




# Samuel AFOLABI

SENIOR FRONT-END DEVELOPER



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## PROFILE

I enjoy finding creative solutions through technology and design, while maintaining superb quality work within budget. Proficient in HTML, CSS, JavaScript, and modern front-end frameworks such as React and Angular. I am skilled in optimizing web and mobile applications performance and improving user experience through effective UI/UX design.

I have significant experience working in Agile environments and collaborating with cross-functional teams from multiple cultural backgrounds to deliver high-quality digital products. I excel at breaking down complex problems into modular chunks, building processes to solve them.

## EXPERIENCE

### Front-end Developer (Remote) | 2023 – Present

Lex.ai | Lagos, Nigeria.

Collaborated with cross-functional teams to design and develop user-friendly web applications at Lex.ai. These applications, including a data collection web application and B2B application, leveraged AI and machine learning to streamline legal processes.

Worked closely with product designers to create intuitive and user-friendly web applications using the React.js framework.

Collaborated with machine learning engineers and data scientists to integrate front-end components with RESTful APIs and databases.

Actively participated in code review sessions, providing and receiving constructive feedback to improve code quality and maintain best practices.

Implemented Jest and Enzyme frameworks to ensure code quality and prevent regression issues during the development process.

### Development Team Lead | 2019 – 2023

dataDocs.ng | Lagos, Nigeria.

Managed multiple print, digital, and interactive media projects, effectively meeting the marketing objectives of client organizations. Collaborated with a team of developers and digital designers to create web-based enterprise solutions, automating clients' daily business operations.

Successfully promoted the SCRUM framework to dataDocs.ng clients as the optimal approach for developing their solutions. Actively involved clients in every sprint review session, ensuring their participation and satisfaction. Developed clear and itemized acceptance criteria for each user story or pain point, working closely with clients and the team during sprint planning.

Conducted review sessions with clients to instill confidence in the framework and highlight the benefits of SCRUM in achieving their application development business goals. Effectively addressed any concerns related to time and cost implications, ensuring client satisfaction.

### Website Development Team Lead | 2017 – 2019

Ochulo.com | Lagos, Nigeria.

Led the design team in developing brand elements and promotional materials for Ochulo.com.

Built the e-commerce website using the Magento 2.x framework. Collaborated closely with the development team to implement the multi-vendor module for Ochulo.com's website.

Collaborated with the design team to create user interface design systems for Ochulo.com's vendor portal. Implemented best practices across multiple departments, resulting in a 23% reduction in rework and a 15% cost decrease.

Conducted daily SCRUM meetings with the development and design teams, ensuring focus on tasks and project progress. Held multiple review sessions with the CEO to provide updates on development progress and assigned priority tags to user stories/pain points to keep the development team on track.

Worked alongside the sales and marketing team to redesign the user interface flow of Ochulo.com's vendor portal.

### Art Director | 2016

Awe7 Media | Lagos, Nigeria.

Led the design and production team at Awe7 Agency, successfully delivering on multiple clients' marketing objectives.

Developed design libraries using the atomic design methodology for each client, as well as design systems for individual projects. These initiatives significantly improved the efficiency of the creative team and reduced the time spent on the creative process.

Leveraged customer empathy and active listening skills to actively involve clients in the creative process, ensuring alignment with their overall business objectives.

### Graphics and UI Designer | 2013 – 2016

Gloo.ng (Now GlooPro) | Lagos, Nigeria.

Designed creatives for Gloo.ng (now GlooPro), including the e-commerce website and digital marketing campaigns.

Created mock-ups of landing pages and key category pages for Gloo.ng (now GlooPro) e-commerce website, collaborating closely with the front-end developer to align with Gloo.ng's business objectives.



## EDUCATION

B.S.c | Ajayi Crowther University

S.S.C.E | Suzan Martins Comprehensive High School

## SKILLS

### Tech. Stack Knowledge

React  
Angular  
Vite  
Vue  
Redux  
Firebase  
Jest  
Mocha  
Tailwind  
Vanila Js  
Node.Js  
MongoDB

### Development Tools

Github  
VS Code  
Chrome Developer Tool  
Postman

### Design Tools

Figma  
Photoshop  
Illustrator  
Note Pad & Pencil

### Collaboration Tools

Trello  
Zoho Sprints  
Axosoft  
Design Thinking  
Active Listening  
Communicative  
Self Starter

## PLEASE REVIEW RECENT PROJECTS

<https://theunforsaken.org>  
**TheUnforsakenHouse**  
React | PHP | Framer Motion | Swiper

<https://slashp.datadocs.com.ng>  
**SlashPoint**  
React | Swiper | Framer Motion

<https://peakfit.pages.dev>  
**Peak Fitness**  
React | Framer Motion | Counter

<https://shoppie.pages.dev>  
**Shoppie Admin Dashboard**  
React | Apex-Chart | Framer Motion

<https://moveam-admin.netlify.app>  
**MoveAm Admin Dashboard**  
HTML | CSS | JavaScript | JSON

<https://shoplux.pages.dev>  
**ShopLux**  
React | NodeJS | Vite | Swiper