

## Podcast Marketing Proposal

Thank you for considering us for your podcast marketing needs. We offer three flexible packages designed to suit your content creation and distribution goals.

Package	Shoot + Edit + Post	Edit + Marketing (Edit Plus)	Edit Only
Price	\$1,250 + GST	\$800 + GST	\$450 + GST
Shoot Included	✓ Up to 1.5 hrs	✗	✗
Editing	✓ Full video & audio	✓ Full video & audio	✓ Basic clean edit
Reels Included	10	5	2
Platforms Posting	✓ All major (YouTube, Instagram, TikTok, Facebook, Spotify)	✓ Social platforms (Instagram, LinkedIn, YouTube, TikTok)	✗ Files sent to client only
Copywriting	✓ Captions, titles, hashtags	✓ Captions, titles, hashtags	✗
Thumbnail Design	✓	✗	✗
SEO Optimisation	✓	✓	✗
Branded Intro/Outro	✓	✓	Light branding only
Newsletter Copy	✗	✓ (Optional)	✗
Delivery	Done-for-you & posted	Done-for-you & posted	Files sent (mp4 + mp3)
Optional Add-On	Instagram Boost – \$150	Instagram Boost – \$150	Instagram Boost – \$150