

ROSSELLA MACRI

FASHION DESIGNER

CONTACT

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PROFILE SUMMARY

Enthusiasts and creative BA (hons) fashion design graduate passionate in translating artistic concepts into innovative and sustainable garments. I differentiate my style through my desire of making art because my mind works not only as a designer but also as an artist.

EDUCATION

2022-2025

Griffith College, Dublin

- BA (hons) Fashion Design

WORK EXPERIENCE

Helen Steele, Dublin

2024-Current

Fashion Designer Intern

Supported the Head Designer in the creation and development of seasonal collections, including fabric selection, pattern making, and inventory management.

Conducted trend forecasting analysis and defined the target market to guide future collection development.

Managed and coordinated photoshoots for advertising campaigns, ensuring brand alignment and visual consistency.

Ughroxx, Dublin

2023-Current

Founder and Designer

Founded and launched Ughroxx, a fashion brand specializing in limited-edition Streetwear.

Built a strong brand identity targeting High-Streetwear fashion enthusiasts, growing social media followers by creating original contents.

Managed production of limited-edition collections, collaborating with suppliers and manufacturers to ensure high-quality, ethically produced garments.

Pierced, Dublin

2022-2024

Commercial Model

Modeled for photoshoot, videoshoot and high-profile advertisement campaigns, showcasing products to target audiences.

Space Studio, Barcelona

2022-2023

Screen Printing Collaboration

Collaborated on screenprinting projects and worked with a team to produce high-quality screen printed and sustainable clothing

SKILLS

- InDesign
- Illustrator
- Photoshop
- 3D CLO
- Digital drawings and Tech Pack
- ScreenPrinting
- Ethical Practices
- Pattern Making and Sewing
- Photography and Video

LANGUAGES

- Italian: Native
- English: Proficiency
- French: Intermediate