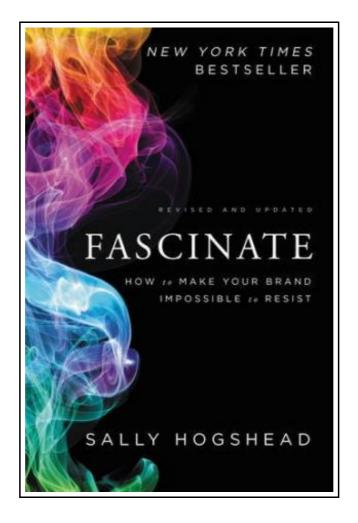
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FASCINATE: HOW TO MAKE YOUR BRAND IMPOSSIBLE TO RESIST (HARDBACK)



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