Matching Heading:   
1- Mostly this will in 3rd paragraph

2- First Read all heading  
3- Then read first paragraph

4- cross heading which already used

5- Does not choose answeron the base of just read first lines, or last lines , mostly answer find between the paragraph, find the synonyms of paragraph into heading like   
below   
Recent Studies shows-> evident

First half of 20th century- > early

Design number of principle-> recommendations

Work process-> business activity

Basic Assumptions-> fundamental beliefs

Incorrect ->misguided  
Objection -> question  
   
6 - never answer will be simple answer always be paraphrased.