

# How to set up your Brand with Printrove?


Printrove offers a simple 4-step process for establishing your brand. You can add your company, brand name, and business address to the [Merchant Panel](#) by following the steps outlined below.

**Step 1:** Log in to your Printrove [Merchant Panel](#).

**Step 2:** Go to **Settings** and click on **Business**.

The screenshot shows the Printrove Merchant Panel interface. On the left, a dark sidebar contains a menu with options: Dashboard, Design Library, New Order, Manage Orders, Product Library, Stock Availability, Mockup Generator, Store, Billing, and Settings. A red arrow points to the 'Settings' option. Below the menu, a box indicates the 'Current plan' is 'BUSINESS'. The main content area has a top navigation bar with tabs: PROFILE, BUSINESS (highlighted with a red underline and a red arrow pointing to it), BANK, USERS, COURIER, and NOTIFICATIONS. The 'BUSINESS' tab is active, showing a form for business information. The form includes fields for 'Company Name', 'Brand Name', 'Address Line 1', 'Address Line 2', 'Landmark', 'Pincode', 'City', and 'State'. A note below the 'Brand Name' field states: 'Your Brand name will be used in the 'From' address of the shipping label'. At the bottom of the sidebar, a URL is visible: <https://merchants.printrove.com/app/settings>.

**Step 3:** Add your Company's name, Brand name and business address.

 The brand name will be mentioned on the **shipping label** for all your orders.

**Step 4:** Click on **Save Changes**.

Business Information

Company Name  
PRINTROVE PRODUCTS PRIVATE LIMITED

Brand Name  
Sample Brand  
Your Brand name will be used in the 'From' address of the shipping label


GSTIN (optional)

Address Line 1  
Address Line 2  
Landmark


Country  
Pincode  
City  
State

**Preferred Printing Technique**  
☒ Use DTF as default mode of printing

Save changes

 Adding a GSTIN or Goods and Services Tax Identification Number is **not** a mandatory requirement.

Since Printrove is a **white-label company**, we do not include any branding by default. Thus, it is essential to add your Business details in the Printrove Merchant Account to be able to place orders.

 If your brand name has not been finalised, you can add a **temporary** brand name and **edit** it later by following the steps mentioned above.

That's it! We are done setting up your brand and are all ready to start placing orders.

Suggested Article: [How to place a Sample Order?](#)