



# Managing Your Business the Toddler Way: Practical Steps for Starting Your Business That Are Inspired by Childhood

By Michelle Novak

Createspace, United States, 2009. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.We can learn a lot about business from children. Children see opportunity-not obstacles. Children dream without limitations. Children pursue their interests with passion and persistence. Entrepreneurs who approach business through child eyes will experience an unequaled magic that comes from realizing their vision. Managing Your Business The Toddler Way: Practical Steps for Starting Your Business that are Inspired by Childhood uses childhood adventures, business examples and practical business information to educate future and new entrepreneurs about the steps needed to turn ideas into successful business ventures. This book is aimed at homepreneurs, business owners who work from kitchen tables, basement offices and back porches. Homepreneurs are people who leave traditional jobs due to economic conditions, the need for flexibility or just the desire to follow their dreams. This book provides practical business information for business success. Explore the viability of a business idea by evaluating market forces. Learn about the importance of choosing a business structure that supports business goals, developing a marketing plan to highlight core competencies and practicing ethical decision-making. Throughout the book are real-life stories...



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*This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

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*This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.*

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