TASK 3

CREATE AND OPTIMIZE AI PROMPTS FOR CONTENT GENERATION

Content Type Chosen: Product Description

Theme: Skincare

Product Name: Vaseline® Blue Seal Original Petroleum Jelly

Structured Prompt:

Write a product description for a skincare product named Vaseline® Blue Seal Original Petroleum Jelly.

The product is made with triple-purified Petrolatum and is known for creating a gentle, moisturizing protective barrier. It is hypoallergenic, non-comedogenic, and suitable for all skin types.

The description should:

- Attract skincare-loving customers
- Explain the benefits clearly
- Highlight what makes the product special
- Sound elegant, engaging, and persuasive
- Encourage users to buy

Keep it under 150 words, and use a soft, confident tone.

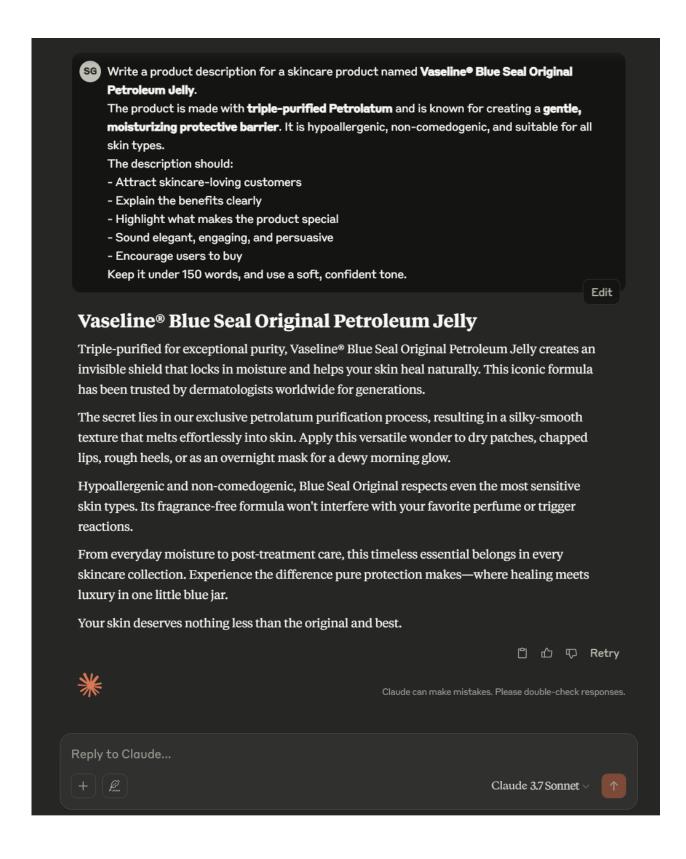
OR

Write an engaging and elegant product description for Vaseline® Blue Seal Original Petroleum Jelly, a skincare essential made with triple-purified petrolatum. Highlight its key benefits like creating a protective skin barrier, deep hydration, and being hypoallergenic and non-comedogenic. Make the tone attractive for beauty-conscious customers, focus on skincare benefits and key ingredients, and encourage purchase through persuasive, aesthetic wording.

AI-Generated Output:

Use the above prompt in an AI tool-

• claude.ai



blackbox.ai

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- · Attract skincare-loving customers
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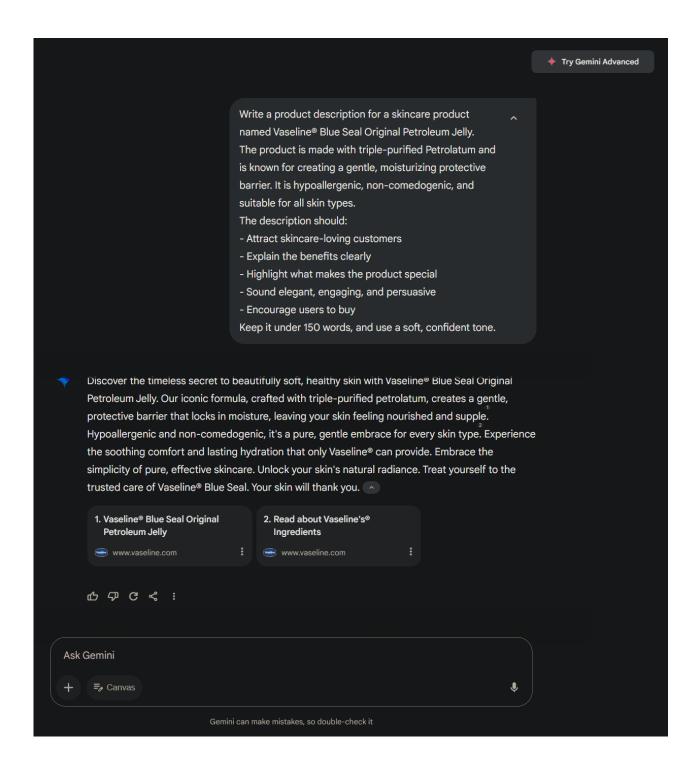
Discover the timeless elegance of Vaseline® Blue Seal Original Petroleum Jelly, your ultimate skincare companion. Crafted with triple-purified Petrolatum, this luxurious formula creates a gentle, moisturizing barrier that locks in hydration and protects your skin from the elements.

Hypoallergenic and non-comedogenic, it's perfect for all skin types, ensuring that even the most sensitive skin can indulge in its soothing embrace. Whether you're combating dryness, soothing chapped lips, or enhancing your skincare routine, Vaseline® Blue Seal is your go-to solution for radiant, healthy skin.

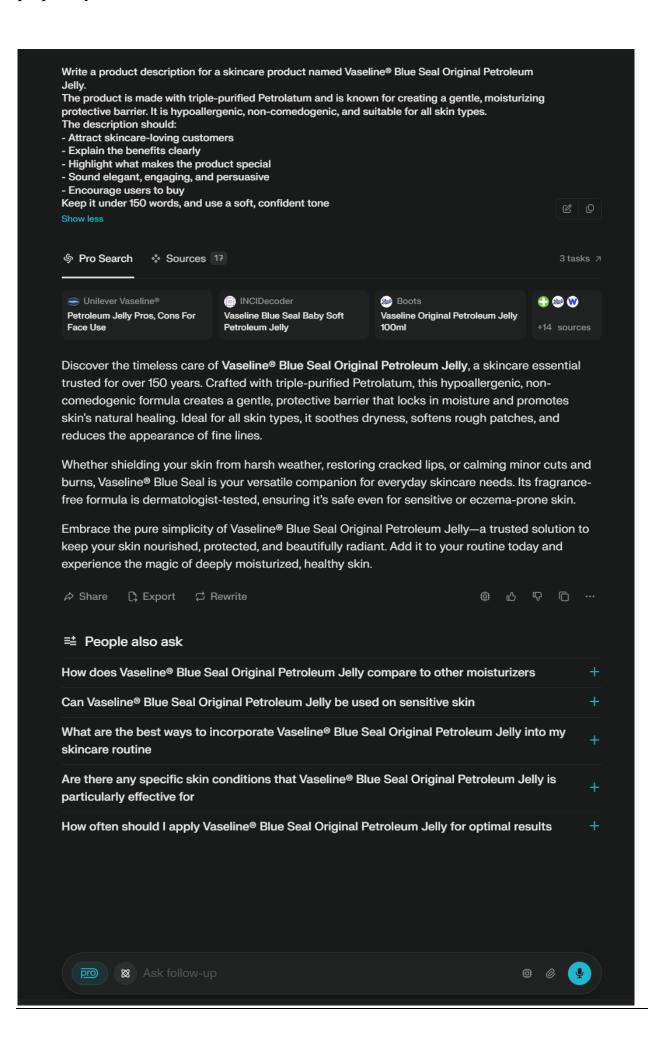
What sets this iconic product apart is its purity and versatility—an essential staple in every skincare lover's collection. Elevate your self-care ritual and experience the transformative power of Vaseline® Blue Seal. Embrace the beauty of protection and hydration; your skin deserves it. Treat yourself today!



• gemini.google.com



perplexity.ai



Reflection / What I Learned:

This task helped me deeply understand the importance of **clear**, **goal-oriented prompt writing**. Crafting a structured prompt that could guide the AI to generate a product description with the right tone, audience focus, and brand messaging was a learning experience. I realized that effective prompt engineering is not just about asking a question—it's about providing context, setting the tone, and defining specific goals for the output.

While working on the Vaseline® product description, I learned how to:

- Emphasize key ingredients and benefits in a way that feels natural and persuasive,
- Tailor content for a skincare-conscious audience using soft, elegant language,
- Balance informative and emotional appeal in AI-generated writing.

Additionally, experimenting with different phrasings showed how the AI's response can vary in tone, depth, and structure. This gave me insight into how **prompt precision** leads to **more accurate, brand-aligned results**, which is essential for real-world applications like marketing, product launches, and digital content creation.

Overall, this task has boosted my confidence in using AI tools thoughtfully and strategically for creative content generation.

<u>Thankyou!</u>			