

10K

Total Customers

1K

High Risk Customers

11.88%

High Risk %

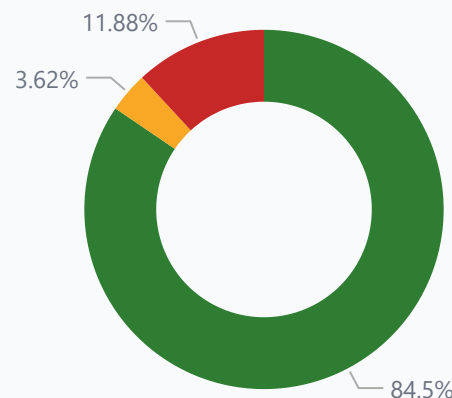
0.17

Avg Churn Probability

1.00

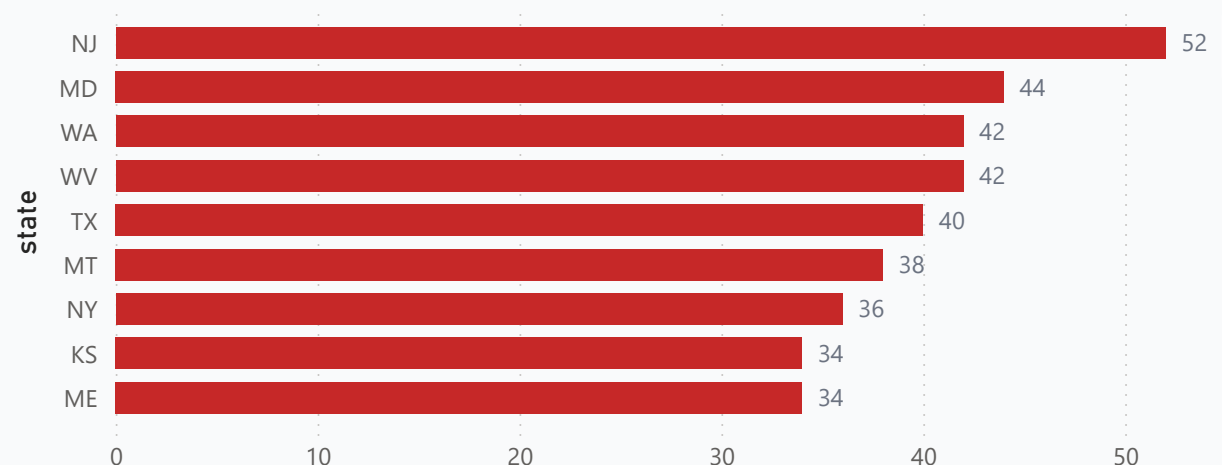
Max Churn Probability

Customer Risk Distribution



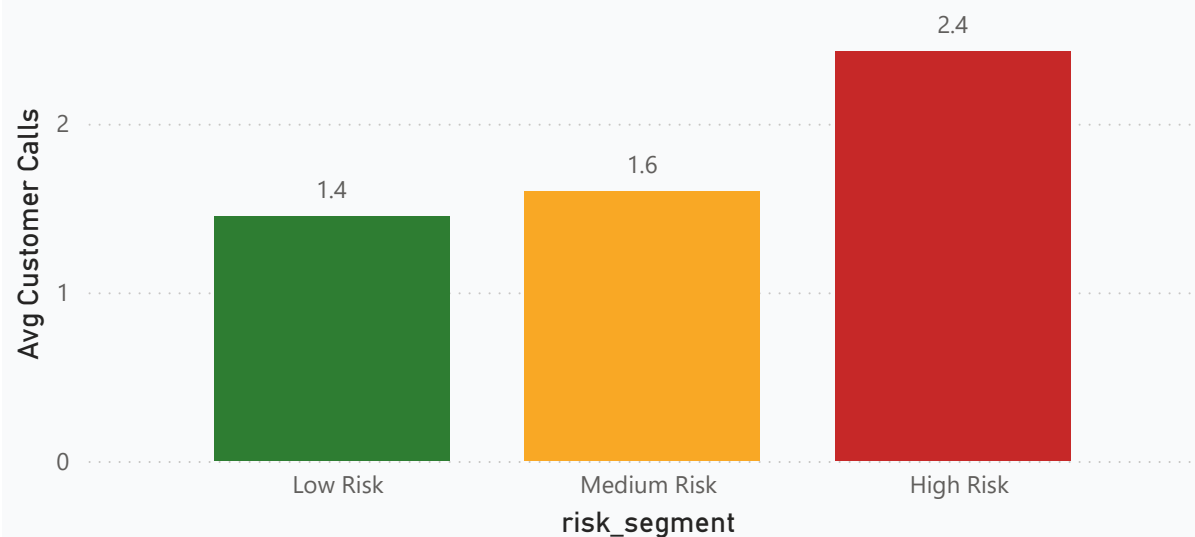
Risk Segment ● Low Risk ● Medium Risk ● High Risk

High Risk Customers by state



High Risk Customers

Avg Customer Calls by risk_segment



Avg Churn Probability by risk_segment

