Ekta Vaidya

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EDUCATION

(CGPA: 8.61/10.0) November 2022 - May 2024   MCA at **RCOEM, Nagpur**
(CGPA: 7.9/10.0)   May 2019 - August 2022   BCA at **VMV, Nagpur**

SKILLS

- **Languages**   JavaScript, HTML, CSS
- **Libraries**   React Js, Redux Toolkit,SASS,Bootstrap
- **Tools**   Git, Bitbucket,NPM,Yarn

WORK EXPERIENCE

Frontend Developer Intern: Elite Back Office Solutions.   **September 2023 - Present**

- Built and maintained web applications using HTML, CSS, JavaScript, and ReactJS, enhancing load times by 20%.
- Integrated RESTful APIs to fetch and display real-time data, increasing accuracy and reducing retrieval times by 25%.
- Leveraged CSS preprocessors like SASS to write modular and maintainable styles, decreasing styling-related bugs by 30%.
- Collaborated with designers, backend developers, and team members to deliver high-quality web solutions, accelerating project delivery by 15%.

PROJECTS

Best URLs   **April 2023 - June 2024**

- Engineered **Best URLs** a secure platform for buying, selling, and auctioning domain names, increasing user trust by 40%.
- Crafted efficient frontend components that interact with RESTful APIs, reducing response time by 25% for a smoother user experience.
- Partnered with backend developers to design an efficient database schema, improving application performance and user experience by 30%.
- Utilized React and modern JavaScript (ES6+) to build interactive, real-time UI components, enhancing functionality and user engagement.

KolKart   **December 2023 - March 2024**

- Engineered **KOLKART** , a comprehensive platform designed to revolutionize the influencer marketing industry by seamlessly connecting Key Opinion Leaders (KOLs) with project owners increasing successful collaborations by 50%..
- Implemented features for connecting KOLs and project owners, enhancing collaboration and partnership opportunities, resulting in a 40% increase in successful project completions.
- Implemented robust profile management, allowing KOLs and project owners to manage and showcase their profiles effectively, improving profile update efficiency by 25%.
- Created and managed campaigns, providing tools for easy campaign creation, tracking, and management, reducing campaign setup time by 30%.
- Ensured secure and efficient transactions, enhancing platform reliability and trustworthiness, and reducing transaction-related issues by 20%.