

Sales analysis & Performance dashboard

Total_Sales

4720

Total_profit

3060

Total_revenue

170542016

Profit_Margin

1.13

Country

- ☐ Australia
- ☒ Canada
- ☐ France
- ☐ Germany
- ☐ United Kingdom
- ☐ United States

Month

- ☐ April
- ☒ February
- ☐ January
- ☐ July
- ☐ June
- ☐ March

Sub_Category

- ☐ Bike Racks
- ☐ Bottles and Cages
- ☐ Caps
- ☐ Cleaners
- ☐ Fenders
- ☐ Gloves

Product

- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Classic Vest, M
- ☐ Fender Set - Mountain
- ☐ Half-Finger Gloves, L
- ☐ Half-Finger Gloves, S
- ☐ Hitch Rack - 4-Bike
- ☐ HL Mountain Tire
- ☐ Hydration Pack - 70 oz.
- ☐ LL Mountain Tire
- ☐ Long-Sleeve Logo Jersey, L

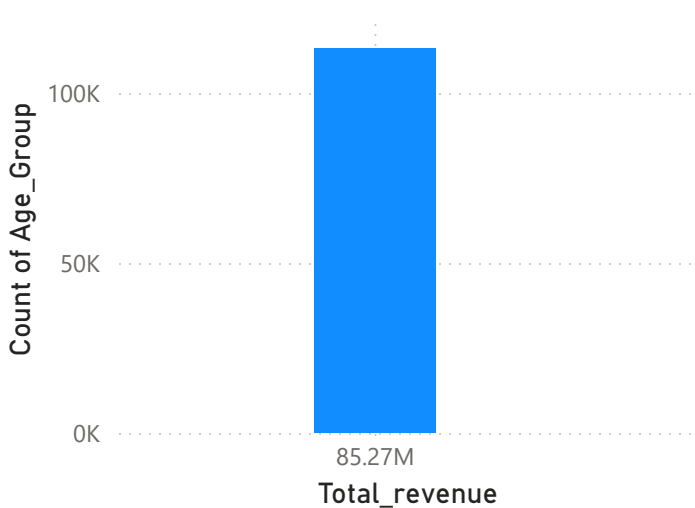
Age_Group

- ☐ Adults (35-64)
- ☐ Seniors (64+)
- ☒ Young Adults (25-...)
- ☐ Youth (<25)

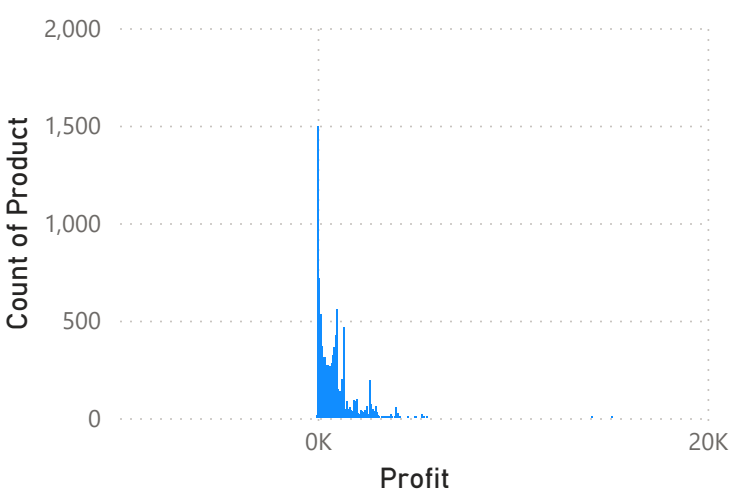
Year

- ☐ 2011
- ☐ 2012

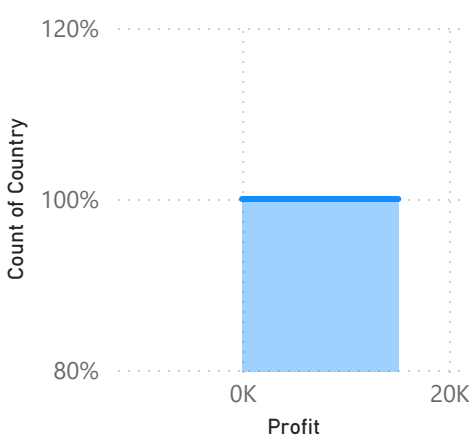
Count of Age_Group by Total_revenue



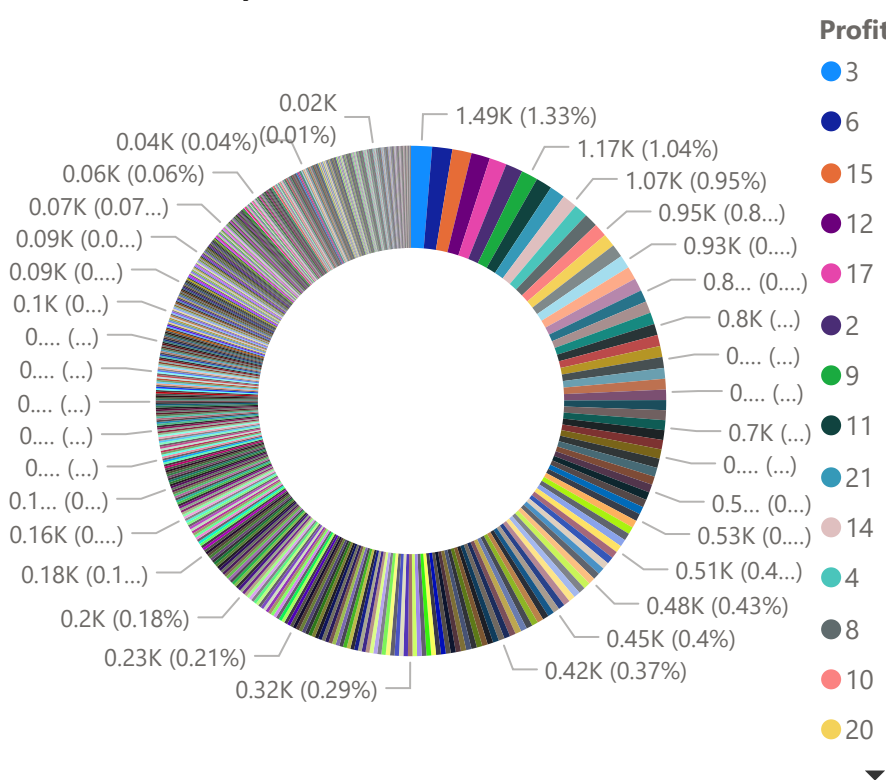
Count of Product by Profit



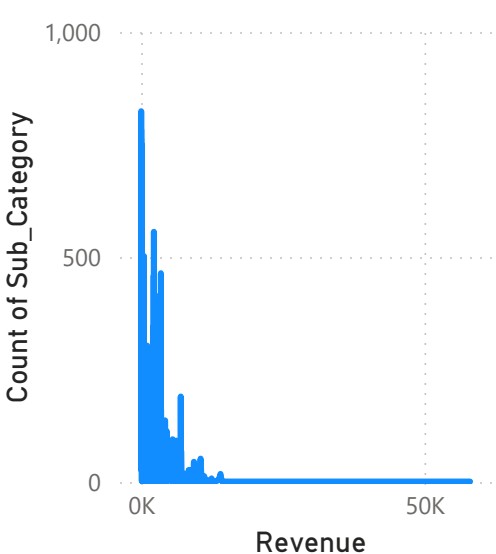
Count of Country by Profit



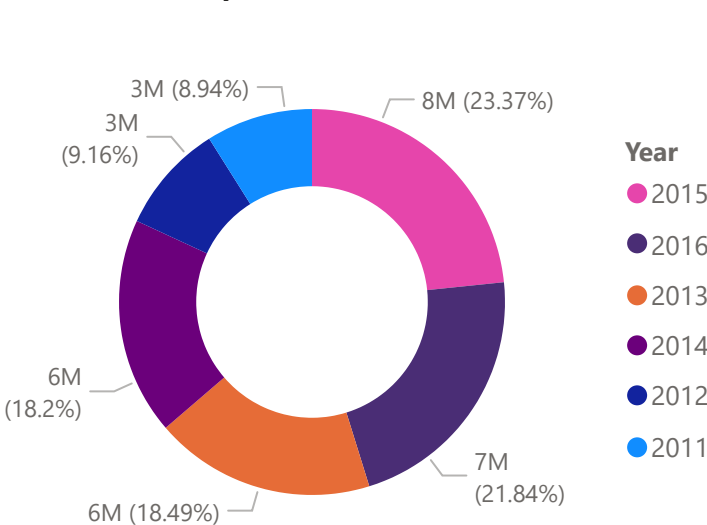
Count of State by Profit



Count of Sub_Category by Revenue

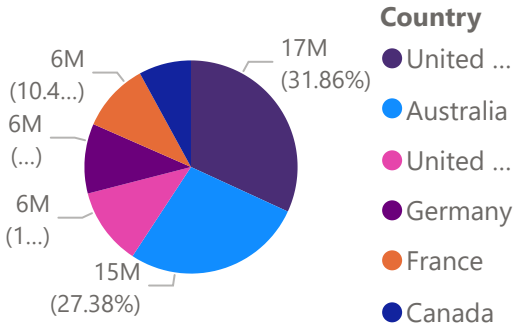


Sum of Profit by Year

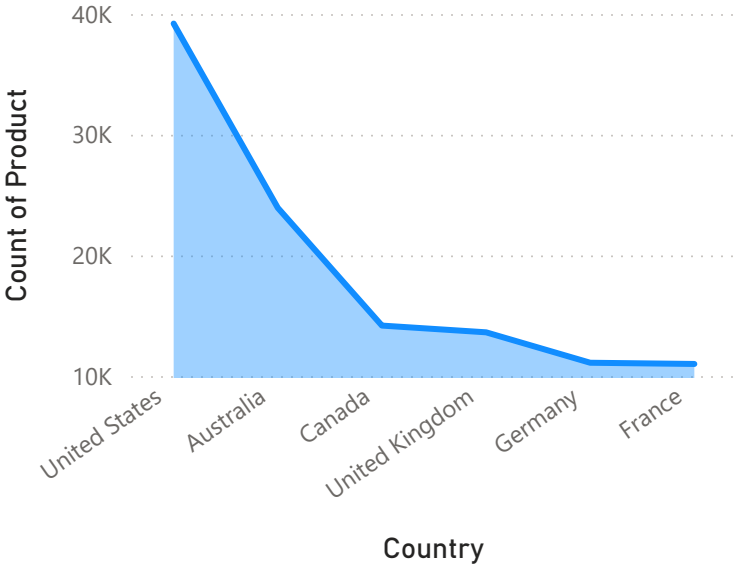




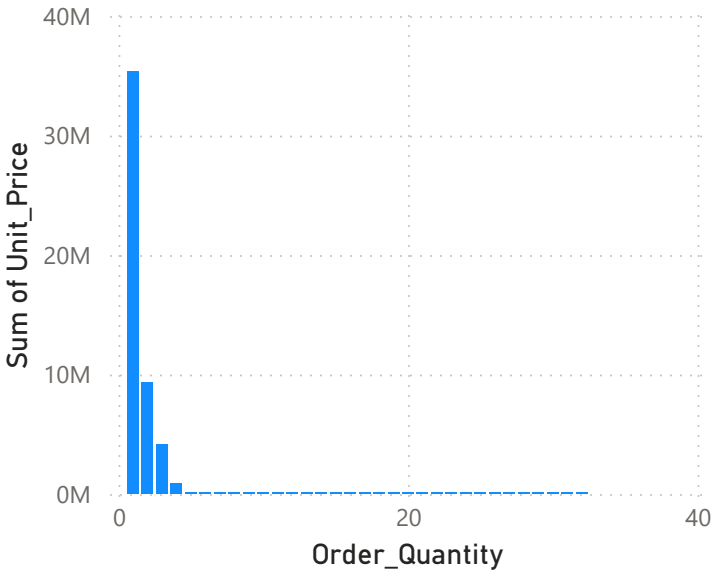
Sum of Cost by Country



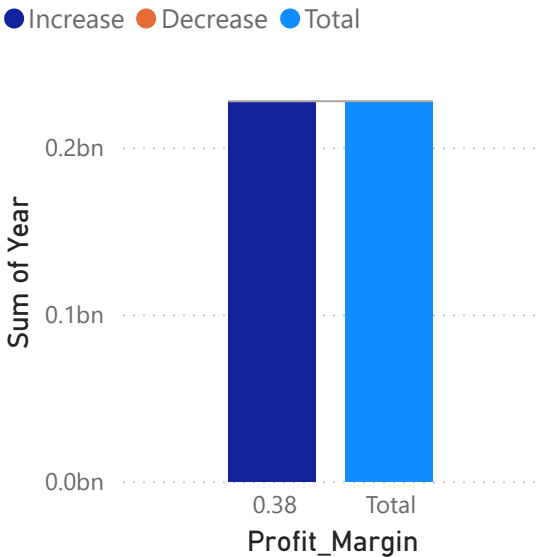
Count of Product by Country



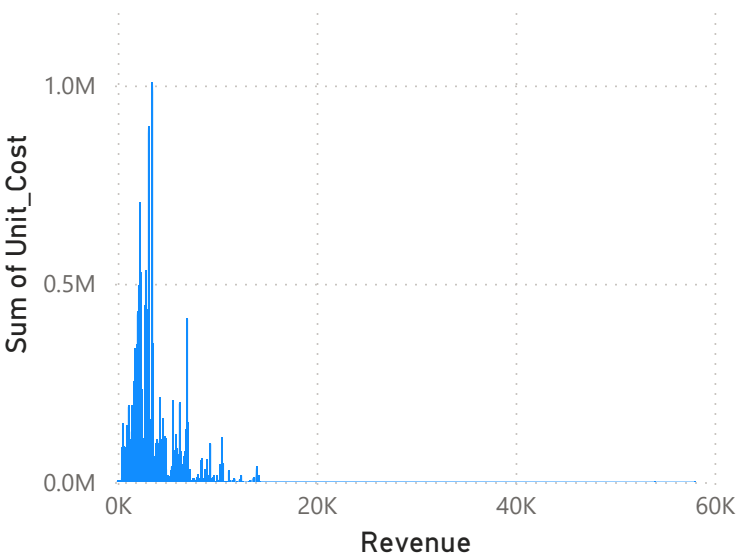
Sum of Unit_Price by Order_Quantity



Sum of Year by Profit_Margin



Sum of Unit_Cost by Revenue



Sum of Cost by Month

