Highest on
Weekends;
FRIDAYS & SATURDAYS

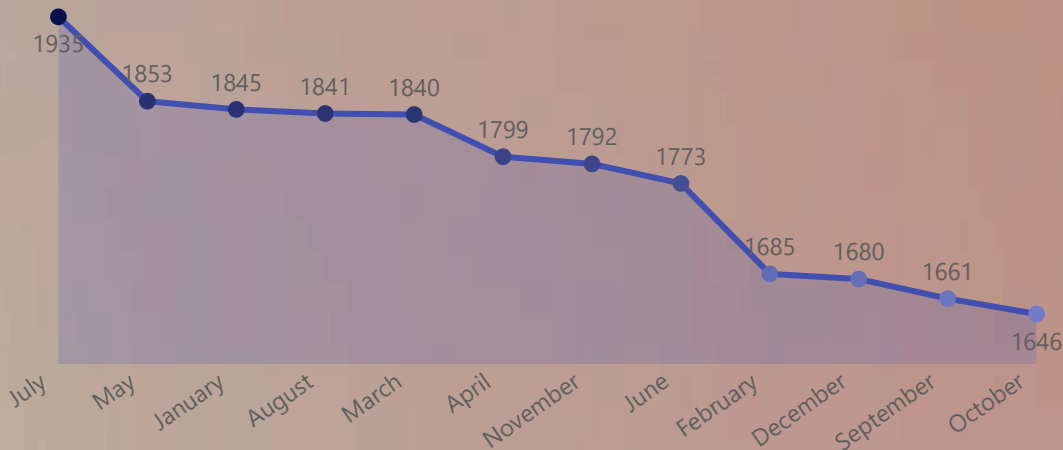
MONTHLY

Maximum Orders were
reported in JULY & MAY

Total Orders by Day of Week



Month Order Trends



SALES PERFORMANCE

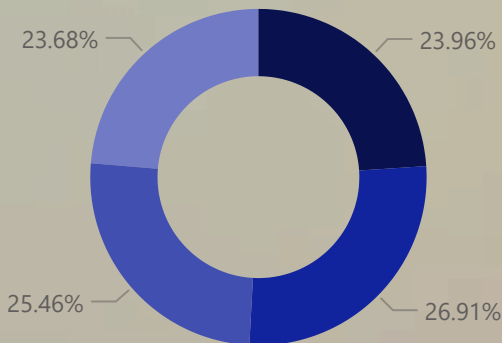
CATEGORY

The Thai Chicken Pizzas are
the top selling pizzas

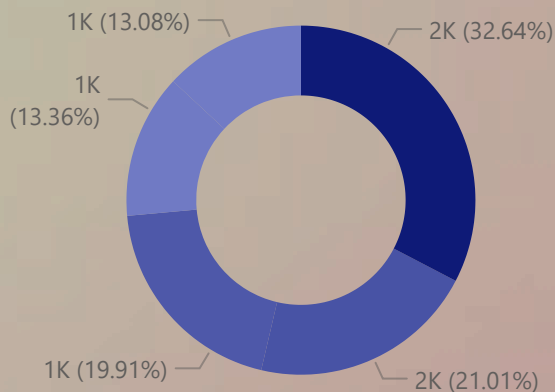
PIZZA SIZE

Customers tend to buy more
'Large' size pizzas than any
of the rest

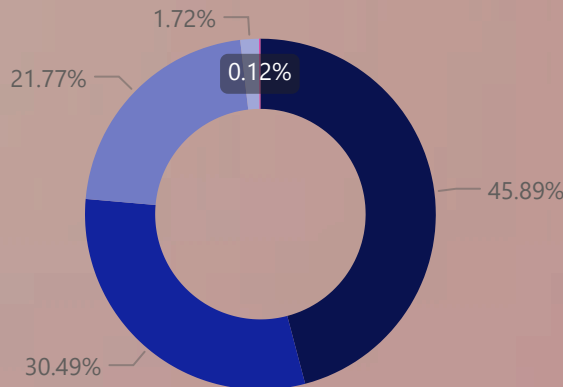
Total Revenue by Pizza Category



Most Supplied Pizzas



Total Revenue by Pizza Size



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SALES

The Thai Chicken Pizza has the MOST sales than any other Pizza

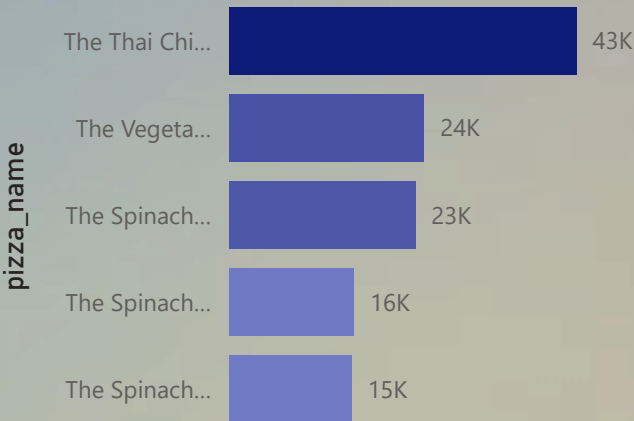
ORDERS

The Thai Chicken Pizza has the most Orders than any other Pizza

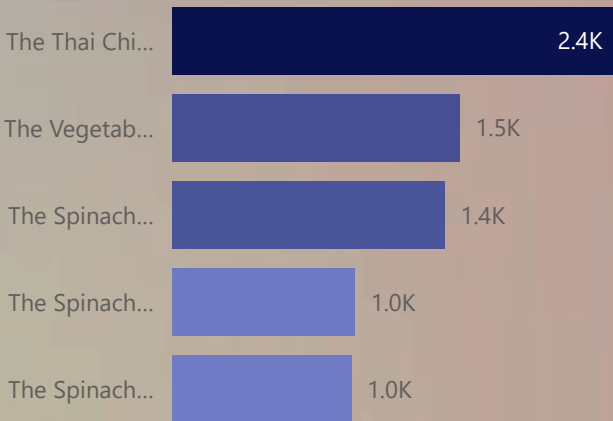
QUANTITY

The Thai Chicken Pizza has the most supplies than any other Pizza

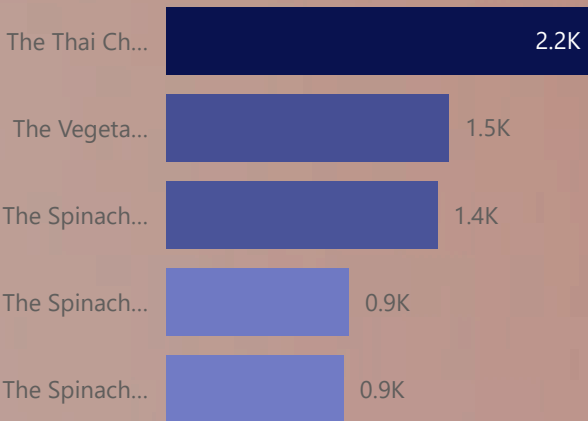
Top Selling Pizzas



Most Supplies



Most Orders



SALES

The Brie Carrie Pizza has the WORST sales

ORDERS

The Brie Carrie Pizza has the LEAST Orders

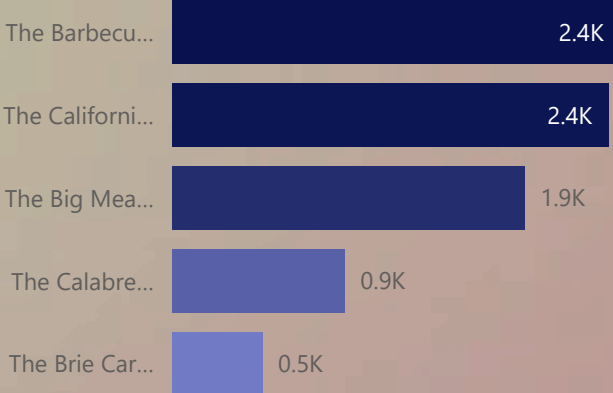
QUANTITY

The Brie Carrie Pizza has the LEAST Supplies

Worst Selling Pizzas



Least Supplies



Least Orders

