## Representing and Discovering Frequent Patterns with Negation

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### Layout

- Quick reminding of basic notions
- Deriving supports of patterns with negation
- Deriving supports of patterns by means of generalized disjunctive rules
- Representations of frequent patterns using generalized disjunctive rules
- ♦ Naive approach to computing the GDFLR representation
- Upper bound on the length of elements in the GDFLR representation
- ♦ Advanced approach to computing the GDFLR representation
- Some experimental results
- Summary

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### Informal introduction to problem

- ◆ Let item {fish} occur in 5% of sales transactions and set {fish, white wine} occur in 4% of transactions.
  This information allows us to derive an association rule stating that 80% of customers who buy fish also buy white wine.
- ◆ Let item {coke} occur in 3% of sales transactions and set {coke, chips,-beer, -milk} occur in 4% of transactions.

  A sample association rule with negation could state that 75% of customers who buy coke also buy chips and neither beer nor milk.
- In order to derive such rules we need to know how many transactions support respective sets of items (or itemsets).

### Quick reminding of basic notions

- Let  $I = \{i_1, i_2, ..., i_m\}$  be a set of distinct *items*.
- ◆ Let dataset D be a set of *transactions* (or *records*), where each transaction is a subset of *I*.
- ◆ Support of an itemset (or pattern) X, denoted by sup(X), is the number of transactions in D that contain all items in X.
- ◆ An itemset *X* is defined *frequent*, if *sup*(*X*) > *minSup*, where *minSup* is the user-defined threshold value.
- ◆ Basic property of itemsets: supports of supersets of an itemset X are not greater than sup(X).

Quick reminding of basic notions

- A pattern consisting of items x<sub>1</sub>, ..., x<sub>m</sub> and negations of items x<sub>m+1</sub>, ..., x<sub>n</sub> will be denoted by {x<sub>1</sub>, ..., x<sub>m</sub>, -x<sub>m+1</sub>, ..., -x<sub>n</sub>}.
- ◆ Support of pattern {x<sub>1</sub>, ..., x<sub>m</sub>, -x<sub>m+1</sub>, ..., -x<sub>n</sub>} is the number of transactions in which all items in set {x<sub>1</sub>, ..., x<sub>m</sub>} occur and no item in set {x<sub>m+1</sub>, ..., x<sub>n</sub>} occurs.
- ◆ A pattern *X* is called *positive*, if it does not contain any negated item. Otherwise, *X* is called a *pattern with negation*.
- ◆ A pattern obtained from *X* by negating any number of items in *X* is called a *variation of X*.

### Quick reminding of basic notions

### Sample database D.

Id	Transaction
$T_1$	acefh
$T_2$	af
$T_3$	abch
$T_4$	abe
$T_5$	abce
$T_6$	abcef
$T_7$	bef
$T_8$	h

 $sup({a(-b)}) = 2$ 

 $\{ab\}$  is a positive pattern  $\{a(-b)\}$  is a pattern with negation

All variations of  $\{ab\}$ :  $\{ab\}_{[4]}, \{a(-b)\}_{[2]}, \{(-a)b\}_{[1]}, \{(-a)(-b)\}_{[1]}$ 

### Calculating supports of patterns with negation

$$\begin{split} sup(X(-a)) &= sup(X) - sup(Xa) \\ sup(X(-a_1)...(-a_n)) &= \Sigma_{Z \subseteq \{a_1,...,a_n\}} (-1)^{|Z|} \times sup(XZ) \end{split}$$



sup(abc(-f)) = sup(abc) - sup(abcf) = 3-1= 2

 $\begin{aligned} sup(abe(-f)(-h)) &= sup(abe(-f)) - sup(abe(-f)h) = \\ (sup(abe) - sup(abef)) - (sup(abeh) - sup(abefh)) &= \\ sup(abe) - sup(abef) - sup(abeh) + sup(abefh) &= \\ 3-1-0+0=2 \end{aligned}$ 

### Pattern with negation may be more frequent

$$\begin{array}{c|c} Id & Transaction \\ T_1 & abce \\ T_2 & h \\ T_3 & abch \\ T_4 & abe \\ T_5 & acefh \\ T_6 & bef \\ T_7 & abcef \\ T_8 & af \\ \end{array}$$

$$sup(\{f\}) = 4$$
;  $sup(\{fh\}) = 1$ ;  $sup(\{f(-h)\}) = 3$ .  
Let  $minSup = 2$ . Then:  
 $\{f\}$  is frequent,  
 $\{fh\}$  is infrequent,  
 $\{(-h)\}$  is frequent.

 $sup(\{f(-h)\}) = sup(\{f\}) - sup(\{fh\})$ 

### Knowing frequent positive patterns is not enough

Id	Transaction
$T_1$	abce
$T_2$	h
$T_3$	abch
$T_4$	abe
$T_5$	ace <b>f</b> h
$T_6$	be <b>f</b>
$\overline{T_7}$	abce <b>f</b>
$T_8$	a <b>f</b>

Let minSup = 2. Then:

 $\{f\}_{[4]}, \dots,$  $\{fh\}$  is not frequent



 $sup({f(-h)}) = sup({f}) - sup({fh}) = ?$ 

### Generalized disjunctive rules

lacktriangle Let Z be an itemset. The expression:

$$X \rightarrow a_1 \lor ... \lor a_n$$

is defined a generalized disjunctive rule based on Z (and Z is the base of  $X \rightarrow a_1 \lor ... \lor a_n$ ) if  $X \subset Z$  and  $\{a_1, ..., a_n\} = Z \lor X$ .

♦ **Example.** Let  $Z = \{abc\}$ . There are  $2^3$ -1 gen. dis. rules:

$$\begin{array}{ccc} & \varnothing \rightarrow a \lor b \lor c \\ a \rightarrow b \lor c & b \rightarrow a \lor c \\ ab \rightarrow c & ac \rightarrow b \end{array}$$

 $c \rightarrow a \lor b$  $bc \rightarrow a$ 

### Errors of generalized disjunctive rules

- sup(X→a₁ ∨ ... ∨ aₙ) is defined as the number of transactions in which X occurs together with a₁ or a₂, or ... or aₙ.
- $err(X \rightarrow a_1 \lor ... \lor a_n)$  is defined as the number of transactions that contain X and do not contain any item in  $\{a_1, ..., a_n\}$ ; that is:

$$\sup(X) \left\{ \begin{array}{c|c} X & a \\ \hline X & b \\ \hline X & c \\ \hline X & d \end{array} \right\} \sup(X \to a \lor b \lor c)$$

•  $X \rightarrow a_1 \lor ... \lor a_n$  is defined as a *certain rule* if  $err(X \rightarrow a_1 \lor ... \lor a_n) = 0$ .

### Reasoning with certain rules...

♦ Example.

	a	
X	a	
X	а	
X	а	b
X		b
		b

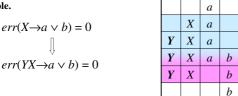
Generalized conclusion.

$$err(X \rightarrow \forall Y) = 0 \text{ iff } sup(XY) = (-1)^{|Y|} \times [\Sigma_{Z \subset Y} (-1)^{|Z|-1} \times sup(XZ)].$$

◆ Thus, if X→VY is certain, then sup(XY) is determinable from the supports of proper subsets of XY.

### Reasoning with certain rules

• Example.



- ◆ Generalized conclusion. If X→VY is certain, then ZX→VY is also certain and determines a method of calculating sup(ZXY) from the supports of proper subsets of ZXY.
- ◆ Corollary. If there is a certain rule based on itemset Z, then the supports of all supersets of Z are derivable from their proper subsets.

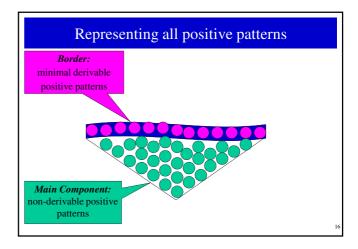
Generalized disjunctive (derivable) sets and generalized disjunction-free (non-derivable) sets

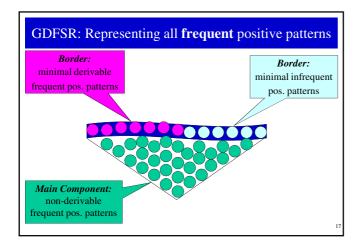
- ◆ Itemset X is defined as a generalized disjunctive set (or derivable) if there is a certain generalized disjunctive rule based on X.
- Note: There is  $2^{|X|}-1$  generalized disjunctive rules based on X.
- ◆ Itemset X is defined as a generalized disjunction-free set (or non-derivable) if there is no certain generalized disjunctive rule based on X.

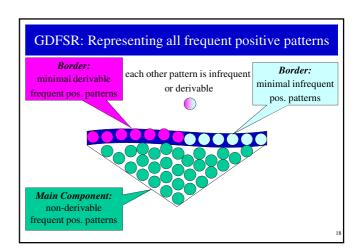
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Generalized disjunctive (derivable) sets and generalized disjunction-free (non-derivable) sets

- Supersets of a generalized disjunctive (derivable) set are generalized disjunctive (derivable).
- ◆ Subsets of a generalized disjunction-free set (non-derivable) are generalized disjunction-free set (non-derivable)

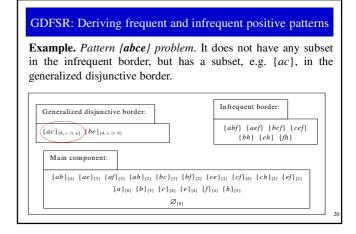




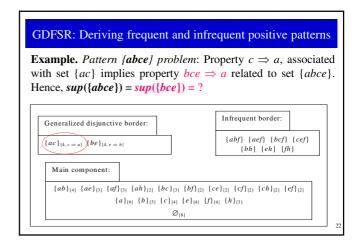


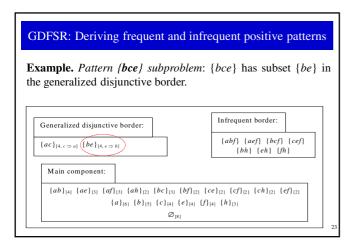
## GDFSR: Deriving frequent and infrequent positive patterns Example. Pattern {abcf} problem: We note that {abcf} has a subset, e.g. {abf}, in the infrequent border. This means that all supersets of {abf}, in particular {abcf}, are infrequent. Generalized disjunctive border: [ac]<sub>{4,c \in a|} {be}\_{{4,e \in b|}} [abf]\_{{5}} {cef}\_{{5}} {cef}\_{{5}} [abf]\_{{5}} {ebf}\_{{5}} {ef}\_{{5}} [abf]\_{{5}} [abf]\_{{5}} {ef}\_{{5}} [abf]\_{{5}} [abf]\_{{5</sub>

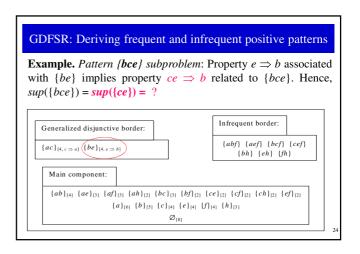
 $\emptyset_{[8]}$ 



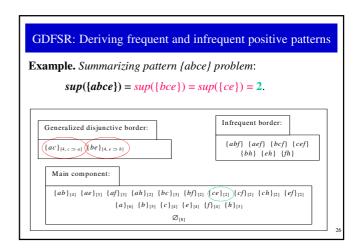
# GDFSR: Deriving frequent and infrequent positive patterns Example. Pattern {abce} problem: Property $c\Rightarrow a$ , associated with set {ac} implies property $bce\Rightarrow a$ related to set {abce}. Generalized disjunctive border: [ac]\_{\{4,c\Rightarrow a\}} [be]\_{\{4,c\Rightarrow b\}} [aef]\_{\{4,c\Rightarrow b\}} [aef]\_{\{bh\}} [aef]\_{\{bh\}} [cef]\_{\{bh\}} [aef]\_{\{bh\}} [aef]\_{\{bh\}} [aef]\_{\{bh\}} [aef]\_{\{abf\}} [aef]\_{

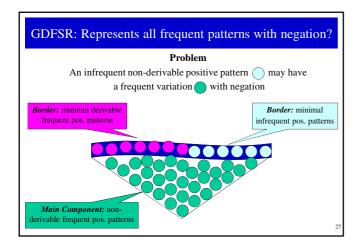


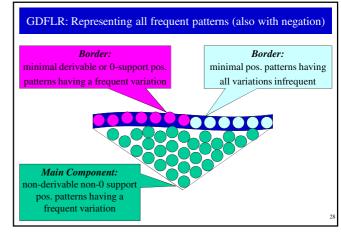


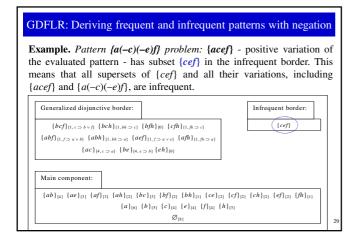


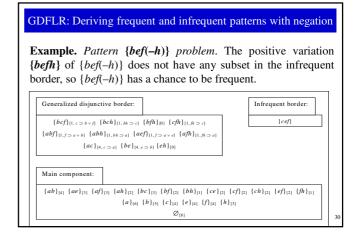
# GDFSR: Deriving frequent and infrequent positive patterns Example. Pattern {ce} subproblem: Pattern {ce} belongs to the main component, so its support is known: $sup(\{ce\}) = 2$ . Generalized disjunctive border: $\{ac\}_{\{4,c\Rightarrow a\}} \{be\}_{\{4,c\Rightarrow b\}}$ $[abf] \{aef\} \{bcf\} \{cef\}_{\{bh\}} \{eh\} \{fh\} \}$ Main component: $\{ab\}_{\{4\}} \{ae\}_{\{3\}} \{af\}_{\{3\}} \{ah\}_{\{2\}} \{bc\}_{\{3\}} \{bf\}_{\{2\}} \{ce\}_{\{2\}} \{cf\}_{\{2\}} \{ch\}_{\{2\}} \{ef\}_{\{2\}} \{a\}_{\{6\}} \{b\}_{\{5\}} \{c\}_{\{4\}} \{e\}_{\{4\}} \{f\}_{\{4\}} \{f$



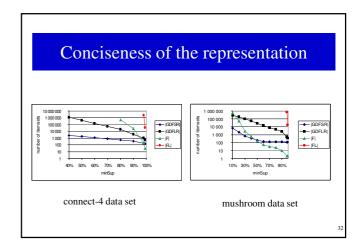








# GDFLR: Deriving frequent and infrequent patterns with negation Example. Pattern {bef(-h)} problem: $sup(\{bef(-h)\}) = sup(\{bef\}) - sup(\{befh\}) = ... = 2 - 0 = 2.$ Generalized disjunctive border: $\{bcf\}_{[1,\epsilon \ni b \lor f]} \{bch\}_{[1,bb \ni e]} \{bfh\}_{[0]} \{cfh\}_{[1,bb \ni e]}$ $\{abf\}_{[1,f \ni a \lor b]} \{abh\}_{[1,bb \ni e]} \{acf\}_{[1,f \ni a \lor e]} \{afh\}_{[1,bb \ni e]}$ $\{ac\}_{[4,\epsilon \ni e]} (be)_{[4,\epsilon \ni e]} (be)_{[4,\epsilon \ni e]} (eh)_{[0]} \{ce\}_{[2]} \{cf\}_{[2]} \{ch\}_{[2]} \{ef\}_{[2]} \{fh\}_{[1]}$ $\{ab\}_{[4]} \{ae\}_{[3]} \{af\}_{[3]} \{ah\}_{[2]} \{bc\}_{[3]} \{bf\}_{[2]} \{bh\}_{[1]} \{ce\}_{[2]} \{cf\}_{[2]} \{ch\}_{[2]} \{ef\}_{[2]} \{fh\}_{[1]}$ $\{a\}_{[6]} \{b\}_{[5]} \{c\}_{[4]} \{e\}_{[4]} \{f\}_{[4]} \{h\}_{[3]}$



### Basic steps in GDFLR-Apriori algorithm

Assertion: candidate elements are positive patterns

- ◆ Calculate supports of candidates w.r.t. database.
- Calculate errors of all generalized disjunctive rules for each candidate.
- ♦ Determine supports of all variations for each candidate.
- Split candidates into Main Component and Borders based on errors of rules and supports of variations of candidates.
- Create longer candidates by merging pairs of elements of Main Component
- Prune all new candidates that do not have all proper subsets in Main Component.

### Errors of rules and supports of variations

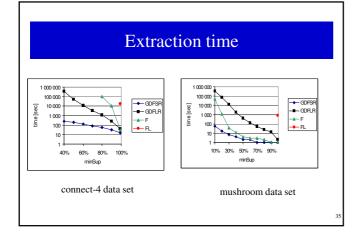
• Example.

err(
$$X \rightarrow a \lor b$$
) =  $sup(X(-a)(-b))$   $\begin{cases} X & a \\ X & b \end{cases}$ 

Generalized conclusion.

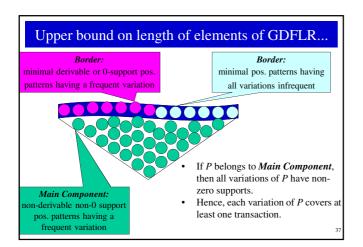
$$err(X{\rightarrow}\;a_1{\vee}\;\dots\;{\vee} a_n)=sup(X\left(-a_1\right)\;\dots\;\left(-a_n\right)).$$

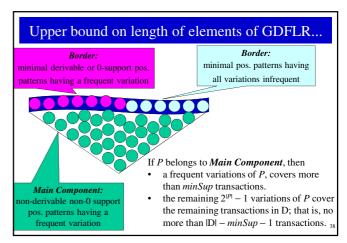
◆ For a pattern P, the set of the errors of all generalized disjunctive rules based on P equals the set of the supports of all variations of P that are different from P.

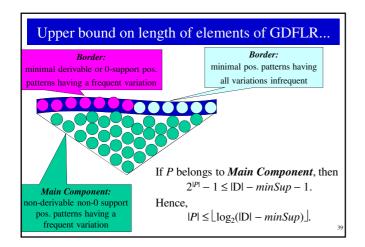


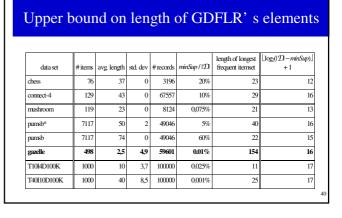
### Upper bound on length of elements of GDFLR...

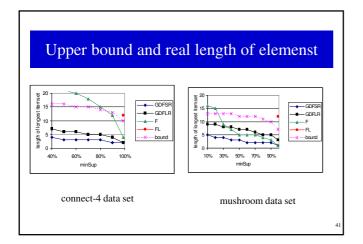
- ◆ Earlier conclusion: For a pattern P, the set of the errors of all generalized disjunctive rules based on P equals the set of the supports of all variations of P that are different from P.
- ◆ Corollary 1: For a positive pattern P, the set of the errors of all generalized disjunctive rules based on P equals the set of the supports of all variations with negation of P.
- ◆ Corollary 2: The following statements are equivalent for a generalized disjunction-free (non-derivable) positive pattern P:
  - $\triangleright$ all rules based on P are not certain
  - $\succ$  the errors of all rules based on P are different from 0
  - $\succ$ all variations with negation of P have non-zero supports.











## Addressed problem: calculating rule errors /supports of variations

◆ Calculation of errors of all rules based on X (or supports of all variations of X that are different from X) requires:

$$\sum_{n=1..|X|} \binom{|X|}{n} (2^n - 1)$$

accesses to proper subsets of X.

### Absolute ordering of variations

•  $n^{th}$  variation of pattern X ( $\mathbf{V}_n(X)$ ) is defined as this variation of X that differs from X on all and only bit positions with value 1 in the binary representation of n ( $0 \le n < 2^{|X|}$ ).

For variation  $\mathcal{V}_n(X)$ , *n* is called its (*absolute*) *ordering number*.

• Example. Let  $X = \{abc\}$ .

$$V_{5}(X) = V_{22+20}(X) = V_{(101)2}(X) = \{(-a)b(-c)\}$$

5th variation of X

### Clusters of variations

- $k^{\text{th}}$  cluster  $(C_k(X))$  for pattern X is defined as the set of all variations of X such that k is the leftmost bit position with value 1 in the binary representation of their ordering numbers  $(0 \le k < |X|)$ .
- ♦ Example.

 $\begin{array}{ll} \text{basic pattern: } X: \mathcal{V}_{(000)_2}(X) \\ 0^{\text{th cluster}} & C_0(X): \mathcal{V}_{(001)_2}(X) \\ 1^{\text{th cluster}} & C_1(X): \mathcal{V}_{(010)_2}(X) \\ & \mathcal{V}_{(011)_2}(X) \end{array}$ 

 $\begin{array}{cccc} 2^{\rm nd} \ {\rm cluster} & C_2(X) \colon \mathcal{V}_{(100)_2}(X) \\ & & \mathcal{V}_{(101)_2}(X) \\ & & \mathcal{V}_{(110)_2}(X) \\ & & \mathcal{V}_{(111)_2}(X) \end{array}$ 

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### Ordering variations in clusters

•  $\mathcal{V}_{2^k+j}(X)$ , where  $j < 2^k$ , is called  $j^{th}$  variation of pattern X in cluster  $C_k(X)$ .

cluster  $C_2(X) = \{ \mathcal{V}_{(100)_2}(X), \mathcal{V}_{(101)_2}(X), \mathcal{V}_{(110)_2}(X), \mathcal{V}_{(111)_2}(X) \}$ 

absolute ordering:

 $5^{th}$  variation of X

relative ordering:

1th variation

in cluster  $C_2(X)$ 

### Relationships between variations

Let *X* be a non-empty pattern,  $k \in \{0, ..., |X|-1\}$  and  $j < 2^k$ .

• **Note.**  $j^{\text{th}}$  variation in  $k^{\text{th}}$  cluster  $(\mathcal{V}_{2^{k+j}}(X))$  differs from  $j^{\text{th}}$  variation  $(\mathcal{V}_j(X))$  only on position k.

$$\sup(\mathcal{V}_{2^{k}+j}(X)) = \sup(\mathcal{V}_{j}(X \setminus X[k])) - \sup(\mathcal{V}_{j}(X))$$

Conclusion (principle of GDFLR-SO-Apriori). The supports of all variations of X belonging to the same cluster are determinable from:
 >the supports of variations of the same subset of X, and
 >the supports of variations of X with less absolute ordering number.

### Calculating the supports of variations

X - non-empty pattern,  $i \in \{0, ..., |X|-1\}$  and  $j < 2^i$ .

$$sup(\mathcal{V}_{2^i+i}(X)) = sup(\mathcal{V}_i(X \setminus \{X[i]\})) - sup(\mathcal{V}_i(X))$$

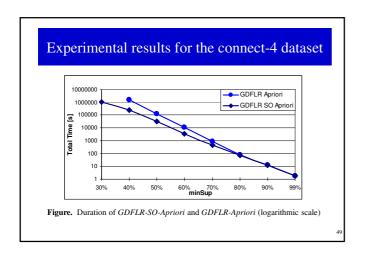
$X = \{abc\}$	$sup(\mathcal{V}_{20+0}(X)) = sup(\mathcal{V}_0(X \setminus X[0])) - sup(\mathcal{V}_0(X))$				
i j 0 0	$sup(\{ab(-c)\}) =$	sup({ab})	- sup({abc})		
1 0	$sup(\{a(-b)c\}) =$	$sup(\{ac\})$	$-sup(\{abc\})$		
1	$sup(\{a(-b)(-c)\}) =$	$sup(\{a(-c)\})$	$- sup(\{ab(-c)\})$		
2 0	$sup(\{(-a)bc\}) =$	$sup(\{bc\})$	$-sup(\{abc\})$		
1	$sup(\{(-a)b(-c)\}) =$	$sup(\{b(-c)\})$	$- sup(\{ab(-c)\})$		
2	$sup(\{(-a)(-b)c\}) =$	$sup(\{(-b)c\})$	$- sup(\{a(-b)c\})$		
3	$sup(\{(-a)(-b)(-c)\}) =$	$sup(\{(-b)(-c)\})$	$+ sup(\{a(-b)(-c)\})$		

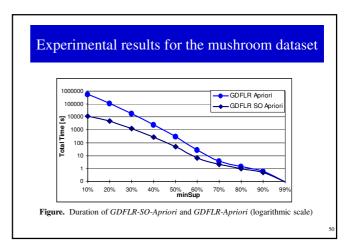
## Advanced versus naive calculation of rule errors /supports of variations

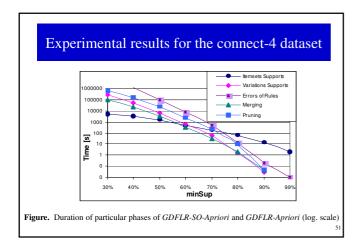
- New calculation of supports of all variations of X requires:
   ➤ |X| accesses to (|X|-1)-item subsets of X, and
   ➤ knowing the supports of all variations for all these subsets of X.
- Previous calculation of errors of all rules based on *X* requires:

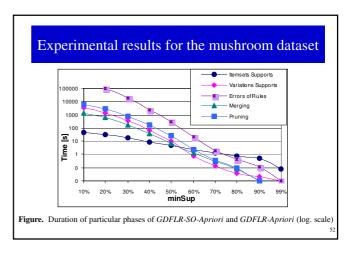
$$\sum_{n=1..|X|} \binom{|X|}{n} (2^n - 1)$$

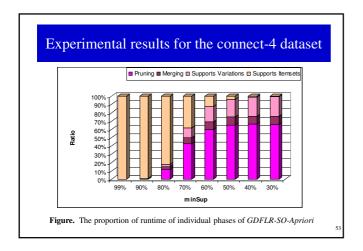
accesses to proper subsets of X.

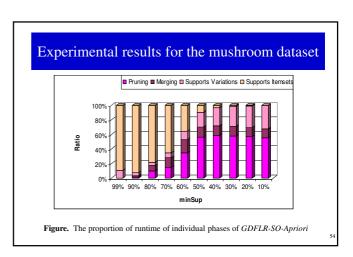


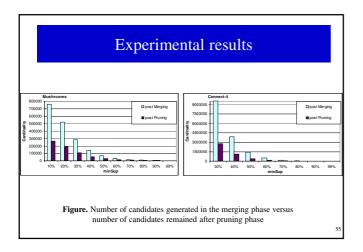


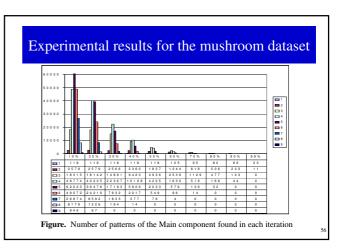


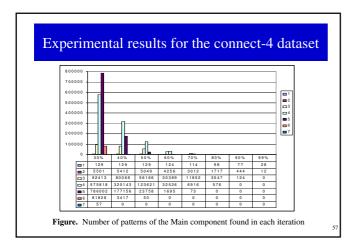












### Summary

- ♦ The set of all positive patterns can be treated as a lossless representation of all frequent patterns, nevertheless it is not concise.
- ◆ The set of all frequent positive patterns neither guarantees derivation of all frequent patterns with negation, nor is concise in practice.
- ♦ GDFLR representations, which consists of a subset of positive patterns, admits derivation of both all frequent positive patterns and patterns with negation.

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### **Summary**

- The experiments carried out on real benchmark data sets show that GDFLR is by several orders of magnitude more concise than all frequent patterns.
- ◆ The length of longest elements in GDFLR depends logarithmically on the number of records in the data set, which implies that the number of scans of the data set carried out by *Apriori*-like algorithms discovering GDFLR also depends logarithmically on the number of records in the data set.

### **Summary**

- ◆ The GDFLR-SO-Apriori algorithm is faster than the GDFLR-Apriori algorithm by up to two orders of magnitude for low support threshold values.
- ♦ The speed-up is obtained as a result of proposing an ordering of variations and calculating their supports in accordance with that order, which admits re-use of the partial results.

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Thank you for your attention