



HACK4CAUSE

SPONSORSHIP BROCHURE



IEEE-SSIT VIT

The Society on Social Implications of Technology (SSIT) is a student branch of the Institute of Electrical and Electronics Engineers (IEEE). It mainly focuses on the environmental, economic, health, and safety implications of technology.

We conduct various technical events to make people aware of the advancing technologies and their impact on the society.



HACK-4-CAUSE 4.0

Hack-4-Cause is the flagship event of IEEE-SSIT and is one of the largest Hacks organized in VIT. In this 48-hour long Hackathon, students come together putting their creativity and innovation to test to create a project on one of the many domains that we provide.

The participants get to explore a new world of technical genius and hardcore competition when they work rapidly in non-stop sessions to complete their tasks in the given time frame.

The previously conducted Hack-4-Cause saw an overwhelming amount of 1500+ participants that came from various backgrounds to take the crown of being the best.

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PREVIOUS EVENTS

01 ECOHACK

A 24-hr long hackathon full of brainstorming, networking, and a lot of fun, where 500+ students participated. They came up with innovative and sustainable solutions to real-life environmental problems.

02 EL DORADO

A thrilling cryptic hunt where 500+ students formed teams and cracked a series of technical and logical riddles to uncover the mystery.

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WHY SPONSOR US?

01 Connect with Talent:

In Hack-4-Cause all budding tech enthusiasts come together to come up with the most innovative projects. You/Your company will get to connect with the new and upcoming talent in the tech world.

02 Make a First Impression:

H4C provides a platform for people with all skill sets to showcase their creativity. A few percentages of students attending hackathons have little to no programming experience, allowing your company to be the first touch-point for them in this field.

03 Distribute your merchandise

You will get a chance to distribute your merchandise among all the participants which will help in spreading the word about your brand.

04 Drive Sales

Driving sales goes hand-in-hand with brand awareness, and many sponsorship opportunities allow you to introduce consumers to your product in a way that encourages them to make a purchase.





SPONSORSHIP TIERS

	BRONZE 5K	SILVER 10K	GOLD 15K	PLATINUM* 25K
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GENERAL

Mentioned on Social Media	✓	✓	✓	✓
Mentioned during Ceremony	✓	✓	✓	✓
Send Tech Mentors		✓	✓	✓
Host Workshops/Sub-Events		✓	✓	✓
Send Judges			✓	✓
Contribution to Problem Statement			✓	✓
Speech during closing ceremony				✓
Keynote + Product Demo				✓
Access to Product Code				✓

BRANDING

Logo on Website	✓	✓	✓	✓
Promotional Email		✓	✓	✓
Video Branding			✓	✓
Logo on Merchandise				✓

*Platinum tier has a max of 2 sponsors

CONTACT US

Website: <https://www.ssitvit.tech/>

Event Website: <https://h4c.ssitvit.tech/>

Instagram: <https://www.instagram.com/ieeessit/>

LinkedIn: <https://www.linkedin.com/company/ieeessit-vit/>

Facebook: <https://www.facebook.com/SSITVIT/>

YouTube:

<https://www.youtube.com/channel/UCytURJu5gyXDvJB3axWGFzQ>

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