



# SHAIK SAMREEN

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## WEB DEVELOPER



### PROFILE

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Content-creating enthusiast and with 11 months experience in social media organic and KOL marketing (paid channel). I am also a fast-learner, pro-active, and adaptive to changes person who excels in creative, critical, and analytical thinking skills.



### CONTACT

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+123-456-7890



hello@reallygreatsite.com



### SKILLS

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Paid Ads

Expert

SEO

Intermediate



### EXPERIENCES

#### **Performance Digital Marketing Project** **Arowwai Industries | May 2021 - present**

My responsibilities include:

1. Optimizing search engine (search & shopping) & marketplace Ads. Includes designing campaigns, keyword research, copywriting, bidding optimizations & performance optimization based on previous & relevant data.
2. Improved optimization score by 30% and achieved better results with 25% less spent on the previous period.



### EDUCATION

**International University (2016-2020)**  
**Bachelor of Business | Business Faculty**  
GPA of 4.00