



# RehabAI Kenya – Smarter Recovery

AI-driven rehabilitation for everyone

# Challenges in Kenya's Rehabilitation Sector

Key issues affecting recovery outcomes

## Major Challenges Faced

- Limited physiotherapists
- Rural access issues
- High dropout rates

## Consequences of Challenges

- Slow recovery rates
- Disability risks
- Economic burden



# The Opportunity in Digitizing Healthcare

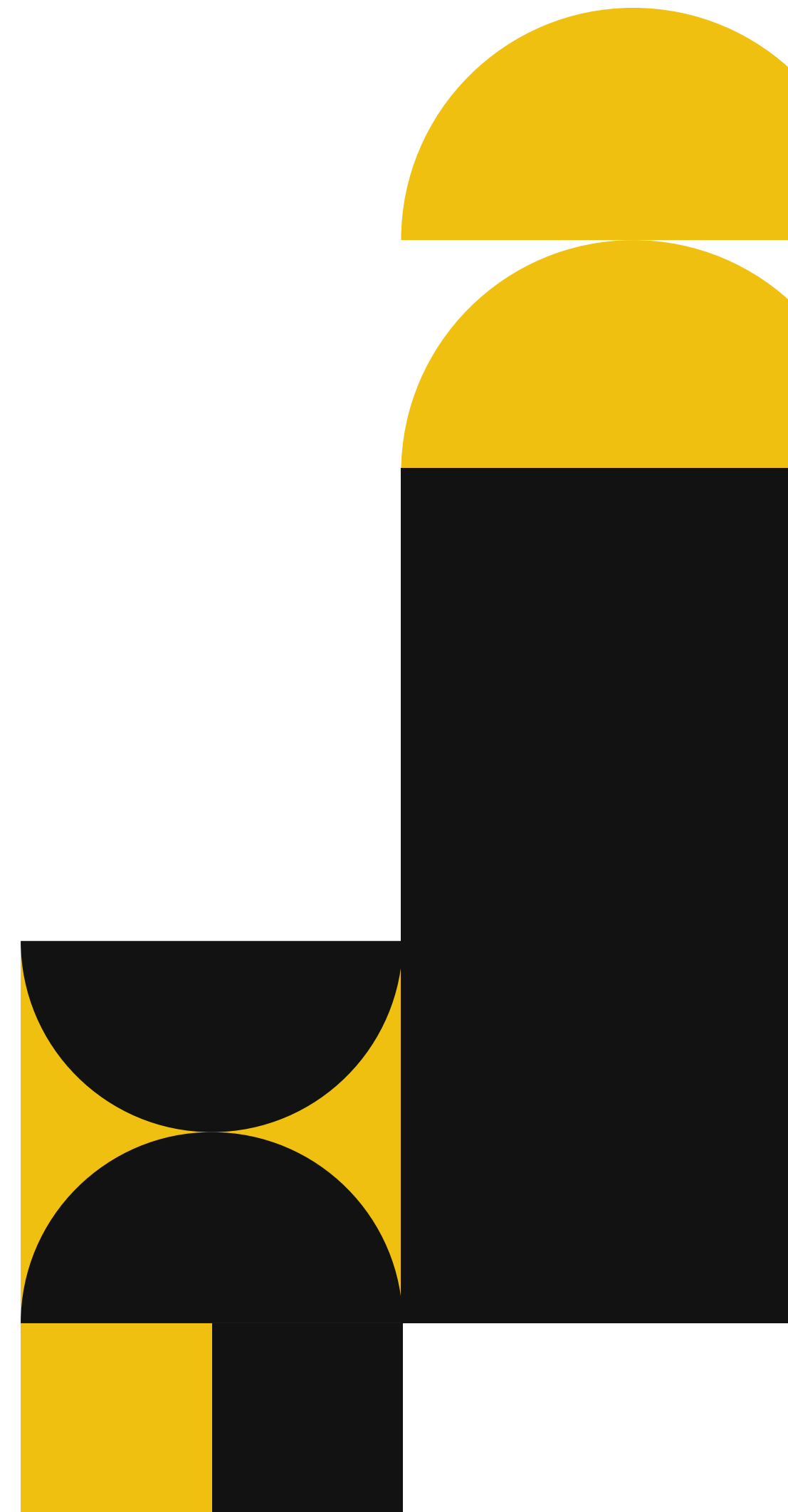
Key factors driving rehabilitation innovation

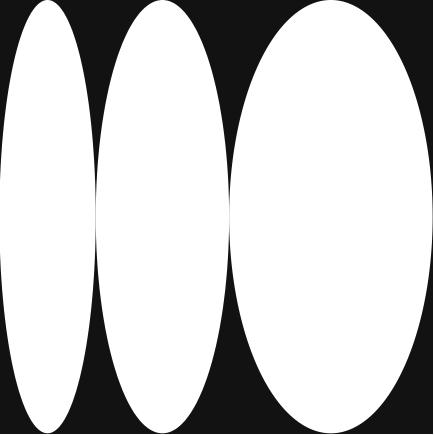
## Factors Supporting Digitization

- Smartphone accessibility
- Increased internet connectivity
- Growing health awareness

## Rising Demand for Rehabilitation

- Aging population
- Increase in injuries
- Expanding healthcare policies





# Our Innovative AI-Powered Rehab Solution



## Motion Tracking Technology

Provides **precise analysis** of patient movements for effective rehab

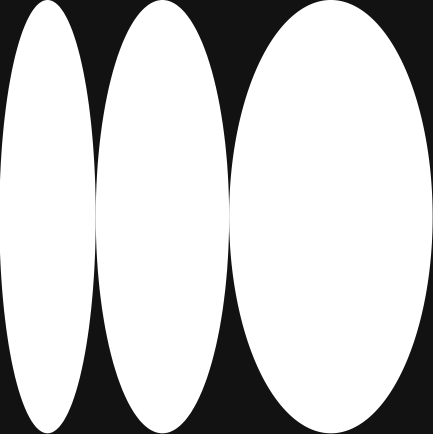


## Real-Time Feedback

Enables **instant adjustments** to therapy based on performance







# Understanding Patient and Clinician Flow



AI Assessment

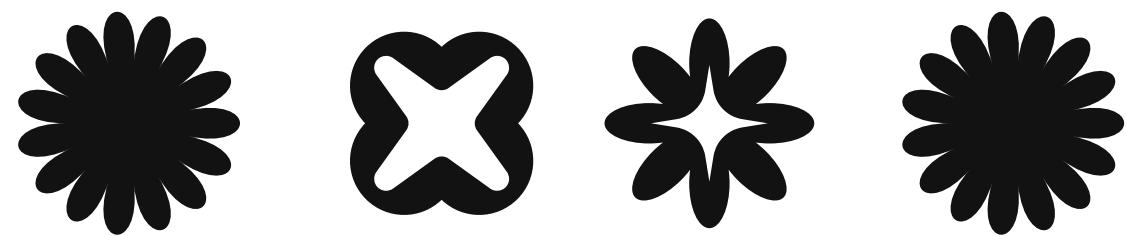
Real-time analysis for  
personalized recovery plans



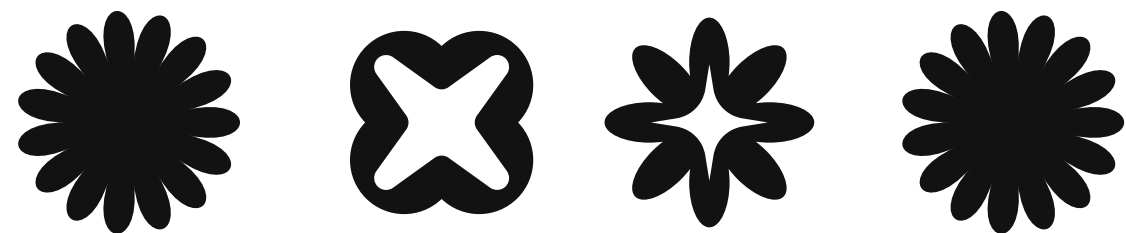
Instant Feedback

Immediate insights to  
enhance patient progress





# Key Benefits of RehabAI



## Improved Outcomes

**Enhanced recovery rates** lead to better patient satisfaction and health.

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## Cost Efficiency

**Reduced healthcare costs** through affordable and effective rehabilitation solutions.

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## Accessibility

**Wider reach** for patients in remote areas, ensuring equitable care for all.

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## Comprehensive Support

**Empowering clinicians** with better tools for monitoring and guiding patient progress.

# 3 out of 5

Patients need accessible rehabilitation services

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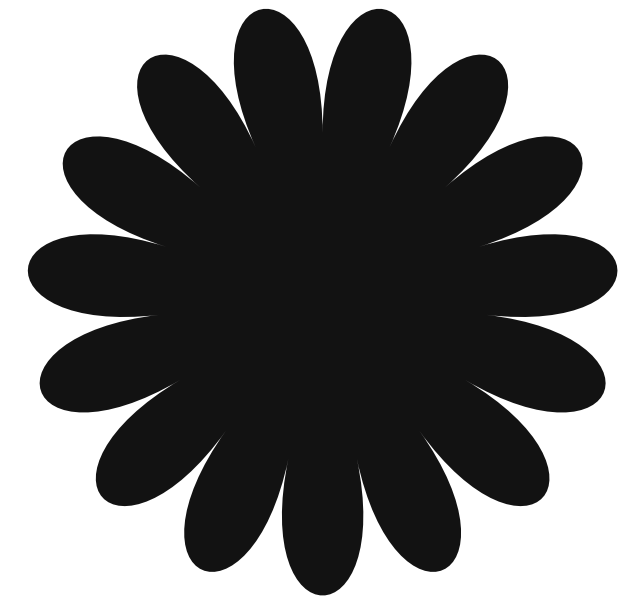
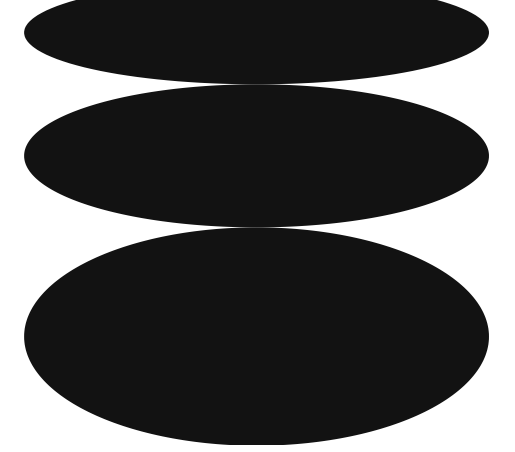
# 75%

Projected increase in rehab demand

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# 10 million

People in need of rehabilitation support



# Business Model: B2B and B2C Strategies

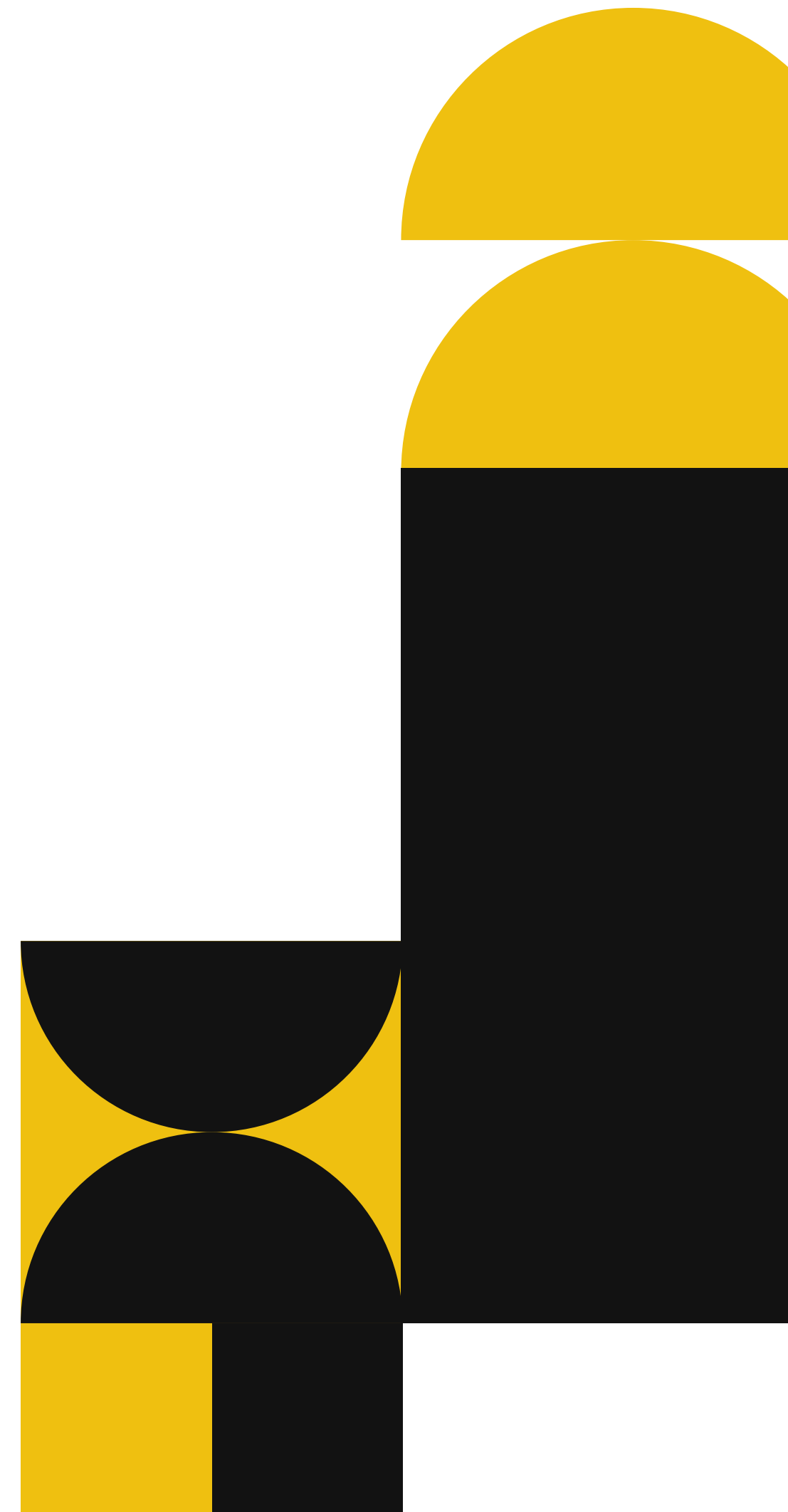
Exploring our revenue generation methods

## Key Partnerships and Collaborations

- Healthcare providers
- Tech companies
- NGOs

## Revenue Streams Overview

- Subscription fees
- Service contracts
- Advertising income





# Competitive Advantage of RehabAI Kenya

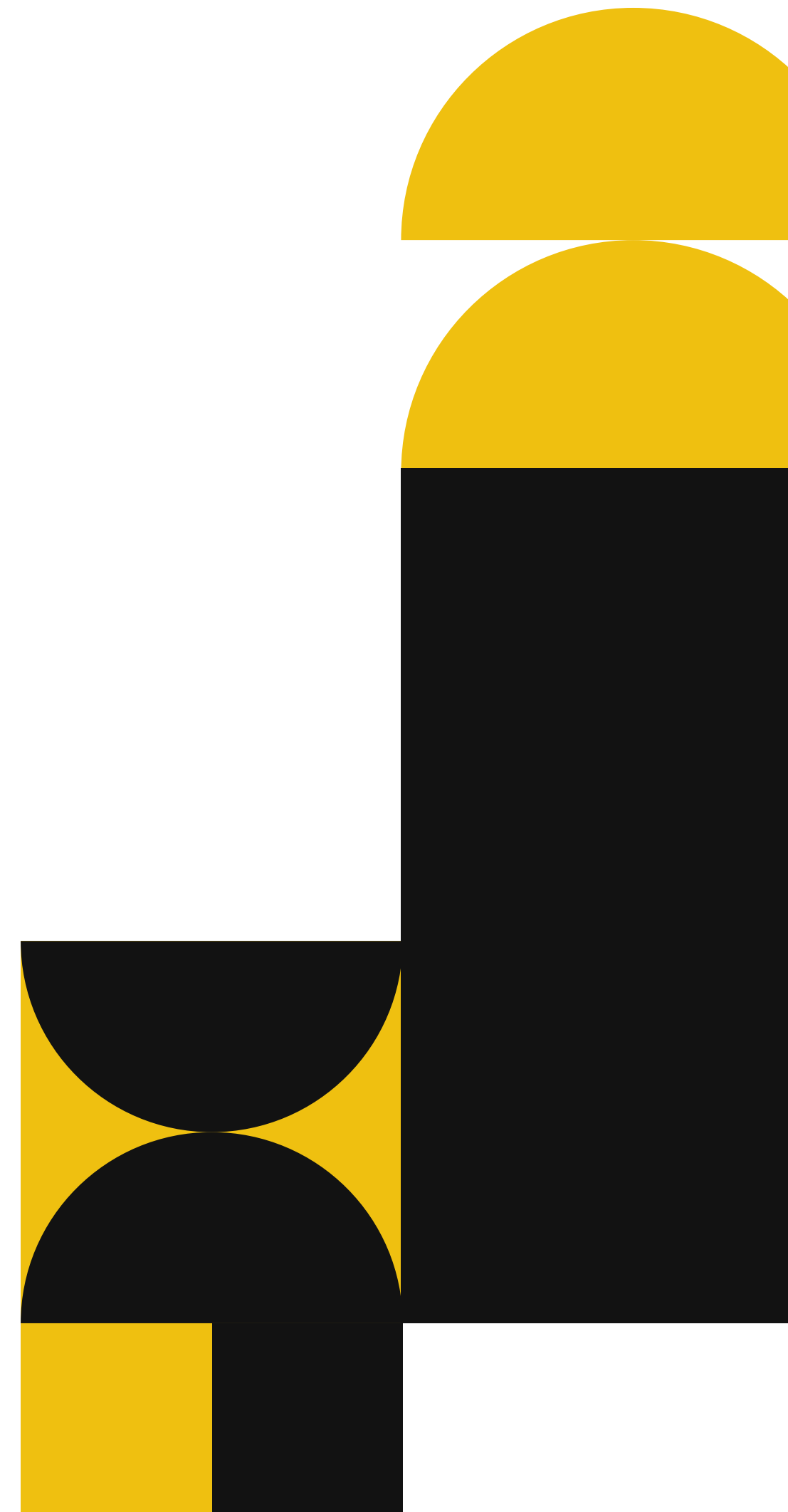
Key features that set us apart

## Smartphone-Based Solutions

- User-friendly interface
- Accessible therapy tools
- Remote engagement

## Integrated and Affordable Services

- Cost-effective options
- Seamless NHIF  
integration
- Comprehensive support



# Go-to-Market Strategy and Pilot Initiatives

Key steps for successful implementation

## Partnerships to establish

- Local clinics
- Health NGOs
- Government agencies

## Scaling operations effectively

- Expand outreach
- Train staff
- Enhance technology



# Impact Alignment with Sustainable Development Goals

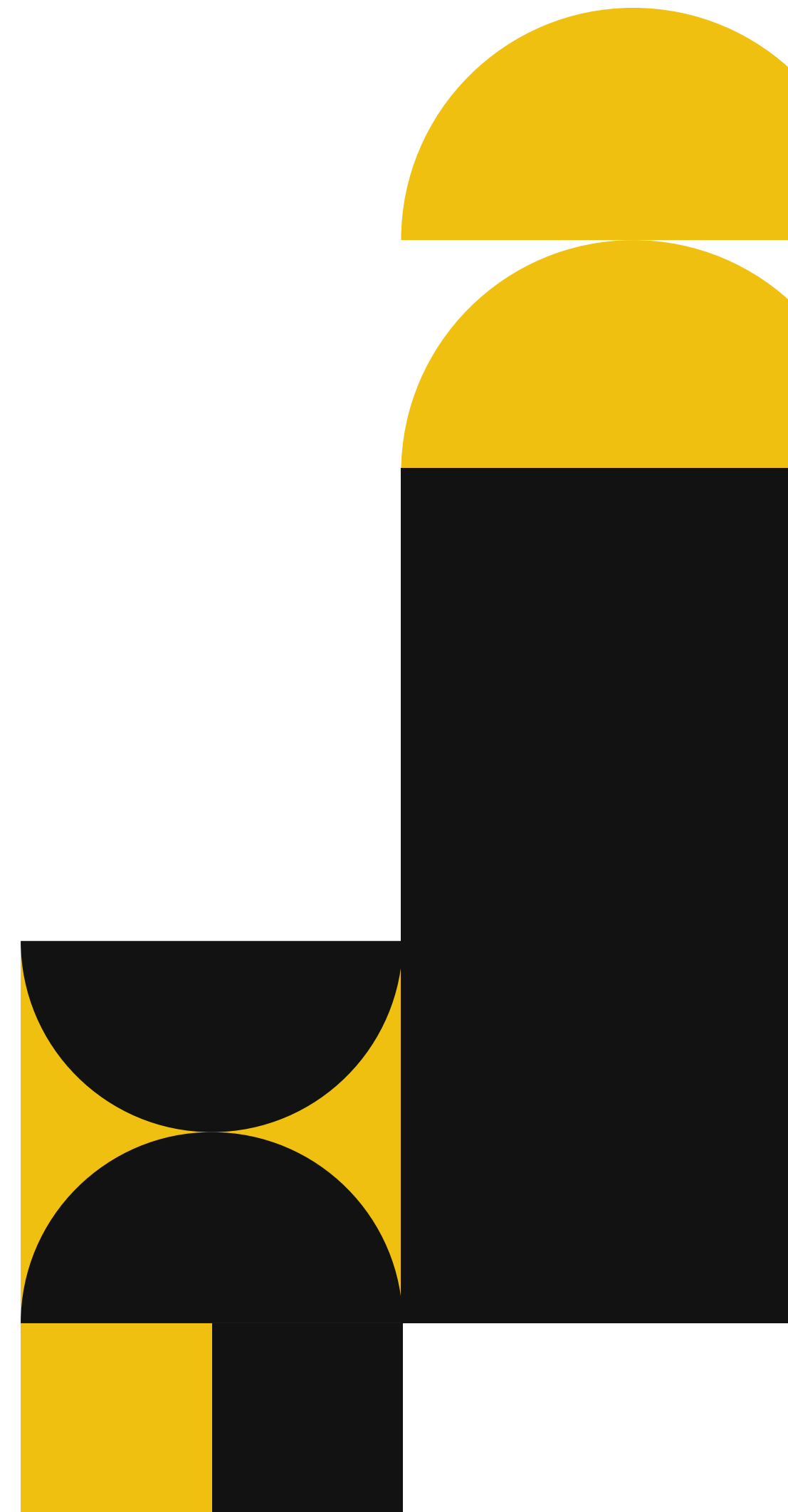
How we contribute to global health

## Positive Impacts on Health

- Improved access
- Enhanced recovery
- Reduced dropout rates

## Contributions to Community Well-being

- Economic empowerment
- Increased mobility
- Health education



# Financial Projections

## Overview

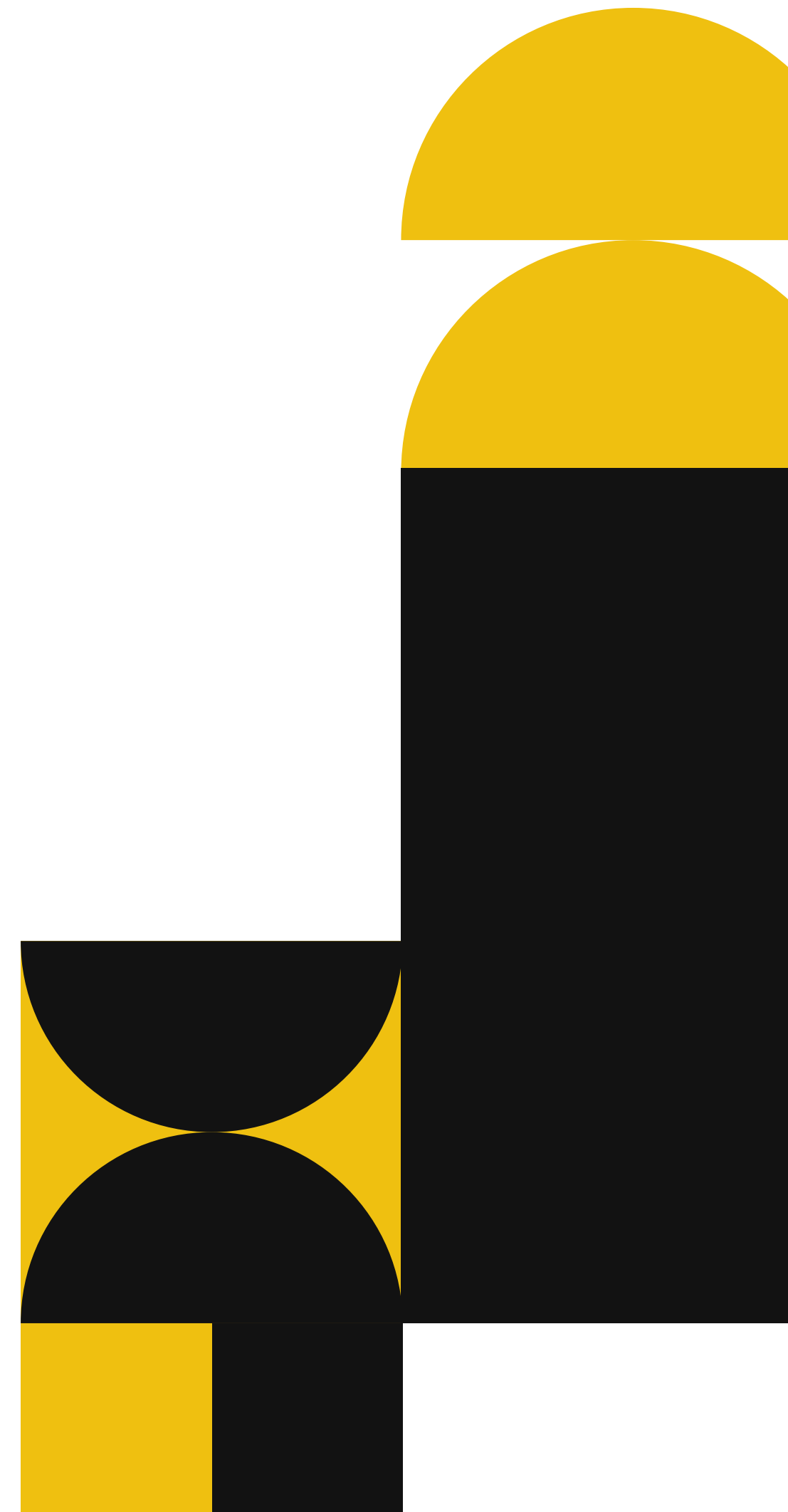
Insights into revenue and funding needs

### Revenue Expectations

- Year 1: \$100K
- Year 2: \$300K
- Year 3: \$1M

### Funding Requirements

- Initial: \$150K
- Series A: \$500K
- Future: \$1M





# Funding Request and Allocation Plan

## Overview of budget distribution

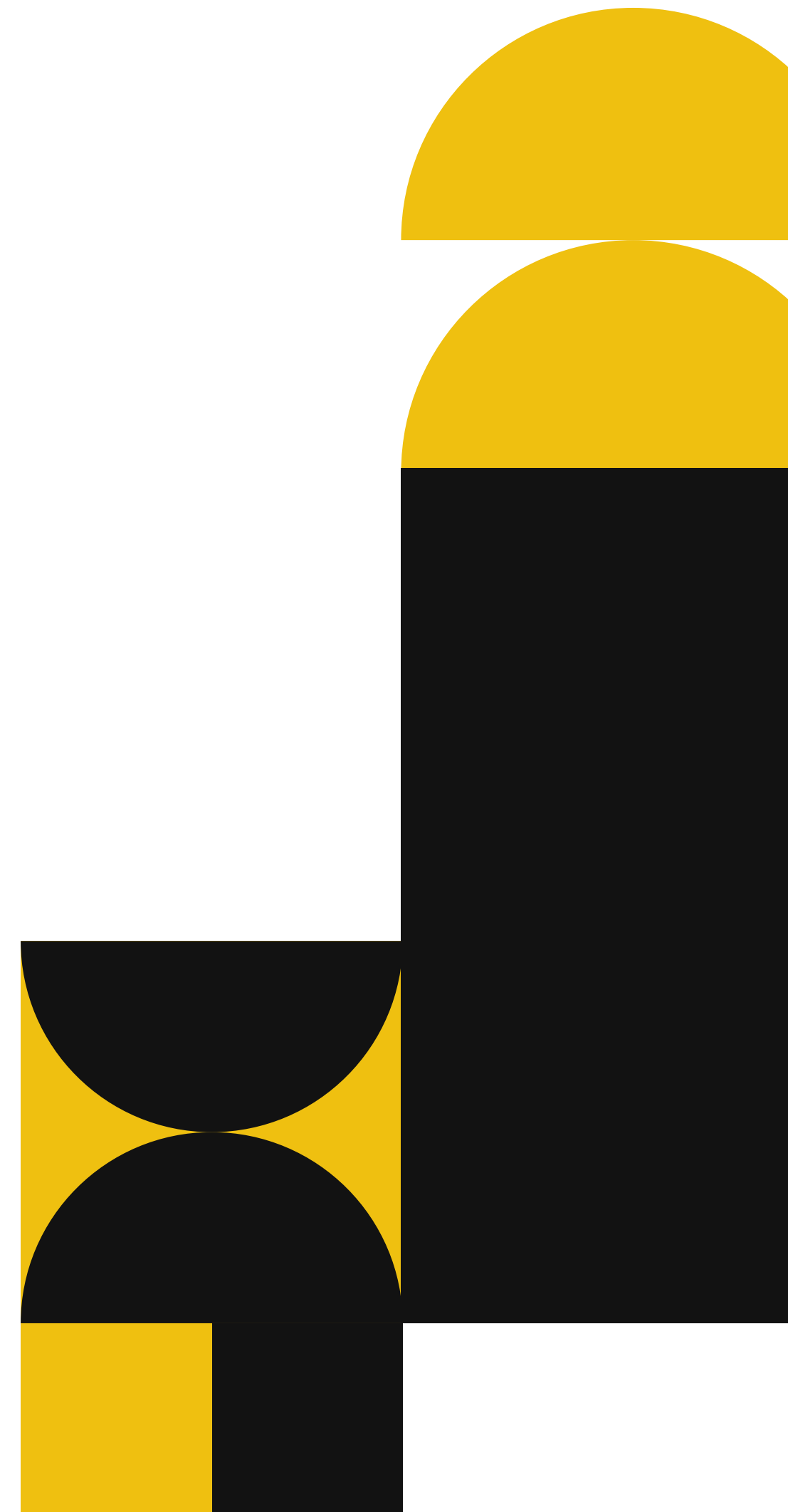
- Seeking \$1.5M seed funding.
- To expand R&D, pilot in 3 counties, and secure regulatory approval.

- Funding Allocation Categories

- Technology development
- Marketing efforts
- Operational costs

## Expected Outcomes from Funding

- Improved access
- Enhanced patient recovery
- Increased market reach



# Vision for a Healthier Future

Together, we can transform rehabilitation in Kenya by leveraging technology to create accessible and affordable solutions for everyone.



# Get in Touch with RehabAI Kenya



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