

AKINOMOLAFE SAMUEL KUNLE

Lane 6a, Prosperity Estate, Irekari, Ibadan

Oyo State, Nigeria

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Career Summary

Creative Content Writer with over two years of experience in crafting engaging, informative, and SEO-optimized content for various industries. Proven ability to produce high-quality written material that resonates with target audience, boost engagement, and drives traffic. Highly adaptable with a passion for storytelling, clear communication, and delivering on-brand messaging across various platforms.

Key Skill

- Content Writing & Editing
- SEO Strategy & Optimization
- Blog & Article Writing
- Social Media Content Creation
- Copywriting (Ad Copy, Landing Pages)
- Research & Fact-Checking
- Content Management Systems (WordPress, Joomla)
- Creative Writing & Storytelling
- Marketing & Brand Strategy
- Google Analytics & SEO Tools (Ahrefs, SEMrush, etc.)
- Proofreading & Grammar Checking
- Team Collaboration & Project Management

Experience

Anola Digitech Limited

Creative Content Writer

October 2023 – January 2025

Lagos, Nigeria

- Craft, edit, and proofread product descriptions, specifications, and other related content.
- Implement SEO best practice to enhance content visibility and drive organic traffic.
- Conduct thorough research to understand product features, benefits, and target audience.
- Collaborate with marketing teams to create content strategies aligned with brand goals.
- Contribute to the development of content strategies that align with overall marketing goals.
- Monitor and analyze content performance metrics to continually improve and refine content.

Geobridger

Creative Content Writer

March 2023 – September 2023

Lagos, Nigeria

- Provided copywriting services for website, blogs, and email campaigns.

- Wrote SEO-friendly content, increasing organic traffic by [percentage].
- Conducted research to ensure content accuracy, relevance, and engagement.
- Revised and optimized content for better performance using analytics insights.
- Contributed to social media content, increasing engagement by 50%

Languages: English.

Education

Ondo State University of Science and Technology

Jan, 2016 – May, 2021

Bachelor of Science in Geophysics

Okitipupa, Nigeria

Leadership/Extracurricular

NCCF

December 2022 – March 2023

Assistant State and Organizing Secretary

Cross-River, Nigeria

- Led chapter of 20+ members to work towards goals that improve the fellowship and community service.
- Overseeing a wide range of critical responsibilities like electricity, water, bills, transportation, and environs.