

# COFFEE SALES DASHBOARD

Order Date

All Periods

2020

JUL

AUG

SEP

OCT

NOV

DEC

2021

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

J

MONTHS

2

Roast types

Dark

Light

Medium

Loyalty Card

No

Yes

Size

0.2 kg

0.5 kg

1.0 kg

2.5 kg

Total sales over time

Month	Arabica	Excelsa	Liberica	Robusta
Jan 2019	180	300	210	120
Feb 2019	250	130	430	170
Mar 2019	220	320	320	120
Apr 2019	300	680	530	150
May 2019	100	100	190	70
Jun 2019	150	680	170	370
Jul 2019	340	200	170	200
Aug 2019	330	70	130	160
Sep 2019	180	160	430	490
Oct 2019	300	150	310	210
Nov 2019	310	60	350	100
Dec 2019	260	520	200	180
Jan 2020	50	70	270	180
Feb 2020	740	250	190	420
Mar 2020	130	340	270	230
Apr 2020	30	540	140	60
May 2020	270	540	350	130
Jun 2020	580	420	260	410
Jul 2020	420	140	60	140
Aug 2020	20	60	60	100
Sep 2020	110	190	90	300
Oct 2020	440	520	430	160
Nov 2020	510	140	360	100
Dec 2020	480	480	80	70
Jan 2021	250	150	270	150
Feb 2021	320	250	250	80
Mar 2021	380	460	410	250
Apr 2021	100	240	550	100
May 2021	260	130	250	260
Jun 2021	420	130	200	90
Jul 2021	110	390	60	180
Aug 2021	370	290	120	370
Sep 2021	840	410	170	220
Oct 2021	260	260	580	250
Nov 2021	320	560	400	190
Dec 2021	380	140	210	210
Jan 2022	110	160	840	50
Feb 2022	110	140	110	50
Mar 2022	270	160	460	400
Apr 2022	200	280	90	210
May 2022	190	220	280	300
Jun 2022	370	420	170	370
Jul 2022	140	140	270	140
Aug 2022	110	30	10	70

Sales by country

Country	Sales (\$)
United States	\$35,639
Ireland	\$6,697
United Kingdom	\$2,799

Top 5 Customers

Customer	Sales (\$)
Allis Wilmore	\$317
Brenn Dundredge	\$307
Terri Farra	\$289
Nealsen Cuttler	\$282
Don Flintiff	\$278