

Empathy Map Canvas Template

- **Date:** 8 May 2025
- **Project Name:** AI-Based Threat Intelligence Platform
- **Maximum Marks:** 4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with their goals and challenges.

