

	Course Code	
	Description	Intro to Multimedia
College / Department: Online Education	LabExer No.	XXX
LABORATORY EXERCISE		Page 1 of 1

Laboratory Exercise 10–Demo Reel

Create a showreel or demo reel of all the previous laboratory exercises.

Note: Showreel or Demo reel refers to a short piece of video with audio presented to showcase the previous works.

Minimum length: 1 minutes and 30secs.

Apply all the techniques learned from the previous modules.

Print your name at the end of the video or you may create your own Trademark/logo.

Rubric for checking:

Points	4	3	2	1
Criteria				
Background	Background is exceptionally attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is consistent across pages and does not detract from readability.	Background detracts from the readability of the site.
Fonts	The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.	The fonts are consistent, easy to read and point size varies appropriately for headings and text.	The fonts are consistent and point size varies appropriately for headings and text.	A wide variety of fonts, styles and point sizes was used.
Graphics	Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, and are of good quality.	Graphics seem randomly chosen, are of low quality, OR distract the reader.
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site.	The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.	The purpose and theme of the site is somewhat muddy or vague.	The site lacks a purpose and themes is poorly designed