


# Sammy Robens-Paradise

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## Experience

### Beacon Biosignals. / Software Developer

Internship | Jan. 2021 - Present

Developing a next generation AI-powered interface used by neurologists to diagnose illness based on EEGs (brainwaves). Leveraging knowledge of Web accessibility to architect, build and design Beacon's cross-platform react component library.

### Journal Tech. / Product Designer

Aug. 2020 - Present

Designed and implemented comprehensive design process introducing a cradle-to-the-grave product lifecycle. Currently Design and develop application interface for Journal. Work with closely with stakeholders to define new UX guidelines concerning virtual credit cards and expenses. Design In-product artwork, illustrations, and core features.

### PUMA Utilities / UI/UX Developer

Internship | May. 2020 - Aug. 2020

Designed UX studies evaluating mental models of data validation process used for experience-based interface redesign. Created PUMA's global design system, establishing modern color palettes and a beautiful data-driven product look and feel. Prototyped and developed component-based front-end infrastructure to increase product scalability.

### Hootsuite / Software Developer

Internship | Sept. 2019 - Dec. 2019

Collaborated with design, product and Dev Ops teams to ship robust code used by over 18 million people. Implemented front-end calendar service redesign to meet marketing needs of Hootsuite's global clients in react.js. Led initiative backed by 130 developers to create W3C AA accessibility implementation strategy including CI integration.

### FFS (Unity Technologies) / QA & UX Lead

Internship | Sept. 2018 - Apr. 2019

Designed and implemented data-driven UX analysis for LEGO App to quantify engagement growth potential. Led 3 project QA groups and lean infrastructure development from concept design to product delivery. Increased web project test efficiency 50% by redesigning & optimizing test infrastructure. Designed and developed python automated test infrastructure to quantify accuracy of computer vision system.

## Skills

**Create:** Agile, Lean methodology, rapid prototyping, Jira, SUMO Logic, iterative design, user testing, card sorting, A/B testing, designs system implementation, user interviews

**Design:** Adobe XD, Illustrator, Sketch, Figma, Photoshop, InDesign, Animate, Invision, web design, mobile app design, 2D animation, illustration, wireframing

**Develop:** React, Typescript, Node.js, PHP, Express.js, javascript, Python, C/C++ C#, CSS (Sass & Less), HTML, MySQL, Docker, K8's, Ubuntu, Git, Yarn, Npm, Jenkins, Django, Jest, Cypress, Rollup.js, Webpack, Github Actions

## Projects

**Verify:** Currently building react-native (typescript) application that inform users of content and images that contain mis-information.

**Github-Contributions-Counter:** Node.js (typescript) package allowing users to track their github contribution history

**Intensif-Eye:** Designed and developed with team of 4, react native application using GCP vision AI that extracts hard to read text from images for use by individuals who are hard of sight and displays the content in an accessible manner.

## Education

### Hnrs. Systems Design Engineering

The University of Waterloo, Class of 2023

**Areas of Study:** UX & ergonomic design, system modeling & analysis, prototyping and quantitative design patterns, HCI design, signal processing, circuit design, data structures and algorithms, system optimization.