



Unified Communications -Competive Advantage in a Global World

By Ralf Lehmann

GRIN Verlag Jul 2009, 2009. sonst. Bücher. Book Condition: Neu. 228x148x20 mm. This item is printed on demand - Print on Demand Neuware - Scientific Essay from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: keine, University of Bratislava, course: 11. SGBED Konferenz, language: English, abstract: The concept of Unified Communications integrates different media as telephony, presence, e-mail, audio and Web conferencing, video conferencing, mail, unified messaging and instant messaging based on internet protocols and web standards. The article shows the competitive advantages by quicker decision, better alignment of global spread teams and cost effectiveness. Some challenges in using this concept are shown, so that only first enterprises are using this concepts. The article shows the concrete experiences of this first users and compares them with the theoretical concept. [.] 28 pp. Englisch.



Reviews

I actually started looking over this publication. It really is rally interesting through studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dana Hintz

Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

-- Elisa Reinger