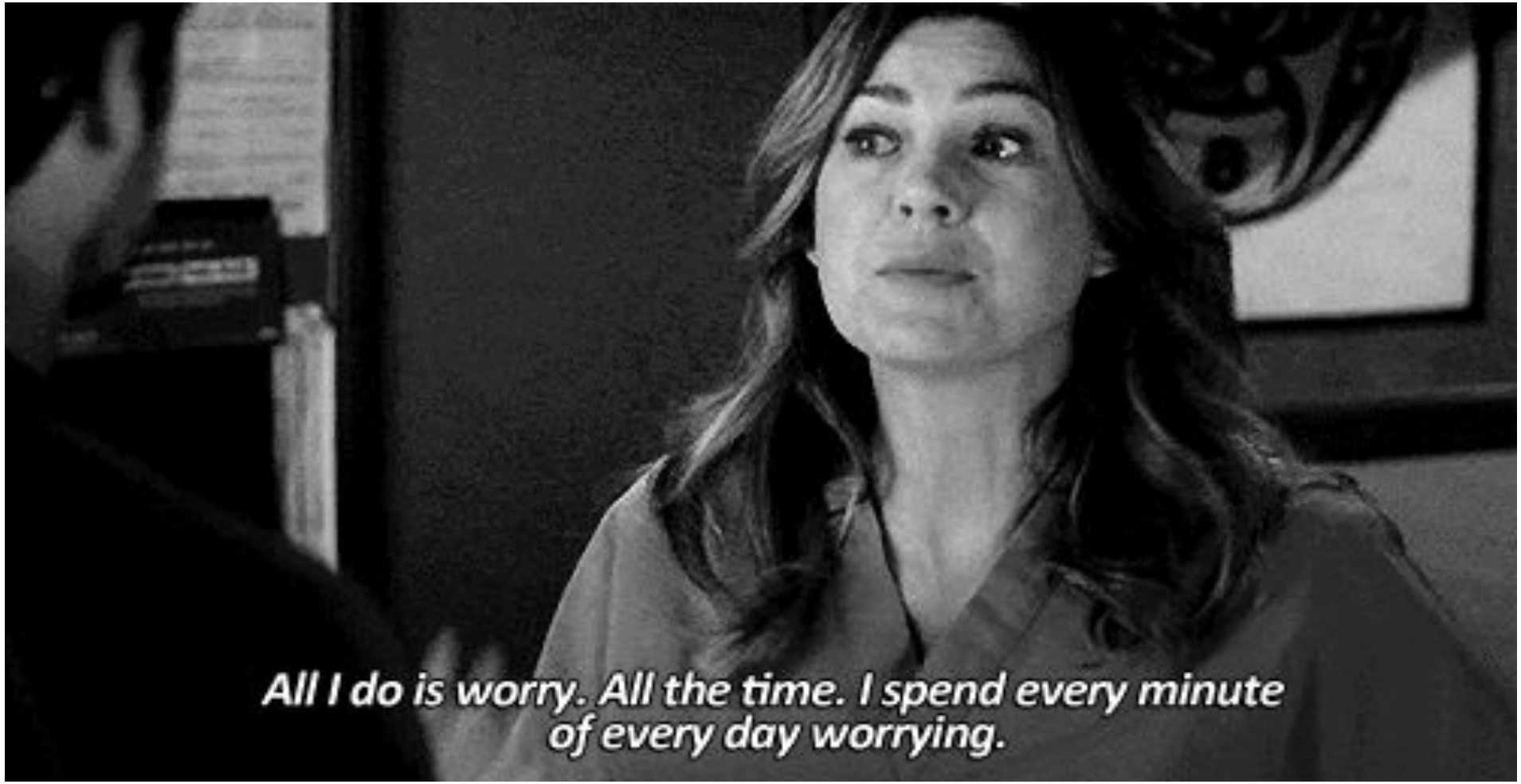
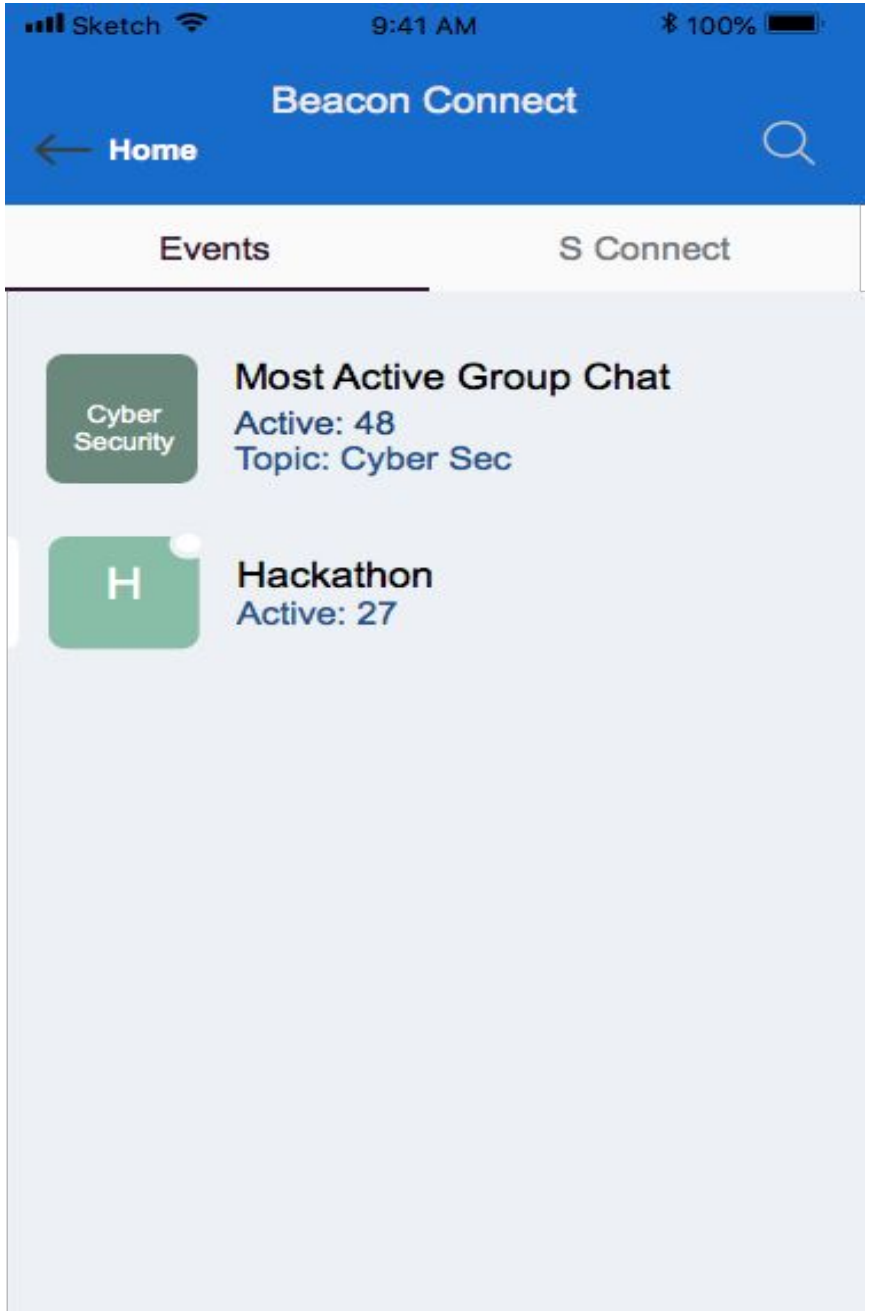
Seidenberg Beacon App

Problem Statement



WAIT BUT WHY


Sketch
9:41 AM
100%
Beacon Connect
Home
Events
S Connect
Cyber Security
Most Active Group Chat
Active: 48
Topic: Cyber Sec
H
Hackathon
Active: 27

Sketch 9:41 AM 100%

News Feeds

Search

Innovation Means Business
2hrs ago

Hackathon!
5hrs ago

Top 5 Work Place
12hrs ago

Upcoming Event at Pace
18hrs ago

Weekly Inspiration
18hrs ago

Sketch 9:41 AM 100%

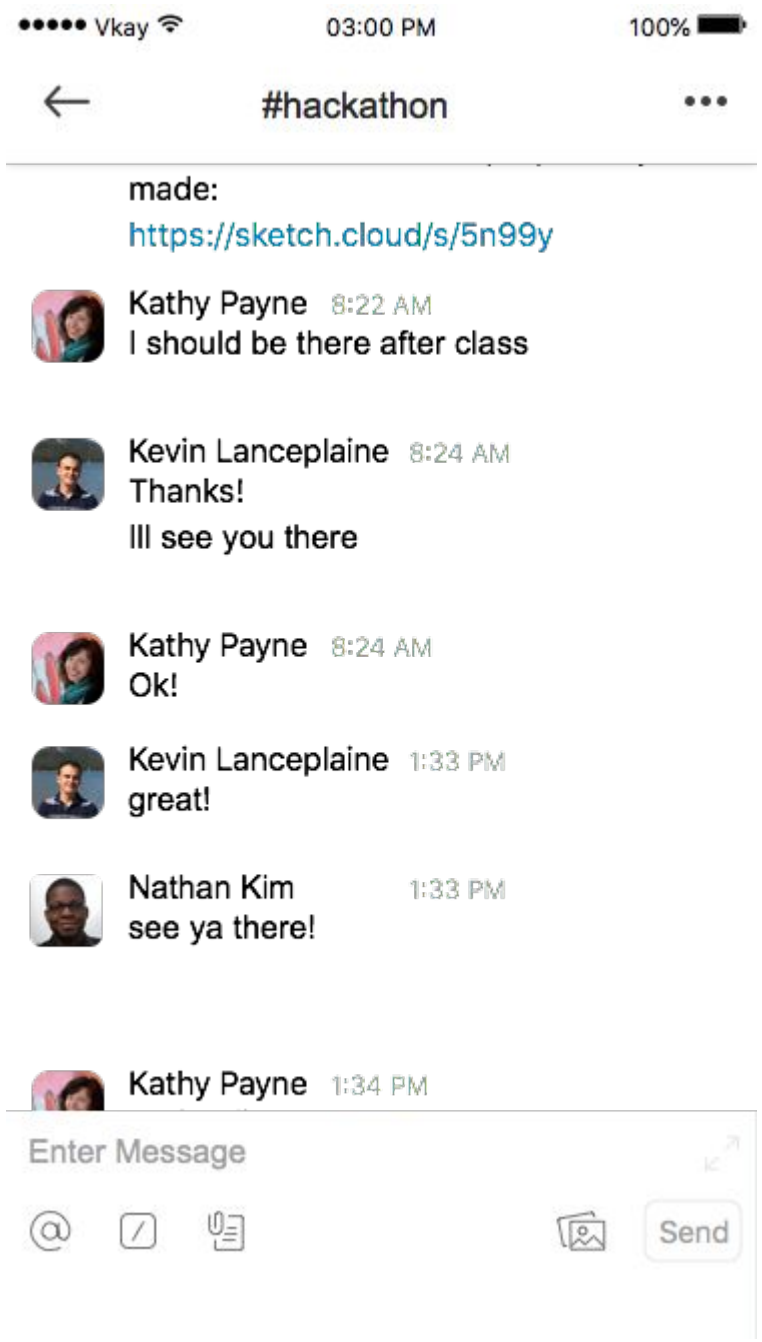
News Feeds

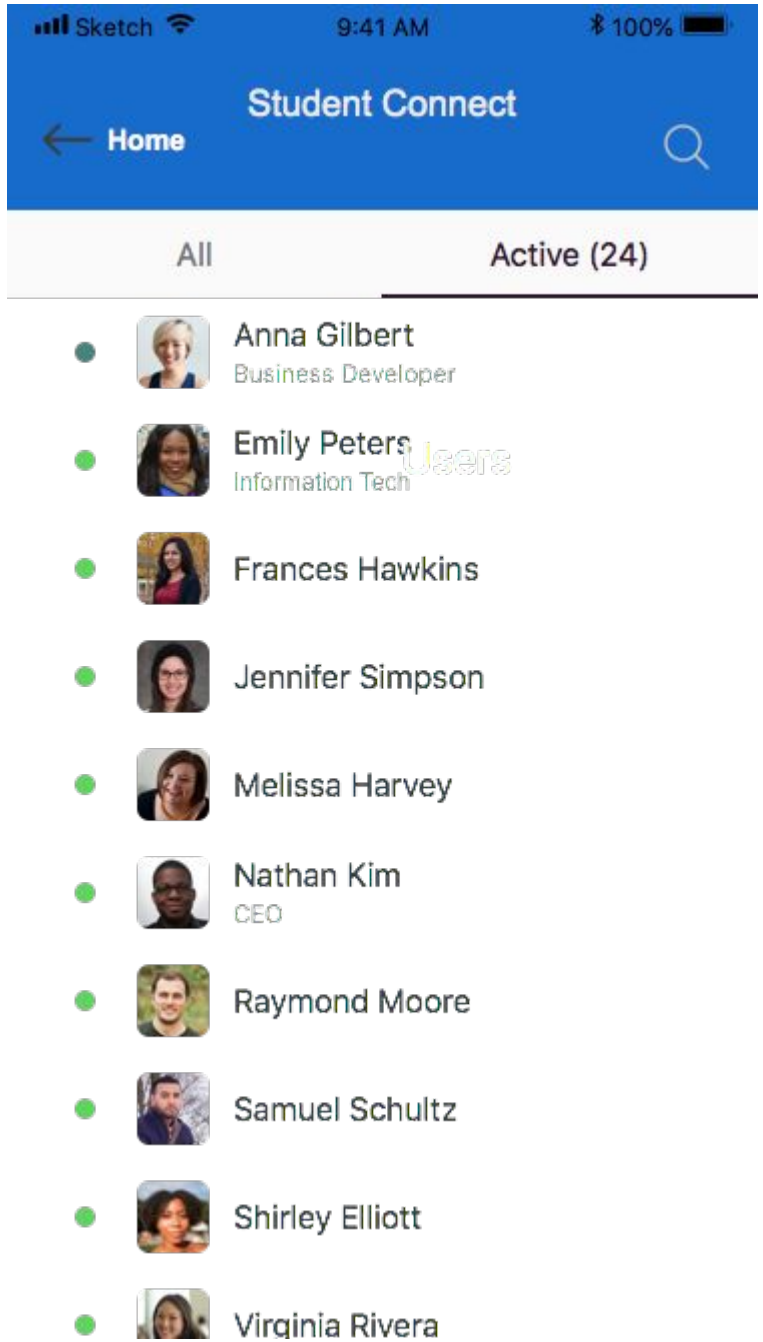
UPDATED: APR 21, 2018 17:19 IST

Hackathon

hackathons are generally collaborative computer programming events which specifically focus on technologies and projects powering Wikipedia and thousands of MediaWiki installations. Wikimedia hackathons are essentially large development community meetups that attract many developers and designers who care deeply about the issues and technology impacting MediaWiki and the Wikimedia projects. You will get a chance to work together with other developers, designers and Wikimedians, in a productive, fun, and supportive environment.

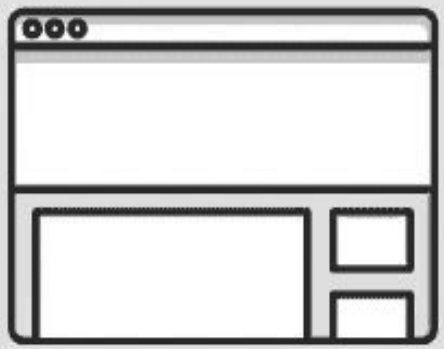
Attending
Active Group chat

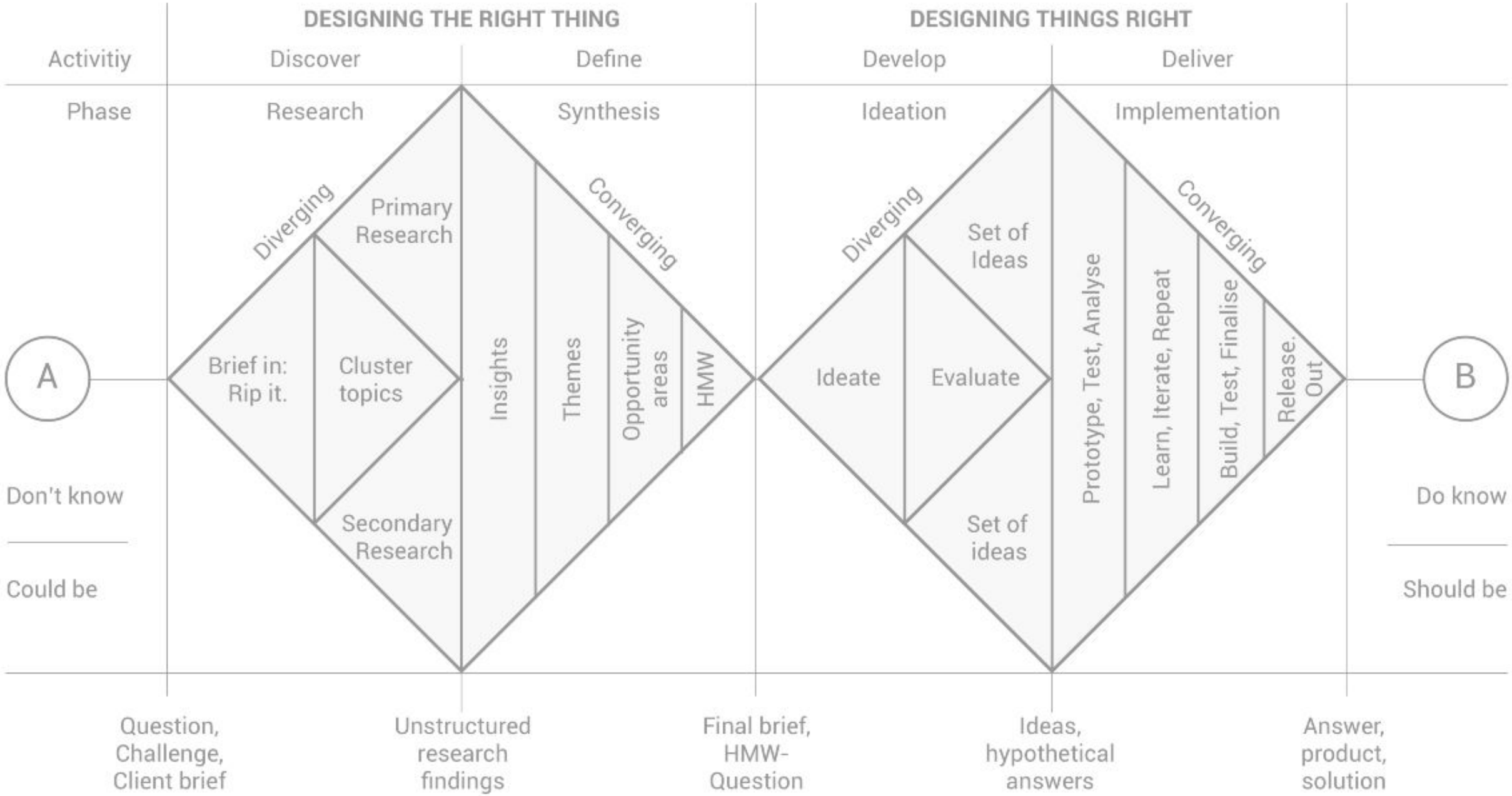

Vkay
03:00 PM
100%
#hackathon
made:
https://sketch.cloud/s/5n99y
Kathy Payne 8:22 AM
I should be there after class
Kevin Lanceplaine 8:24 AM
Thanks!
Ill see you there
Kathy Payne 8:24 AM
Ok!
Kevin Lanceplaine 1:33 PM
great!
Nathan Kim 1:33 PM
see ya there!
Kathy Payne 1:34 PM
Enter Message
Send


Sketch
9:41 AM
100%
Student Connect
Home
All
Active (24)
Anna Gilbert
Business Developer
Emily Peters
Information Tech
Frances Hawkins
Jennifer Simpson
Melissa Harvey
Nathan Kim
CEO
Raymond Moore
Samuel Schultz
Shirley Elliott
Virginia Rivera

USER EXPERIENCE IS...

LOOK + FEEL + USABILITY



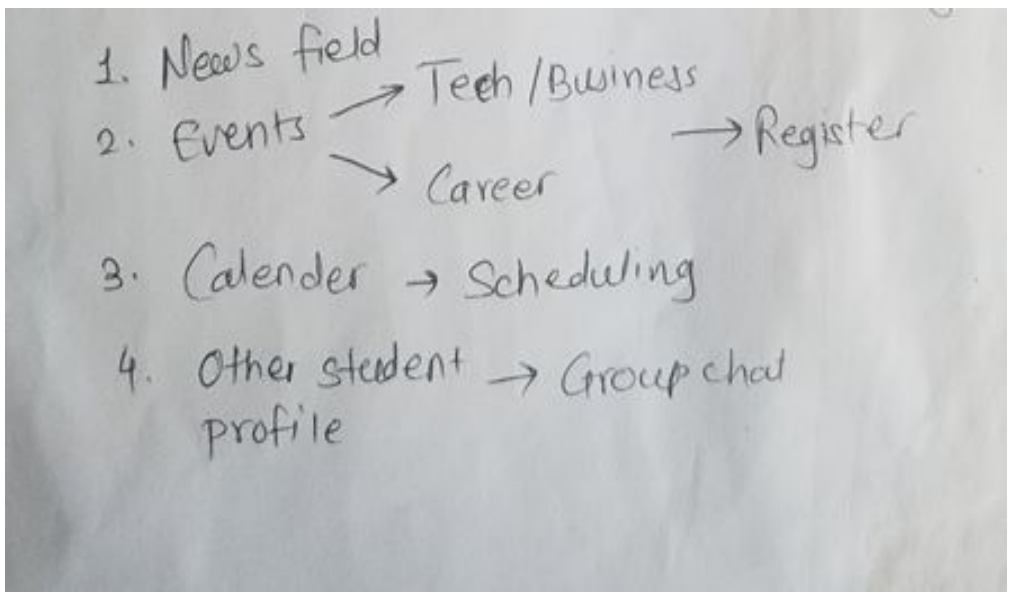

DESIGNING THE RIGHT THING
DESIGNING THINGS RIGHT
Activitiy
Discover
Define
Develop
Deliver
Phase
Research
Synthesis
Ideation
Implementation
Diverging
Primary Research
Converging
Brief in: Rip it.
Cluster topics
Insights
Themes
Opportunity areas
HMW
Secondary Research
Diverging
Set of Ideas
Converging
Ideate
Evaluate
Prototype, Test, Analyse
Learn, Iterate, Repeat
Build, Test, Finalise
Release. Out
Set of ideas
A
B
Don't know
Could be
Do know
Should be
Question, Challenge, Client brief
Unstructured research findings
Final brief, HMW-Question
Ideas, hypothetical answers
Answer, product, solution

Every problem is an opportunity for design. By framing your challenge as a How Might We question, you'll set yourself up for an innovative solution.

UX
& HUMAN BEHAVIOR

Research
100
100
123

Should have	Must have
Could have	Would like



10 Usability Heuristics

Visibility

Show system status, tell what's happening

Mapping

Use familiar metaphors & language

Freedom

Provide good defaults & undo

Consistency

Use same interface and language throughout

Error Prevention

Help users avoid making mistakes

Recognition

Make information easy to discover

Flexibility

Make advanced tasks fluid and efficient

Minimalism

Provide only necessary information in an elegant way

Error Recovery

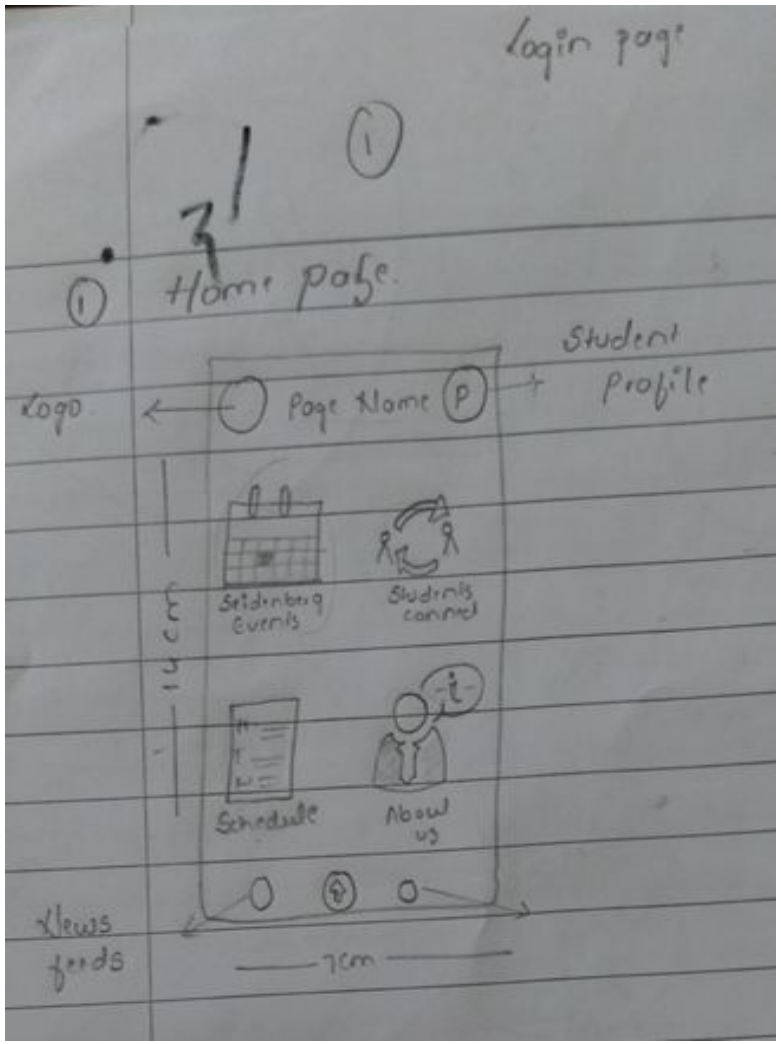
Help users recognize, diagnize and recover from errors

Help

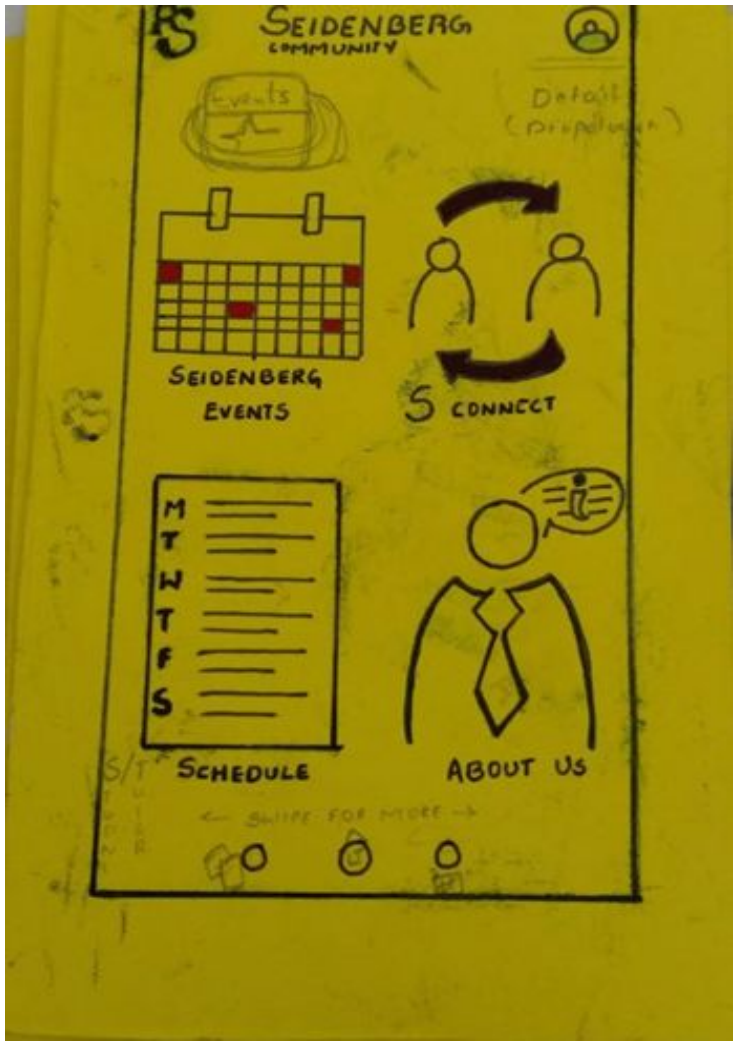
Use proactive and in-place hints to guide users

Based on Nielsen's ten heuristics. Updated by Scott Klemmer and Janaki Kumar.

Wireframes



Paper Prototype

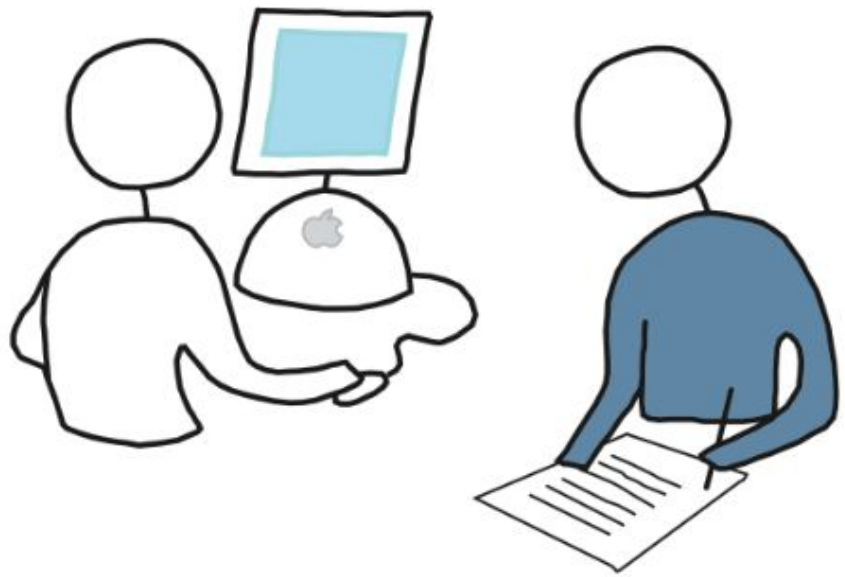


User testing

Do users need my app?

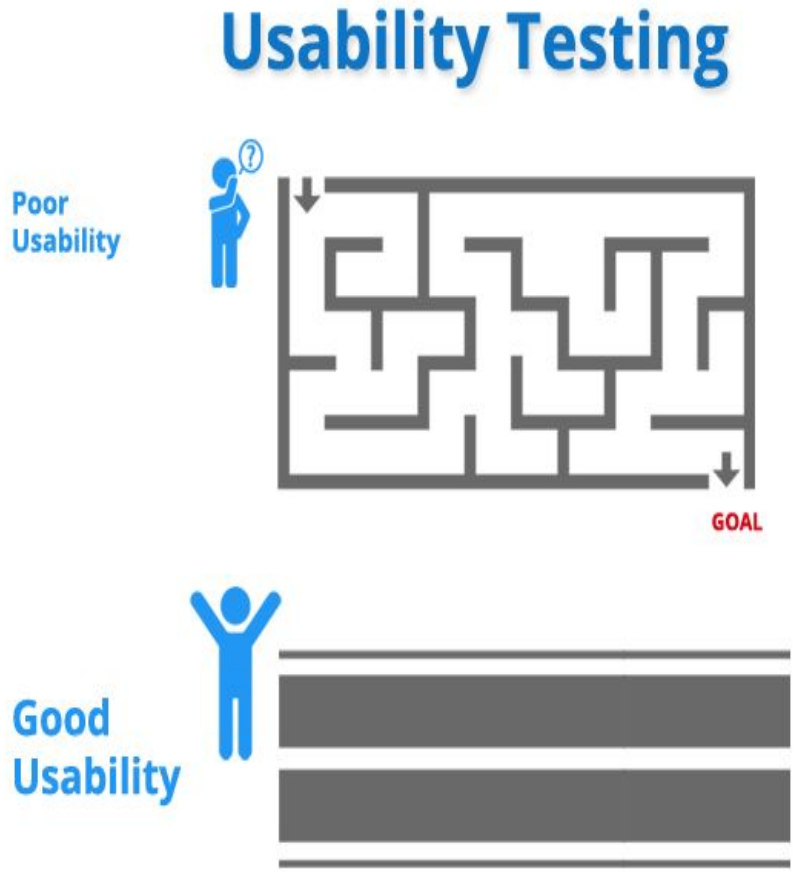
Usability testing

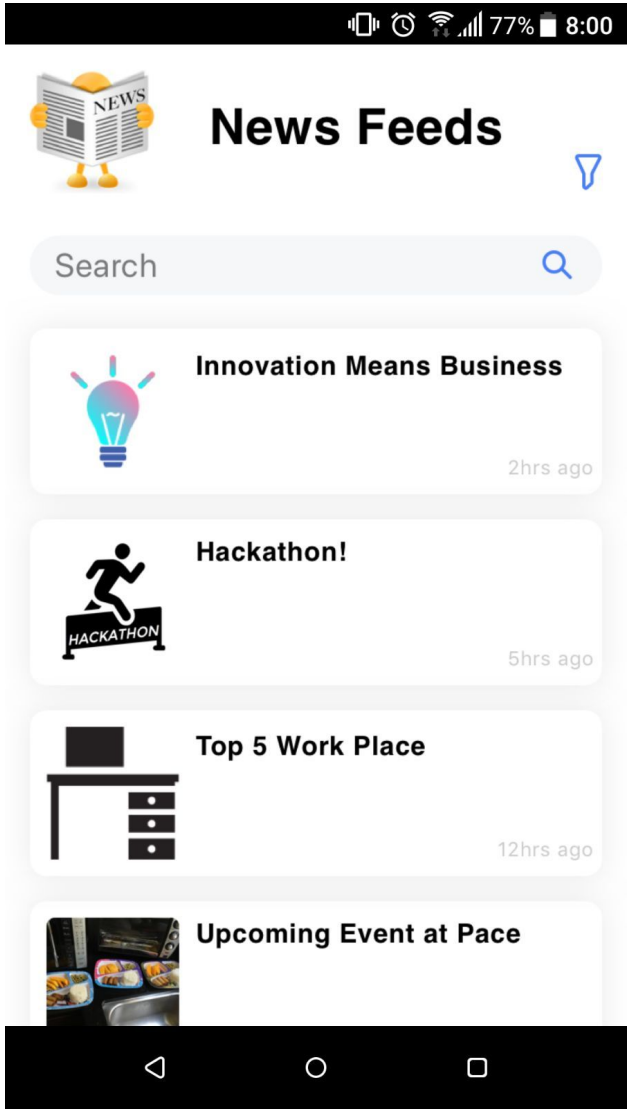
Can users use my app?

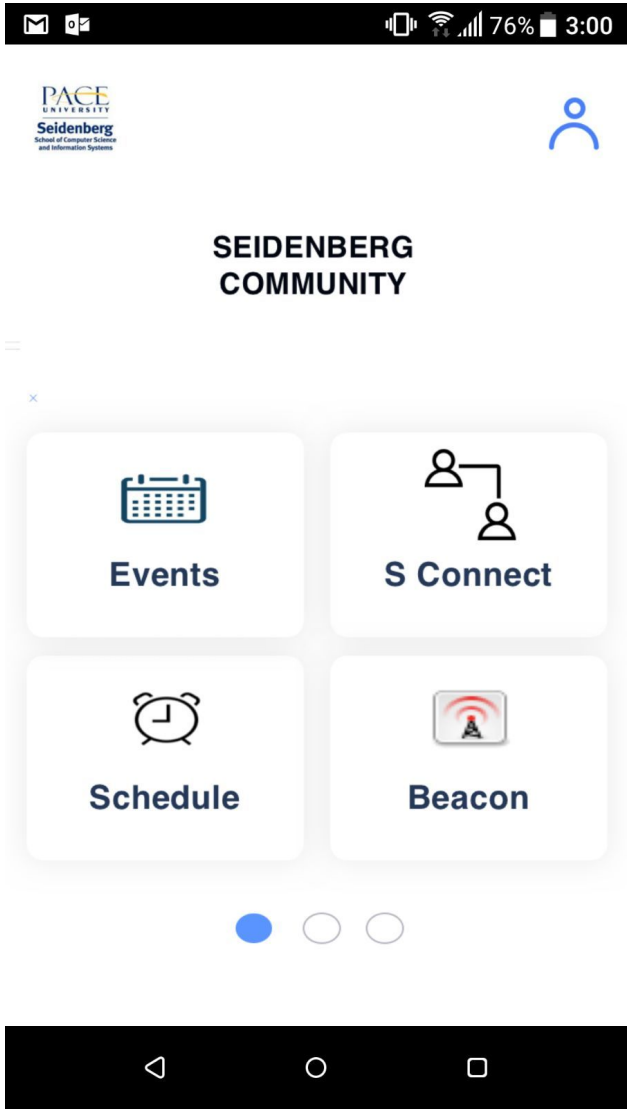


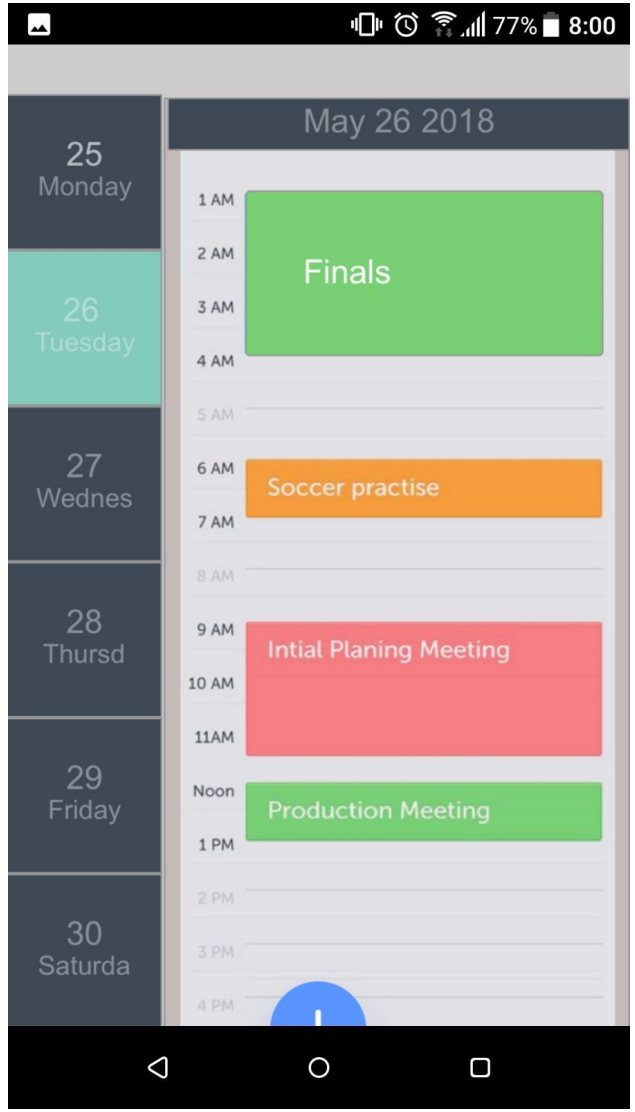
RESPONSE
OPINION
SURVEY
COMMENT
IDEA
FEEDBACK
ADVICE
RESULT
RATING

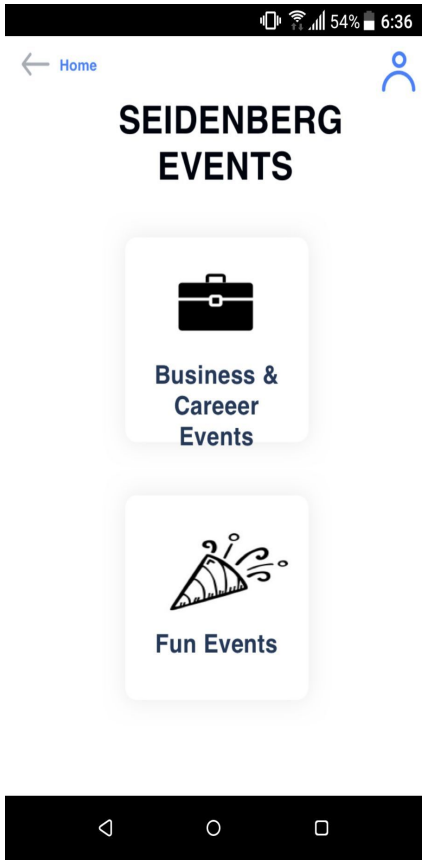
Usability Problems or Challenges

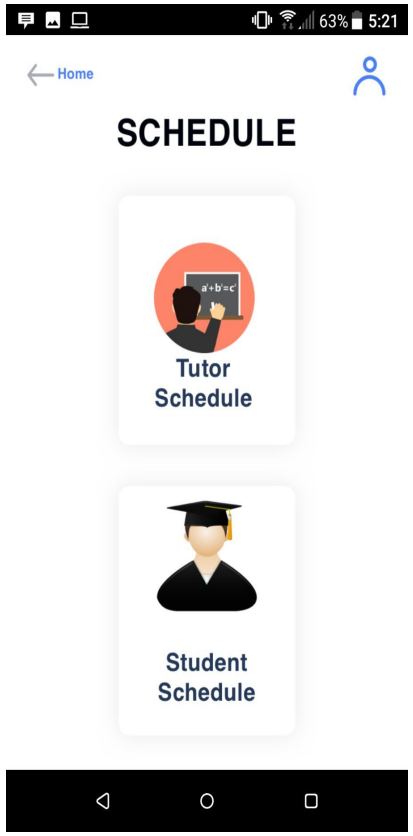


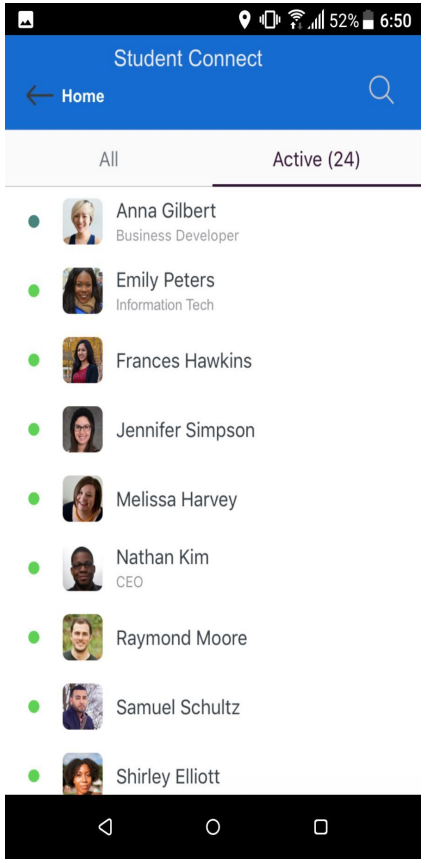

77% 8:00
News Feeds
Search
Innovation Means Business
2hrs ago
Hackathon!
HACKATHON
5hrs ago
Top 5 Work Place
12hrs ago
Upcoming Event at Pace

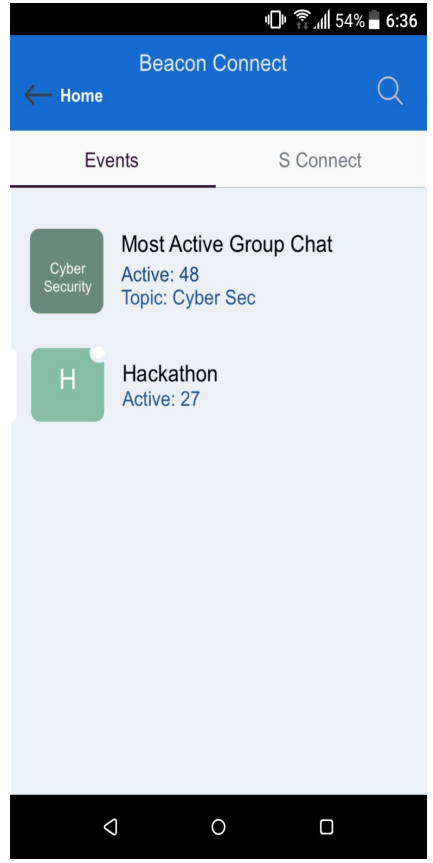

76% 3:00
PACE UNIVERSITY
Seidenberg
SEIDENBERG
COMMUNITY
Events
S Connect
Schedule
Beacon


77% 8:00
May 26 2018
25 Monday
26 Tuesday
27 Wednes
28 Thursd
29 Friday
30 Saturda
1 AM
2 AM
3 AM
4 AM
5 AM
6 AM
7 AM
8 AM
9 AM
10 AM
11AM
Noon
1 PM
2 PM
3 PM
4 PM
Finals
Soccer practise
Intial Planing Meeting
Production Meeting


54% 6:36
Home
SEIDENBERG EVENTS
Business & Careeer Events
Fun Events


63% 5:21
Home
SCHEDULE
Tutor Schedule
Student Schedule


52% 6:50
Student Connect
Home
All
Active (24)
Anna Gilbert
Business Developer
Emily Peters
Information Tech
Frances Hawkins
Jennifer Simpson
Melissa Harvey
Nathan Kim
CEO
Raymond Moore
Samuel Schultz
Shirley Elliott


54% 6:36
Beacon Connect
Home
Events
S Connect
Cyber Security
Most Active Group Chat
Active: 48
Topic: Cyber Sec
H
Hackathon
Active: 27

Demonstration

Thank You!!!