

TASK 3

CREATE AND OPTIMIZE AI PROMPTS FOR CONTENT GENERATION

Content Type Chosen: Product Description

Theme: Skincare

Product Name: Vaseline® Blue Seal Original Petroleum Jelly

Structured Prompt:

Write a product description for a skincare product named Vaseline® Blue Seal Original Petroleum Jelly.

The product is made with triple-purified Petrolatum and is known for creating a gentle, moisturizing protective barrier. It is hypoallergenic, non-comedogenic, and suitable for all skin types.

The description should:

- Attract skincare-loving customers
- Explain the benefits clearly
- Highlight what makes the product special
- Sound elegant, engaging, and persuasive
- Encourage users to buy

Keep it under 150 words, and use a soft, confident tone.

OR

Write an engaging and elegant product description for Vaseline® Blue Seal Original Petroleum Jelly, a skincare essential made with triple-purified petrolatum. Highlight its key benefits like creating a protective skin barrier, deep hydration, and being hypoallergenic and non-comedogenic. Make the tone attractive for beauty-conscious customers, focus on skincare benefits and key ingredients, and encourage purchase through persuasive, aesthetic wording.

AI-Generated Output:

Use the above prompt in an AI tool-

- claude.ai

SG

Write a product description for a skincare product named **Vaseline® Blue Seal Original Petroleum Jelly**.

The product is made with **triple-purified Petrolatum** and is known for creating a **gentle, moisturizing protective barrier**. It is hypoallergenic, non-comedogenic, and suitable for all skin types.

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Edit

Vaseline® Blue Seal Original Petroleum Jelly

Triple-purified for exceptional purity, Vaseline® Blue Seal Original Petroleum Jelly creates an invisible shield that locks in moisture and helps your skin heal naturally. This iconic formula has been trusted by dermatologists worldwide for generations.

The secret lies in our exclusive petrolatum purification process, resulting in a silky-smooth texture that melts effortlessly into skin. Apply this versatile wonder to dry patches, chapped lips, rough heels, or as an overnight mask for a dewy morning glow.

Hypoallergenic and non-comedogenic, Blue Seal Original respects even the most sensitive skin types. Its fragrance-free formula won't interfere with your favorite perfume or trigger reactions.

From everyday moisture to post-treatment care, this timeless essential belongs in every skincare collection. Experience the difference pure protection makes—where healing meets luxury in one little blue jar.


Your skin deserves nothing less than the original and best.

📄

👍

💬


Retry



Claude can make mistakes. Please double-check responses.

Reply to Claude...

+



Claude 3.7 Sonnet

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↑

- blackbox.ai

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Discover the timeless elegance of Vaseline® Blue Seal Original Petroleum Jelly, your ultimate skincare companion. Crafted with triple-purified Petrolatum, this luxurious formula creates a gentle, moisturizing barrier that locks in hydration and protects your skin from the elements.

Hypoallergenic and non-comedogenic, it's perfect for all skin types, ensuring that even the most sensitive skin can indulge in its soothing embrace. Whether you're combating dryness, soothing chapped lips, or enhancing your skincare routine, Vaseline® Blue Seal is your go-to solution for radiant, healthy skin.

What sets this iconic product apart is its purity and versatility—an essential staple in every skincare lover's collection. Elevate your self-care ritual and experience the transformative power of Vaseline® Blue Seal. Embrace the beauty of protection and hydration; your skin deserves it. Treat yourself today!

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Keep it under 150 words, and use a soft, confident tone.

Discover the timeless secret to beautifully soft, healthy skin with Vaseline® Blue Seal Original Petroleum Jelly. Our iconic formula, crafted with triple-purified petrolatum, creates a gentle, protective barrier that locks in moisture, leaving your skin feeling nourished and supple.¹ Hypoallergenic and non-comedogenic, it's a pure, gentle embrace for every skin type.² Experience the soothing comfort and lasting hydration that only Vaseline® can provide. Embrace the simplicity of pure, effective skincare. Unlock your skin's natural radiance. Treat yourself to the trusted care of Vaseline® Blue Seal. Your skin will thank you.

1. Vaseline® Blue Seal Original Petroleum Jelly

 www.vaseline.com

2. Read about Vaseline's® Ingredients


 www.vaseline.com

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Gemini can make mistakes, so double-check it

- perplexity.ai

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Unilever Vaseline®

Petroleum Jelly Pros, Cons For Face Use

INCI Decoder

Vaseline Blue Seal Baby Soft Petroleum Jelly

Boots

Vaseline Original Petroleum Jelly 100ml

+14 sources

Discover the timeless care of **Vaseline® Blue Seal Original Petroleum Jelly**, a skincare essential trusted for over 150 years. Crafted with triple-purified Petrolatum, this hypoallergenic, non-comedogenic formula creates a gentle, protective barrier that locks in moisture and promotes skin's natural healing. Ideal for all skin types, it soothes dryness, softens rough patches, and reduces the appearance of fine lines.

Whether shielding your skin from harsh weather, restoring cracked lips, or calming minor cuts and burns, Vaseline® Blue Seal is your versatile companion for everyday skincare needs. Its fragrance-free formula is dermatologist-tested, ensuring it's safe even for sensitive or eczema-prone skin.

Embrace the pure simplicity of Vaseline® Blue Seal Original Petroleum Jelly—a trusted solution to keep your skin nourished, protected, and beautifully radiant. Add it to your routine today and experience the magic of deeply moisturized, healthy skin.

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≡ People also ask

How does Vaseline® Blue Seal Original Petroleum Jelly compare to other moisturizers

+

Can Vaseline® Blue Seal Original Petroleum Jelly be used on sensitive skin

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What are the best ways to incorporate Vaseline® Blue Seal Original Petroleum Jelly into my skincare routine

+

Are there any specific skin conditions that Vaseline® Blue Seal Original Petroleum Jelly is particularly effective for

+

How often should I apply Vaseline® Blue Seal Original Petroleum Jelly for optimal results

+

pro

Ask follow-up

Reflection / What I Learned:

This task helped me deeply understand the importance of **clear, goal-oriented prompt writing**. Crafting a structured prompt that could guide the AI to generate a product description with the right tone, audience focus, and brand messaging was a learning experience. I realized that effective prompt engineering is not just about asking a question—it's about providing context, setting the tone, and defining specific goals for the output.

While working on the Vaseline® product description, I learned how to:

- Emphasize key ingredients and benefits in a way that feels natural and persuasive,
- Tailor content for a skincare-conscious audience using soft, elegant language,
- Balance informative and emotional appeal in AI-generated writing.

Additionally, experimenting with different phrasings showed how the AI's response can vary in tone, depth, and structure. This gave me insight into how **prompt precision** leads to **more accurate, brand-aligned results**, which is essential for real-world applications like marketing, product launches, and digital content creation.

Overall, this task has boosted my confidence in using AI tools thoughtfully and strategically for creative content generation.

Thankyou!
