IBM INTERNSHIP PROJECT

TRAVEL AI AGENT

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OUTLINE

- Problem Statement
- Technology used
- Wow factor
- End users
- Result
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- Future scope
- IBM Certifications



PROBLEM STATEMENT

- Planning a trip is often a time-consuming and overwhelming process. Users need to search for destinations, compare accommodations, book transport, and find local attractions — all across different platforms.
- This fragmented approach leads to a lack of personalization, decision fatigue, and missed opportunities. Traditional travel tools cannot adapt to individual preferences or offer intelligent, end-to-end assistance.
- To solve this, we developed an Al-powered travel assistant that understands user preferences, constraints, and goals through natural conversations. It uses large language models to generate smart, contextual responses.
- The assistant offers personalized travel planning from suggesting destinations and activities to recommending food and accommodations — all in one place. Its human-like interaction makes trip planning easier, faster, and more enjoyable.



TECHNOLOGY USED

- IBM cloud lite services
- Natural Language Processing (NLP)
- Retrieval Augmented Generation (RAG)
- IBM Granite model



IBM CLOUD SERVICES USED

- IBM Cloud Watsonx Al Studio
- IBM Cloud Watsonx Al runtime
- IBM Cloud Agent Lab
- IBM Granite foundation model



WOW FACTORS

Conversational Travel Planning:

Unlike static travel sites, this Al agent engages in dynamic, human-like conversations to plan trips based on user preferences.

Context-Aware Recommendations:

Uses NLP and Retrieval Augmented Generation (RAG) to provide intelligent, relevant suggestions for destinations, food, and activities.

Powered by IBM Granite Foundation Model:

Built on one of IBM's most advanced language models, offering high-quality, real-time generation with enterprise-grade reliability.

Smart, Personalized, and Scalable:

The system adapts to individual users, can grow across use cases, and is deployable using IBM Cloud Lite infrastructure — perfect for real-world applications



END USERS

Individual Travelers

Casual or frequent travelers looking for an easy, intelligent way to plan trips without jumping between multiple websites.

Travel Enthusiasts & Bloggers

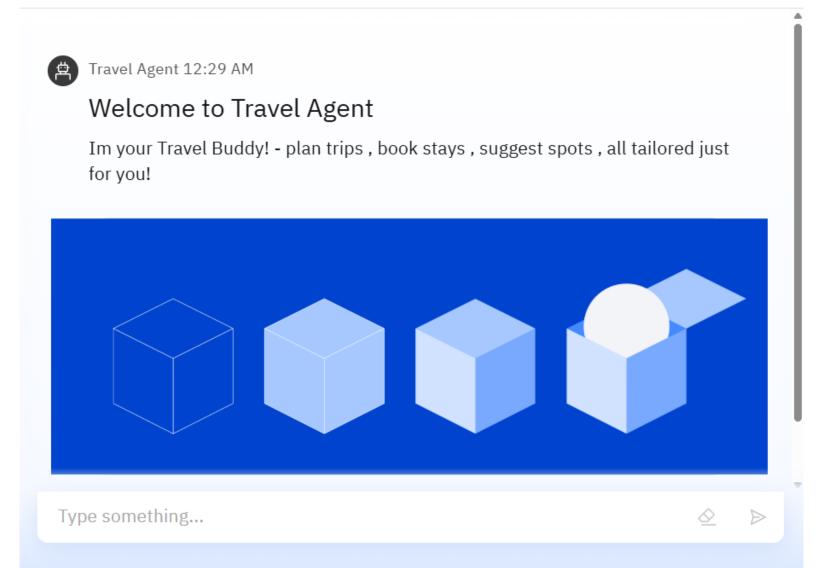
Users who need quick, tailored suggestions for destinations, activities, or food recommendations based on niche interests.

Travel Agencies & Startups

Businesses that can integrate the Al agent into their platforms to offer personalized customer experiences at scale.



Agent preview







You: 12:31 AM

Help me plan a trip from delhi to goa in a 20k budget



Travel Agent 12:31 AM

<|im_start|>assistant<|im_sep|>To plan a trip from Delhi to Goa within a budget of 20,000 INR, here's an outline:

Transportation (Approx. 5,500 INR)

- · Option: Train
 - Choose the cheapest available option such as Sleeper Class AC/Non-AC Berth on overnight trains for comfort and cost savings.
 - Estimated Cost: ₹1,875 per person (round trip).

Alternatively:

- Bus
 - Use services like Redbus or FabPrivateJect for affordable options.
 - Estimated Cost: ₹3,649 per person (one way), round trip would be double that amount but you can find deals
 under your budget if booked well in advance or during off seasons.

Accommodation (Approx. 6k INR)

Stay at Budget Hotels / Guesthouses / Homestays near popular beaches like Baga Beach or Calangute Beach areas
which are centrally located and offer good value for money with prices ranging between ₹800 to ₹1200 per night
depending on seasonality and availability.

Example:

Hotel Oceanic Residency, North Goa The Cliff*, Arpora



⇙

Agent preview



You: 12:32 AM

What is the best weatther to go to goa



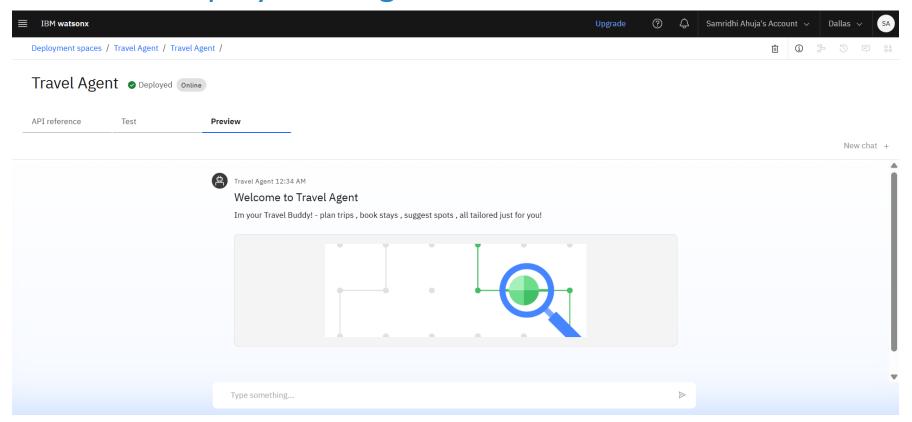
Travel Agent 12:32 AM

<|im_start|>assistant<|im_sep|>Goa experiences two main seasons: a wet season (monsoon) and a dry season. The best time to visit Goa, considering weather conditions, is generally from November to February when the climate is pleasantly warm with minimal rainfall.

- November: Temperatures start cooling down after the summer heat; humidity decreases significantly making it
 comfortable for sightseeing and outdoor activities like water sports or beach visits without excessive sun exposure
 concerns.
- December January: These months offer clear skies with temperatures averaging around 28°C (82°F), ideal for
 exploring attractions such as churches, forts, wildlife sanctuaries etc., alongside enjoying serene beaches which are
 less crowded compared to peak tourist periods later in year ensuring more relaxed ambiance overall conducive
 towards unhurried exploration of scenic locales characteristically synonymous intrinsically with this Indian coastal
 state's charm!
- February: Enduring mild weather continues into early spring but occasional showers might occur sporadically hence
 pack accordingly while still experiencing relatively low visitor traffic facilitating smoother navigation across popular
 hotspot destinations within budget constraints previously outlined earlier too align well maintaining optimal travel
 experience quality assured under favorable meteorological circumstances prevailing predominantly during these
 recommended months mentioned hereinabove succinctly encapsulating user query response comprehensively
 reflective thereof!
- ▶ How did I get this answer?



Deployed AI Agent





CONCLUSION

- The Al Travel Planner Agent successfully demonstrates how conversational Al can transform the travel planning experience. By integrating IBM Granite models, Watsonx.ai, and RAG, the agent delivers smart, real-time recommendations tailored to user preferences.
- The project highlights the potential of AI to simplify complex, multi-step tasks and create natural, engaging interactions. With scalable deployment on IBM Cloud Lite and a foundation in enterprise-grade tools, this solution can serve both individual users and travel service providers looking to innovate.



GITHUB LINK

https://github.com/SamridhiAhuja2075/IBM_Internship



FUTURE SCOPE

- Integrate real-time APIs for weather, flights, and events
- Enable multi-language support for global users
- Deploy the agent as a mobile-friendly application
- Add voice-based interaction for hands-free planning
- Personalize suggestions using user history and preferences
- Package as a plug-and-play tool for travel businesses



IBM CERTIFICATIONS

In recognition of the commitment to achieve professional excellence



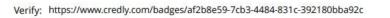
Samridhi Ahuja

Has successfully satisfied the requirements for:

Getting Started with Artificial Intelligence



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THANK YOU

