SAMRUDHI PAWAR

Canva Design Specialist | Educational Content Creator

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ABOUT

Creative Canva design specialist with expertise in developing engaging educational content for young learners. Skilled in creating printable children's books, promotional materials, and interactive digital content that combines visual appeal with meaningful learning outcomes. Passionate about using design to make education accessible and enjoyable for children aged 2-5 years.

FEATURED PROJECTS

Educational Children's Book Series (5 Books)

Format: A4-A5 Printable | Year: 2024

Titles: "Hands Are for Helping," "Teeth Are Not for Biting," "Words Are Not for Hurting," "Feet Are Not for Kicking," "Screen Time Is Not Forever"

Complete series of 12-page illustrated children's books teaching social-emotional learning and positive behavior. Each book features character-driven narratives, age-appropriate messaging, colorful gradient backgrounds, and practical coping strategies for 2-5 year olds.

Zappy Genius Academy Advertisement Standee

Format: Custom Vertical Banner | Year: 2024

Professional full-color promotional standee for educational academy. Features program highlights, integrated photography sections, contact information, and professional branding. Designed for public advertisement with eye-catching gradients and readable typography.

Educational Content & Templates

Multiple Formats | Year: 2024

Additional projects include: Phonics video template (10 animated slides), IEP Daily Session Planner (A4 landscape), interactive HTML storybooks, and professional document formatting. All designed for easy printing, sharing, and implementation in educational settings.

KEY SKILLS & EXPERTISE

Canva Design · Children's Books · Educational Content · Print Design · Graphic Design · HTML/CSS

Social-Emotional Learning · Digital Design · Copywriting · Storytelling

DESIGN SPECIALIZATIONS

Educational Materials: Age-appropriate content creation, learning objectives integration, visual hierarchy for readability

Print Design: Book layouts (A4, A5 sizes), standee banners, professional formatting, binding guides

Digital Design: Interactive templates, web-based portfolios, responsive design, animated presentations

Content Strategy: Character development, narrative arcs, emotional messaging, call-to-action design

COMPLETE PORTFOLIO

View my complete portfolio with all 10+ projects, detailed descriptions, and specifications:

Portfolio Website: https://yourusername.github.io/portfolio
(Update the GitHub username in the URL above)