# BUISNESS REQUIREMENTS DOCUMENT

### I. EXECUTIVE SUMMARY SNAPSHOT

- Project name: Track your trek
- Motto: precautions are better than cure
- Slogan: "Know before you go Your trekking safety starts here"
- Problem statement: Trekking is popular activity but many often face unexpected dangers due to lack of real time information such as sudden weather changes or dangerous conditions. These leads to incidents where trekkers are caught in hazardous situation, unable to contact their loved ones or unaware of their risk involved in certain treks during specific time of the year.

- Solution: "Track your trek" website will be a comprehensive platform that provide trekkers with essential information to ensure the safety. It will include weather updates, safety alerts, detailed information on various treks in Maharashtra, contact information for local guides, and rescue teams. The platform will also allow users to share their experiences and reviews, helping others to make informed decisions before heading out on their treks.
- Unique selling point: "Track Your Trek" focuses on pre-trek safety and preparation by offering updates and user-generated reviews, categorized treks based on difficulty and season, and emergency contact information. This ensures that trekkers are fully informed and prepared before going on their journey.

# 2.PROJECT DISCRIPTION

- Objective: The primary goal of "Track your trek" is to provide trekkers with a reliable source of information that helps them to prepare for their treks in Maharashtra. By offering detail trek information weather updates and user reviews, the website will help reduce the risk associated with trekking and enhance the overall experience.
- Target audience: The platform is designed for all trekkers, from beginner to season adventures who are planning to explore the trekking routes in Maharashtra.
  - Beginner Trekkers
  - Experienced Trekkers
  - Senior Trekkers

# TREK CATEGORIES:

#### TRENDY TREKS

- Recommendations based on current season
- Most popular trek popular treks.

#### **CHALLENGING TREKS**

- For those who already has experienced in the Trekking
- And finding some challenges trek For a tough adventure.

#### **BEGINNER FRIENDLY**

- Easy routes ideal for first time trekkers
- Suitable for those with some trekking experience but not seeking extreme challenges.

#### TREKS FOR ABOVE 50 YEARS

 Routes that are safe and enjoyable for senior citizens.

#### WEATHER UPDATES

 Safety alerts: notifications about sudden changes in conditions, such as increased water flow or landslides.

- <u>User reviews and ratings</u>
- Emergency contacts
- <u>Trekking essentials</u>
- Trending treks
- Support and contact

# 3.PROJECT SCOPE

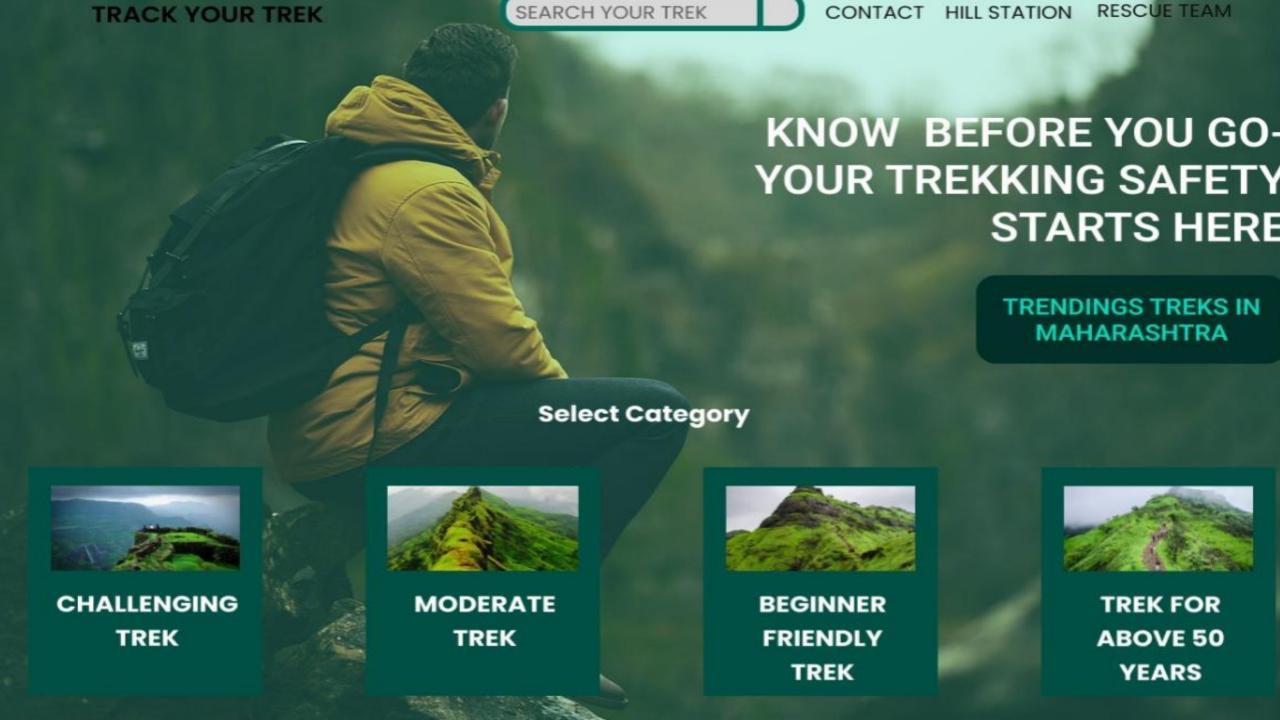
- Website development: creation of responsive, user friendly website accessible via desktop and mobile devices.
- Integration of a comprehensive database of trekking routes in Maharashtra,
   categorized by difficulty, seasonal trends, and age suitability.
- User interaction: Development of features that allow users to post reviews, rate treks, and share experiences.
- Emergency Information: Inclusion of up-to-date contact details for local guides, rescue teams, and emergency services on the website.

Content Management: Regular updates to the trek database, weather information, and trending treks.

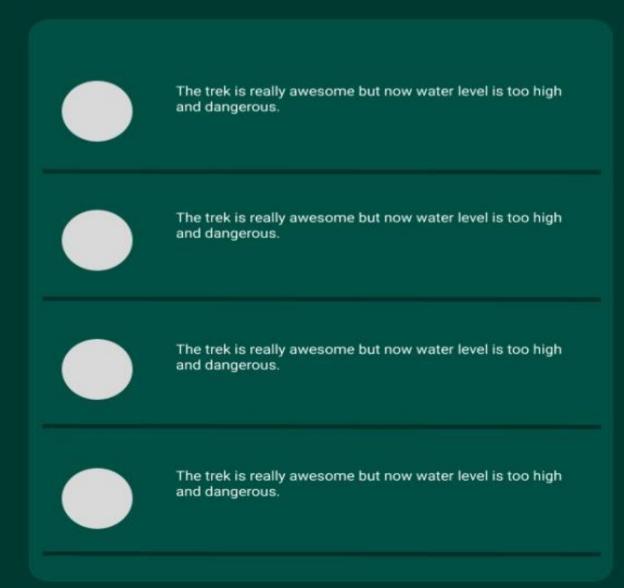
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Assignment No I



# Problems in current treks by people



## DANGEROUS TREK OF THE WEEK



Have a question?



Contact us at abc123@gmail.com