

Product Sales & Customer Behavior Analysis Dashboard

Total Revenue

\$34,492K

Total Orders

1,85,950

Average Order Value

\$193

Peak Hours

11 AM to 8 PM

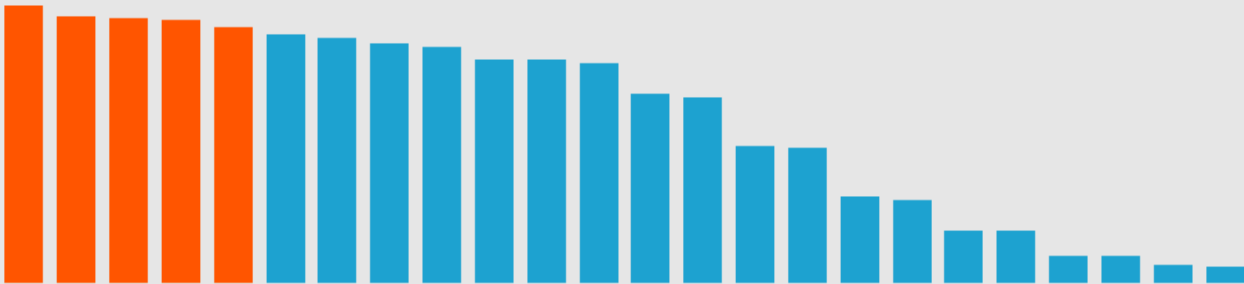
Top City by Sales

San Francisco

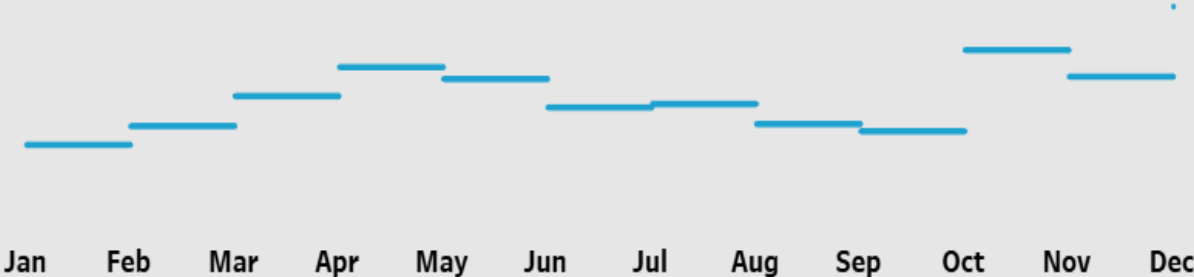
Top Selling Product

MacBook

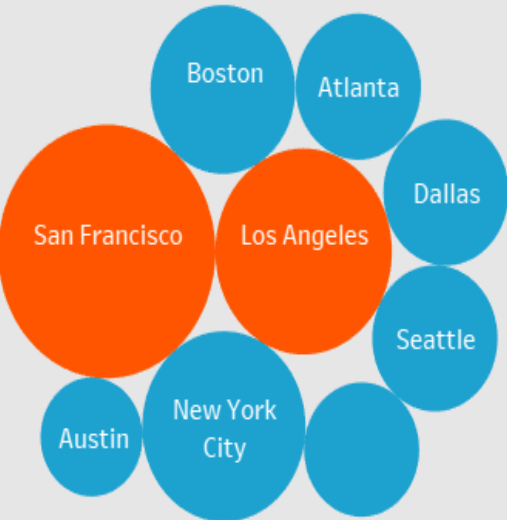
Hourly Purchase Pattern



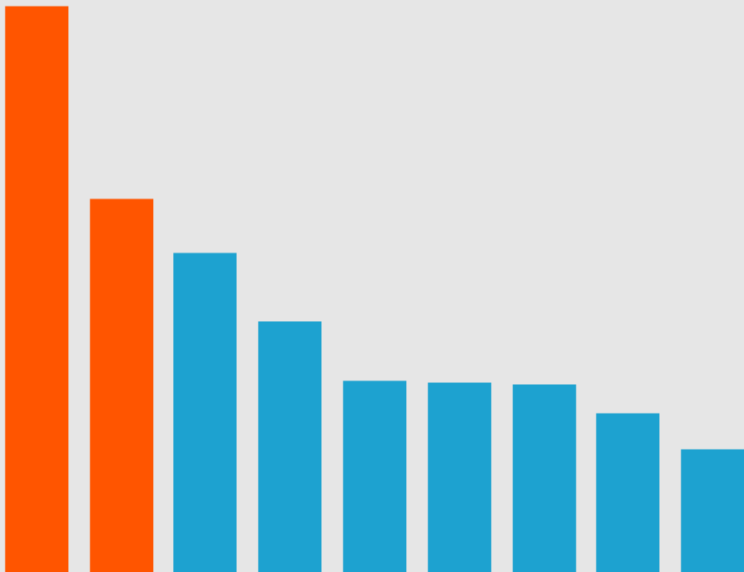
Monthly Sales Trend



Sales by City with % Contribution



Busiest Cities During Peak Hours (11 AM to 8 PM)



Product-wise Quantity Ordered Analysis

