**Telecom Customer Churn**

Churn data for a fictional Telecommunications company that provides phone and internet services to 7,043 customers in California, and includes details about customer demographics, location, services, and current status.

**Maven Churn Challenge**

This is the official dataset for the Maven Churn Challenge.

For a chance to win a free annual membership, your task is to **improve retention by identifying high value customers and churn risks**, and present your findings in the form of a single page report or dashboard.

Here's how to submit your entry:

1. Share a LinkedIn post mentioning *@Maven Analytics* and the hashtag **#mavenchurnchallenge** with your single page visualization based on the challenge objective above.
2. Complete the [**official challenge submission form**](https://mavenanalytics.typeform.com/to/Ln7sYYiB) to make sure you are entered for a chance to win.

The challenge will close to new entries on Sunday, July 24th, 2022, at 11:59pm Eastern Standard Time. All entries must be submitted prior.