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How to prepare design files for apparel products?

To achieve an **optimum print output** for your designed products, we suggest following the guidelines and requirements mentioned below.

Design File Requirements

• File Format

We accept both **PNG** and **JPEG** formats for designs.

Resolution

The design file resolution has to be a minimum of **300 DPI**.

Color Model

We accept design files with RGB colour models. CMYK will not be accepted as our printers are set to convert RGB to CMYK.

• Maximum size of design

You can upload a design file with the maximum size of 5000 x 5000 pixels.

Transparent Background

The printing charges for an apparel product are calculated on the area occupied by your design file. To ensure that you are charged the correct amount, we suggest editing your design files to have a **transparent background**. You can compare the two design files below; with and without background.

With Background



Transparent/Without Background



Since the system recognises a design file with a transparent background, it automatically trims the transparent pixels and takes exact dimensions of the design to calculate the printing charges.

The trimming process would only work for design files saved in the **PNG format**.

You can edit a design file to achieve a transparent background in <u>Canva</u>.

Maximum Printable Area

Refer to the maximum printing area for each product in the table below.

Product	Front / Back	Maximum Printing Area
Men's T-shirt (Half & Full Sleeves & Oversized)	Both	15.6 x 19.6 inches
Hoodies	Front	12 x 10.5 inches
	Back	14 x 16 inches
Sweatshirts	Both	11.6 x 14.5 inches
Polo T-shirts	Front	4 x 4 inches
	Back	14 x 16 inches
Women T-shirts	Both	11.6 x 14.5 inches
Crop Tops	Both	12 x 10 inches
Crop Hoodies	Both	10.6 x 10.6 inches
Toddler T-shirts	Both	7 x 7.8 inches
Kids T-shirts	Both	11.6 x 14.5 inches

The maximum printing area would remain the same irrespective of the size.

Suggested Article: How to design an apparel product?